

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER
RETURN PHOTO YES NO

DIAL NO. D-5467 ORDER NO. 14196 DATE June 27, 1938

CUSTOMER HOTEL RICHMOND
RUSSEL A. MORTON
BATAVIA, NEW YORK

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

10 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO VARICOLOR WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full HOTEL RICHMOND, BATAVIA, N. Y.

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Screen 120
133
150
175

REMOVE THE ATLANTIC & PACIFIC FROM THE SIGN
AT TOP OF STORE AT LEFT OF PICTURE.

COLOR DESCRIPTION

Photo to Haack
10/25/43
M

PHOTO RETURNED

TO

PHOTO USED FOR

1 Rephoto 5x7
Ret. 3/4
H.C. 3/4
Lat 2/4

As quoted

Am

JUL 15 1938

R

X 119

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-5468 ORDER NO. 14195 DATE 6-27-1938

CUSTOMER LEO HANNON'S PICCADILLY CLUB
ROUTE 2
AYER, MASS.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

2 M POST CARDS SIZE 3 1/4 x 5 1/2

STYLE PHOTO PLATIN FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full LEO HANNON'S
PICCADILLY CLUB
AYER, MASS.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

120
133
150
175

COLOR DESCRIPTION

PUT CLEAN WHITE HAIR LINE AROUND THE SECTIONS OF VIEWS WHERE THEY OVERLAP AS ROUGHLY INDICATED
ON LAYOUT

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

3.27.45
J.H.

5x7
Oct 3 1/2

Add Artwork
to Replicate

4 on 120
TITLE ON S. NEG
121

MRS. MARY SMITH, MITCHELL, IND.

NO. D-5470

ORDER NO. 14540

DATE 6-28-1938

1 M POST CARDS

PHOTO PLATIN

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE (UPPER, LOWER, CENTER - BORDER.)

TITLE (IN FULL) HAMER'S MILL, SPRING MILL
STATE PARK, MITCHELL, IND.

FRONT NO. 1

R. M. NO

IMPRINT LOG CABIN, MITCHELL

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive Of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			JUL - 5 1938	JUL - 5 1938
SKETCH				
RETOUCHING	52	1	7-5	7-5 SL
PHOTO-LITHO				
BLEUPRINT STRIPPING, OPAQUING	82		7-5	7-5 4H
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

paper and miles

*Rush
(Last on sheet)*

R

124

T. H. PAYNE CO., CHATTANOOGA, TENN.

NO. D-5471

ORDER NO. 14304

DATE JULY 2, 1938

12M 500 32 PAGE BOOK COVER

BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) HIGHWAY SCENE U.S. 41
NEAR CHATTANOOGA, TENN.

TYPE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT MADE IN C.T. ART COLORTONE
(REG. U.S. PAT. OFF.) ONLY BY CURT
TEICH & CO., INC., CHICAGO, U.S.A.

PHOTO PROPERTY OF C. T.

COLOR DESCRIPTION

USE PHOTO NO. 3A-H787

T. H. PAYNE CO., CHATTANOOGA, TENN.

NO. D-5471

ORDER NO. 14304

DATE JULY 2, 1938

12M500 32 PAGE BOOK COVERS

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) CHATTANOOGA AND LOOKOUT
MOUNTAIN, TENNESSEE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C. T.

(C) C. T. & CO.

COLOR DESCRIPTION

USE VIEW FROM CARD NO. 5A-H249 THIS TO BE ABOUT THE SAME SIZE
OF VIEW ON HOT SPRINGS BOOK. THE NAME CHATTANOOGA TO BE IN
LETTERING LIKE ON BOOK OF HOT SPRINGS, ART. UNDER THIS PRINT
AND LOOKOUT MOUNTAIN, TENNESSEE

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,776

Executive OK of Estimate

By JUL 9 1938

Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By JUL 9 1938

Date

OPERATION	TIME	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			
SKETCH	4 8 1/2		
RETOUCHING			
PHOTO-LITHO			
BLUEPRINT STRIPPING, CHIPPING	82	7-12	7-13
ENGRAVING			
HAND COLOR PROOF			
ARTIST DEPT.	24 24	7/14/38	7/18/38

DATE BLUEPRINT OK'D

DATE Filed

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-5472

ORDER NO. 4583

DATE 7-1-1938

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

CUSTOMER BIEHL'S WAGON & AUTO BODY WORKS
READING, PA.

Photos for
this Customer

1 M POST CARDS

SIZE

3 1/2 x 5 1/2

STYLE

PHOTO PLATIN WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full A CONTINUOUS LINE OF "QUALITY" COACH
BUILDERS SINCE 1820

BOT-BIEHL'S AUTO BODY WORKS, INC. — READING,
PENNSYLVANIA

FRONT NO. 5

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

SOLID BACKGROUND. same as D5359

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

JUL 6 1938

ST.
1936

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. **D-5473** ORDER NO. **14590** DATE **7-1-1938**
CUSTOMER **WESTERN CASKET CO.**
CHICAGO, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

1 M POST CARDS

SIZE

3 1/2 x 5 1/2

STYLE **PHOTO PLATIN FULL FACE**

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

see dummy

FRONT NO. **5** (All of this on address side)
R. M. ☒ Yes ☐ No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer ☒ C. T. Imprint ☐ No Imprint
PLATE NO. ON FRONT

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. **120**
Dry — Wet — Pancromatic — Color Separation. **133**
Transfer — Paper Process — New Process. **150**
Stripping — White Border — Full Face. **175**
~~Blue Print~~ ~~Handcolor~~ — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE INSTRUCTIONS AND ROUGH SKETCH ATTACHED.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

5x7
Ref 1 1/2

Rephoto

1 50

(X)

X

*ST
131*

PHOTOS
COPYRIGHT ~~REMOVED~~ BY DUNCAN KEITH CORINALDI,
KINGSTON, JAMAICA, ~~XXX~~ SOLE DISTRIBUTOR
B.W.I.

NO. D-5474

ORDER NO. 14651

DATE 7-5-1938

6 M LARGE FOLDER COVERS FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO R. M. YES

TITLE (IN FULL) SOUVENIR FOLDER OF JAMAICA,
B.W.I.

IMPRINT SAME AS ABOVE

Small type (WHITE HORSES)

Copyright 1938 by Curt Teich & Co., Inc.,
Chicago, U.S.A.

PHOTO PROPERTY OF

COLOR DESCRIPTION

USE PHOTO 8A-H1527 *see HCP*

NO. D-5474

COPYRIGHT PHOTOS BY DUNCAN KEITH CORINALDI,
KINGSTON, JAMAICA, SOLE DISTRIBUTOR

ORDER NO. 14651

DATE 7-5-1938

6 M LARGE FOLDER COVERS BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO R. M. YES

TITLE (IN FULL) ROSSELLE FALLS, JAMAICA,
B.W.I.

IMPRINT MADE IN C.T.ART COLORTONE (REG.
U.S.PAT.OFF.) ONLY BY CURT TEICH &
CO., INC., CHICAGO, U.S.A.

PHOTO PROPERTY OF

COLOR DESCRIPTION

USE PHOTO 8A-H1526.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive Order Estimate

By *PH*

Date

JUL 22 1938

ESTIMATE AND WORK SCHEDULE

By *PH*

Date

JUL 22 1938

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP				
SKETCH <i>80-</i>		5		
RETOUCHING		3		
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	<i>82</i>		8-3	8-4 <i>15</i>
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.	<i>215-14</i> <i>411-12</i>	26	8-4	8-

DATE BLUEPRINT OK'D.

By

DATE HAND COLOR PROOF OK'D.

By

DATE Filed

By

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-5475 ORDER NO. 14318 DATE July 5, 1938

CUSTOMER LINCOLN COLLEGE
LINCOLN, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

1 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO PLTAIN *White Border*

PLACE OF TITLE: Upper, ~~Lower~~, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full RESIDENCE HALL FOR WOMEN, LINCOLN E
COLLEGE, LINCOLN, ILL.

FRONT NO. 5 (All of this on address side)
R. M. ☒ Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout *To customer*

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

IF POSSIBLE TO CUT THE STREET AND WALL BELOW

THE TREES, IT WOULD SEEM TO MAKE A MORE
ARTISTIC REPRODUCTIONS. *use Photo marked X*

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

DIAL NO. D-5476 ORDER 14664 DATE 7-5-1938

CUSTOMER AGNES SCOTT COLLEGE BOOK STORE
DECATUR, GEORGIA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M POST CARDS

SIZE

3 1/2 x 5 1/2

STYLE PHOTO PLATIN WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full LIBRARY - AGNES SCOTT COLLEGE -
DECATUR, GA.

gothic type see card D-3367

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

Ref 2

JUL 11 1938

3

133

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-5477 ORDER NO. 14664 DATE 7-5-1938

CUSTOMER AGNES SCOTT COLLEGE BOOK STORE
DECATUR, GEORGIA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M POST CARDS

SIZE

3 1/2 x 5 1/2

STYLE PHOTO PLATIN WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full LIBRARY - AGNES SCOTT COLLEGE - DECATUR-
GA.

gothic type see card D-3367

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FRONT NO. 5 (All of this on address side)
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

JUL 11 1938

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

RETURN PHOTO YES NO
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. D-5478 ORDER NO. 14673 DATE 7-5-1938

CUSTOMER BELSTONE HOTEL
WESTBROOK, CONN.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

1M POST CARDS

SIZE

3 1/2 x 5 1/2

STYLE PHOTO PLATIN WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full BELSTONE HOTEL, WEST BEACH, WESTBROOK,
CONN.

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Screen 120
133
150
175

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-5479

ORDER 14673

DATE 7-5-1938

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER BELSTONE HOTEL
WESTBROOK, CONN.

I M POST CARDS

SIZE

3 1/2 x 5 1/2

STYLE PHOTO PLATIN WHITE BORDER

PLACE OF TITLE: Upper, ~~Lower~~, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full BELSTONE HOTEL, WEST BEACH, WESTBROOK,
CONN.

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-5480 ORDER ~~CHS 71~~ 14674 DATE 7-5-1938

CUSTOMER J.C. HICKSON & COMPANY
MIAMI, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

30 M DOUBLE LETTERHEADS

11 x 17

STYLE ART COLOR TONE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full HICKSON PACKING CO., P.O. BOX 50,
MIAMI, FLORIDA (ETC. AS PER COPY)

FRONT NO. NO (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Screen
120
133
150
175

COLOR DESCRIPTION

SEE COLORED SKETCH ATTACHED.

make red impression
on blue

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

Lettering 7 9/12
L.O. 18
Ret. 6 1/2 9/12
Uc. 11 1/2
Lat 11 1/2

#54

12 = 4 1/2
7 = 4
5 = 2 7/8
3 = 3 1/2
12
3 = 2
5 = 1
7 = 8
17 7
18

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-5481 ORDER NO. 14675 DATE 7-5-1938

CUSTOMER J.C. HICKSON & CO.
MIAMI, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

30 M ENVELOPES

SIZE

10

STYLE ART COLORTONE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full HICKSON PACKING CO., P.O. BOX 50 -
MIAMI, FLORIDA (ETC. AS PER COPY)

FRONT NO. NO

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE COLORED SKETCH ATTACHED.

make DK. Blue impression

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

Lo & Lang. 7
Hc. 1
L art. 8

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-5482 ORDER NO. 14375 DATE JULY 7, 1938

CUSTOMER GERNHARDT & STROHMAIER
SAN FRANCISCO, CALIF.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M LETTERHEADS SIZE 8 1/2 x 11

STYLE ART COLOR TONE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full NO TITLE

FRONT NO. NO

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Screen 120
133
150
175

SAME AS PHOTO 8A-H1564

COLOR DESCRIPTION

R

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-5483 ORDER NO. 14749 DATE 7-7-1938

CUSTOMER LOG CABIN MOTOR COURT
PULASKI, TENNESSEE

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M POST CARDS

SIZE

3 1/2 x 5 1/2 (GROUP 3)

STYLE

PHOTO PLATIN WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full LOG CABIN MOTOR COURT - PULASKI, TENN.
BOT-U.S. ROUTE 31 - ONE OF THE SOUTH'S BEST

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

LAYOUT: UPPER ~~RIGHT~~ ^{LEFT} CORNER: INTERIOR VIEW. UPPER ~~LEFT~~ ^{RIGHT} CORNER: CABIN VIEW.
CENTER: CAFE VIEW. IN THE BLANK SPACES ON EACH SIDE OF THE CAFE VIEW, WORK
IN PICTURE OF A BEAR AS THEY HAVE ONE FOR A MASCOT.

MAKEOVER

Charge to Dept.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-5484 ORDER NO. 14748 DATE 7-7-1938

CUSTOMER EVANGELINE PEPPER & FOOD PRODUCTS
ST. MARTINVILLE, LOUISIANA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M LETTERHEADS

SIZE

3 1/2 x 5 1/2

STYLE ART COLORTONE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full EVANGELINE PEPPER AND FOOD PRODUCTS
(ETC. AS PER COPY)

FRONT NO. (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

~~Submit~~ Sketch — Layout — ~~Retouched Photo~~ — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
~~Blue Print~~ ~~Handcolor~~ Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE SKETCH ATTACHED.

make red impression

MAKEOVER

CHANGE TO CUSTOMER

EST. Makeover Time Required

1. MAKEOVER	1/2	2. MAKEOVER	1/2
3. MAKEOVER	1	4. MAKEOVER	1
5. MAKEOVER	1/2	6. MAKEOVER	1/2
7. MAKEOVER	1/2	8. MAKEOVER	1/2
9. MAKEOVER	1/2	10. MAKEOVER	1/2
11. MAKEOVER	1/2	12. MAKEOVER	1/2
13. MAKEOVER	1/2	14. MAKEOVER	1/2
15. MAKEOVER	1/2	16. MAKEOVER	1/2
17. MAKEOVER	1/2	18. MAKEOVER	1/2
19. MAKEOVER	1/2	20. MAKEOVER	1/2
21. MAKEOVER	1/2	22. MAKEOVER	1/2
23. MAKEOVER	1/2	24. MAKEOVER	1/2
25. MAKEOVER	1/2	26. MAKEOVER	1/2
27. MAKEOVER	1/2	28. MAKEOVER	1/2
29. MAKEOVER	1/2	30. MAKEOVER	1/2
31. MAKEOVER	1/2	32. MAKEOVER	1/2
33. MAKEOVER	1/2	34. MAKEOVER	1/2
35. MAKEOVER	1/2	36. MAKEOVER	1/2
37. MAKEOVER	1/2	38. MAKEOVER	1/2
39. MAKEOVER	1/2	40. MAKEOVER	1/2
41. MAKEOVER	1/2	42. MAKEOVER	1/2
43. MAKEOVER	1/2	44. MAKEOVER	1/2
45. MAKEOVER	1/2	46. MAKEOVER	1/2
47. MAKEOVER	1/2	48. MAKEOVER	1/2
49. MAKEOVER	1/2	50. MAKEOVER	1/2
51. MAKEOVER	1/2	52. MAKEOVER	1/2
53. MAKEOVER	1/2	54. MAKEOVER	1/2
55. MAKEOVER	1/2	56. MAKEOVER	1/2
57. MAKEOVER	1/2	58. MAKEOVER	1/2
59. MAKEOVER	1/2	60. MAKEOVER	1/2
61. MAKEOVER	1/2	62. MAKEOVER	1/2
63. MAKEOVER	1/2	64. MAKEOVER	1/2
65. MAKEOVER	1/2	66. MAKEOVER	1/2
67. MAKEOVER	1/2	68. MAKEOVER	1/2
69. MAKEOVER	1/2	70. MAKEOVER	1/2
71. MAKEOVER	1/2	72. MAKEOVER	1/2
73. MAKEOVER	1/2	74. MAKEOVER	1/2
75. MAKEOVER	1/2	76. MAKEOVER	1/2
77. MAKEOVER	1/2	78. MAKEOVER	1/2
79. MAKEOVER	1/2	80. MAKEOVER	1/2
81. MAKEOVER	1/2	82. MAKEOVER	1/2
83. MAKEOVER	1/2	84. MAKEOVER	1/2
85. MAKEOVER	1/2	86. MAKEOVER	1/2
87. MAKEOVER	1/2	88. MAKEOVER	1/2
89. MAKEOVER	1/2	90. MAKEOVER	1/2
91. MAKEOVER	1/2	92. MAKEOVER	1/2
93. MAKEOVER	1/2	94. MAKEOVER	1/2
95. MAKEOVER	1/2	96. MAKEOVER	1/2
97. MAKEOVER	1/2	98. MAKEOVER	1/2
99. MAKEOVER	1/2	100. MAKEOVER	1/2

AUG 31 1938

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

11/24/38 8:10

LO

Ret.

HC

Lat

Am

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-5485 ORDER NO. 14841 DATE 7-13-1938

CUSTOMER

SIGMA ALPHA EPSILON,
EVANSTON, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

I M PC SIZE 3 1/2 x 5 1/2

STYLE PHOTO PLATIN, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full FRONT VIEW (IN REVERSE)

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

No. on Front

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

JUL 18 1938

Distributed by
ASHEVILLE POST CARD CO.,
ASHEVILLE, N. C.

NO. D-5486
ORDER NO. 14834
DATE 7-12-1938

25 M LARGE FOLDER COVERS

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO

R. M. YES

TITLE (IN FULL) VIEWS OF THE GREAT

IMPRINT SAME AS ABOVE

SMOKY MOUNTAINS NATIONAL PARK

The "Loop-over" and the Chimney Tops

Copyright 1938 by Curt Teich & Co., Inc.,
Chicago, U. S. A.

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE NEW PHOTO. Bridge natural rock of gray and tan varieg. Macadam Road. Varieg. green foliage. Clean up to left foreground. Cut down as marked. Leave in auto. Please see Mr. Heunisch when ready to make this.

ASHEVILLE POST CARD CO.,
ASHEVILLE, N. C.

NO. D-5486

ORDER NO. 14834

DATE 7-12-1938

25 M LARGE FOLDER COVERS

ACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO

R. M. YES

TITLE (IN FULL) PANORAMIC VIEW IN THE GREAT

IMPRINT

Copyright 1938
Made in C.T. Art Colorstone (Reg. U.S. Pat. Off.) only by Curt Teich & Co., Inc., Chicago, U.S.A.

SMOKY MOUNTAINS NATIONAL PARK, SHOWING
RHODODENDRON AND MOUNTAIN LAUREL IN
FULL BLOOM.

U.S. Pat. Off. only by Curt Teich & Co.,
Inc., Chicago, U.S.A.

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

USE NEW PHOTO. SEE 8A-H579 FOR GOOD MOUNTAIN COLORS. CENTER OF FLOWERS ARE RHODODENDRON, A PURPLISH-PINK COLOR, SEE SAMPLE ATTACHED. ALL AROUND ARE LAUREL BLOSSOMS, WHICH ARE SMALLER & ARE LIGHT PINK.

RETURN PHOTO TO: DEPT. OF INTERIOR,
DIVISION OF MOTION PICTURES,
WASHINGTON, D. C. YES

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,799,779

C. Teich 2 photos

Reproduction

ESTIMATE			
AND WORK REQUIRED			
OPERATION	EST. TIME	DATE	
COMPOSING, TYPE SET UP			
ETCHING	2 1/2		
ETCHING	206 6	8-17	8-29
PHOTO-LITHO			
ETCHING	82	8-29	
ETCHING			
HAND COLOR PROOF	1/2		
ARTIST DUPE	210 24	9-7	

DATE BLUEPRINT ORD

DATE PROOF

DATE HAND COLOR PROOF ORD

DATE PHOTO PRINTED AT CURT TEICH & CO.

Front 11
Back 13
24

206 -
55 -
59 - 2 1/2
75

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-5487 ORDER NO. 15019 DATE 7-15-1938

CUSTOMER J. L. WILLS COAL CO.,
DAYTON, O.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

3 M PC

SIZE 3½ x 5½

STYLE PHOTO PLATIN, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TOP: ALWAYS READY TO SERVE YOU

BOT: OUR NEW OFFICE - J. L. WILLS COAL
CO.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. 120

Dry — Wet — Pancromatic — Color Separation. 133

Transfer — Paper Process — New Process. 150

Stripping — White Border — Full Face. 175

Blue Print Handcolor Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

JUL 18 1938

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

DIAL No. D-5488 ORDER NO. 15022 DATE 7-15-1938

CUSTOMER LON STANTON
LAKE OZARK, MO.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

4 M PC

SIZE

3 1/2 x 5 1/2

STYLE PHOTO PLATIN, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full
(AS COPY ON PHOTO)

FRONT NO. 5

(All of this on address side)

R. M.

Yes No D-5488

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

4 on front

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

120

Dry — Wet — Pancromatic — Color Separation.

133

Transfer — Paper Process — New Process.

150

Stripping — White Border — Full Face.

175

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

JUL 16 1938

142

FLORIDA POST CARD CO.,
JACKSONVILLE, FLA.

NO. D-5489

ORDER NO. 13932

DATE 7-13-1938

12¹/₂ M GUIDE BOOK COVERS

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) **THE MOUNTAIN LAKE SANCTUARY
AND SINGING-TOWER OF LAKE WALES, FLA.**

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. **NONE** R. M. **YES**

IMPRINT **SAME AS ABOVE**

Copyright 1938 by Curt Teich & Co., Inc.,
Chicago, U. S. A.

PHOTO PROPERTY OF **CT**

COLOR DESCRIPTION

USE PLATE NO. 5A-H1275

FLORIDA P.C.CO.,
JACKSONVILLE, FLA.

NO. D-5489

ORDER NO. 13932

DATE 7-13-1938

12¹/₂ M GUIDE BOOK COVERS

BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) **SINGING TOWER AT NIGHT TIME,
MOUNTAIN LAKE SANCTUARY**

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. **NONE** R. M. **YES**

IMPRINT **GENUINE CURTTEICH-CHICAGO
"C.T.ART-COLORTONE" BOOK (REG.U.S.PAT.
OFF.)**

PHOTO PROPERTY OF **CT**

COLOR DESCRIPTION

USE PLATE NO. 8A-H1431

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,297,775

5x7
1 map - 22 9/16
H. 4
Cover 8
P. 1 - 2

Map - D10458

make OK Blue impression

ESTIMATE
By _____ Date **JUL 25 1938**
AND WORK SCHEDULE

OPERATION	EST. TIME (Clock No. / Time Allowed)	DATE ENTERED	DATE COMPLETED
COMPOSING, TYPE SET UP			
SKETCH	14		
RETOUCHING	2		
PHOTO LITHO			
BLUEPRINT STRIPPING, GRACING	12	8-31	9-14
ENGRAVING			
HAND COLOR PROOF			
ARTIST DELT.	27	12	

DATE BLUEPRINT ORD _____

DATE PAID _____

DATE HAND COLOR PROOF ORD _____

DATE Photo Returned to Customer _____

FRANK E. COOPER, 258 BROADWAY,
NEW YORK, N. Y. *Large type*

NO. D-5490

ORDER NO. 14882

DATE 7-18-1938

50 M LARGE FOLDER COVERS

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M. YES

TITLE (IN FULL) THE NEW YORK WORLD'S FAIR
1939

IMPRINT SAME AS ABOVE

Copyright 1938 by Curt Teich & Co., Inc.,
Chicago, U.S.A.

INTERBOROUGH NEWS CO. 525 WEST
52ND ST., NEW YORK, N.Y.

PHOTO PROPERTY OF G

COLOR DESCRIPTION

USE PHOTO # 8A-H955. SEE SKETCH ATTACHED.

FRANK E. COOPER,
NEW YORK, N. Y.

NO. D-5490

ORDER NO. 14882

DATE 7-18-1938

50 M LARGE FOLDER COVERS

BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M. YES

TITLE (IN FULL) NEW YORK CITY ~~COMMUNICATI~~ BUILDING.

IMPRINT GENUINE CURTTEICH-CHICAGO
"C.T. ART COLOR TONE" FOLDER (REG.
U.S. PAT. OFF.)

AVIATION BUILDING. HALL OF COMMUNICATIONS

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTOS 8A-H946 & 8A-H1619 AND NEW PHOTO. SEE SKETCH ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE

ESTIMATE

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE	
	Clock No.	Time Allowed	EST. DATE	ACT. DATE
COMPOSING, TYPE SET UP				
SKETCH <i>20</i>		7		
RETOUCHING		8		
PHOTO LITHO				
BLUEPRINT	82		8. 3	8. 4 CT.
STRIPPING, OPAQUEING				
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT	25	26		

DATE BLUEPRINT OK'D

DATE *Filed*

DATE HAND COLOR PROOF OK'D

DATE *Photo*

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. B-5491 ORDER NO. 18194 DATE July 19, 1938

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

CUSTOMER HAY-NO-CO., INC.
308 S. HARWOOD ST.
DALLAS TEXAS

Photos for
this Customer

2 M POST CARDS SIZE

PHOTOVARICOLOR 3 1/2 x 2 1/4

STYLE PHOTO VARICOLOR FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full AS COPY ATTACHED.

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

REPRODUCE IN COLORS ACTUAL SIZE OF BOX.

SEE CUSTOMERS LAYOUT ATTACHED.

Sketch

COLOR DESCRIPTION

Get colors as close to original as possible

make Red impression

Rush

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

5X7
S.O. 1/2
Ret. 4
H.C.P. 1/2
L.A. 1 1/2

Add. Address 55

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. ~~5492~~ ORDER NO. 15105 DATE 7-18-1938

CUSTOMER L. A. MERRIMAN
CEDAR LAKE, IND.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

1 M POST CARDS SIZE

~~EDXTCXPHOTO~~ 3 1/2 x 5 1/2

STYLE PHOTO PLATIN WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full ALMA LUKA

BOT - CONFERENCE GROUNDS, CEDAR LAKE, INDIANA

FRONT NO. 5

(All of this on address side)

R. M.

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Screen 120
133
150
175

REMOVE WINDOW SHADES IN EXTREME RIGHT SIDE

SHOW DEFINITE WATER HORIZON LINE AND HILL ON RIGHT
SIDE.

ALSO FOLLOW SKETCH

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. D-5493

ORDER NO. 15107

DATE July 19, 1938

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER THE DYKES LUMBER COMPANY
137 W. 24TH STREET
NEW YORK, NEW YORK

25 M $\frac{1}{2}$ x 11 FOLDER SIZE 8 $\frac{1}{2}$ x 11

STYLE CHINA WHITE SHEETS

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full AS PER COPY

FRONT NO. NONE (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

SEE INSTRUCTIONS ATTACHED.

COLOR DESCRIPTION

NO RETURN PHOTO

make red & dk blue
impression

1,500—1-2-38

MAKEOVER

Charge to Ret Dept.

EST. Makeover Time Required

	Time	Time Recorded in Cost Dept.
RETOUCHING	0	
PHOTO LITHO	1	
COMPOSING		
ART DEPT.	9 $\frac{3}{4}$	
ENGRAVING		

MAKEOVER

Charge to Art Dept.

EST. Makeover Time Required

	Time	Time Recorded in Cost Dept.
RETOUCHING		
PHOTO LITHO		
COMPOSING		
ART DEPT.	40	
ENGRAVING		

PHOTO RETURNED

TO

PHOTO USED FOR

LO 15
Mc
Lat 21

MW

M.O. 100
1-1
10-1

17 2
10 - 14 $\frac{1}{2}$

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

Feb. 2

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.
—
NO
YES
RETURN PHOTO

DIAL NO. D-5494 ORDER NO. 14976 DATE 7-21-1938

CUSTOMER ROEPKE'S DEPT. STORE,
TWIN LAKES, WIS.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

1 M PC SIZE 3 1/2 x 5 1/2

STYLE PHOTO PLATIN WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

Am

X

100

ADV. ORDER

DEPT.	DATE COMPLETED
RETOUCHING	
ENGRAVING	
PHOTO LITHO	
COMPOSING	
LITHO ART	

Photos for
this Customer

3 M POST CARDS SIZE 3 $\frac{1}{2}$ x 5 $\frac{1}{2}$

STYLE PHOTO PLATIN WHITE BORDER

Title in full DEUTSCHES ALTENHEIM
(GERMAN OLD PEOPLES HOME)
7824 W. Madison St.
FOREST PARK, ILL.

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

Submit — ~~Sketch~~ — ~~Layout~~ — Retouched Photo — Wash Drawing
Follow Layout

FILL IN BLANK SECTIONS (ON PHOTO) BY
EXTENDING BRANCHES AND LEAVES OF TREES
(SECTION MARKED ON PHOTO)

Negative — Line — Halftone — Combination.	Screen	120
Dry — Wet — Pancromatic — Color Separation.		133
Transfer — Paper Process — New Process.		150
Stripping — White Border — Full Face.		175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue		

SEE SKETCH ATTACHED AND ALSO COPY TO GO ON PICTURE SIDE

COLOR DESCRIPTION

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

ON

YES

RETURN PHOTO

PHOTO RETURNED

To

PHOTO USED FOR

2,500—1-2-38

see Large Photo

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-5496 ORDER NO. 15303 DATE 7-26-1938

CUSTOMER SIGMA ALPHA EPSILON
EVANSTON, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

1 M post cards SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO PLATIN WHITE BORDER

PLACE OF TITLE: Upper, ~~Lower~~, Center, — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full THE LIONS OF MINERVA

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout USE PHOTO ONLY, ELIMINATING THE
WORDING WHICH WAS USED FOR A COVER OF OUR
MAGAZINE.

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

2

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-5497 ORDER NO. 15728 DATE 7-27-1938

CUSTOMER CHALET DURAND INC.
MANHASSET, L.I., N.Y.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE PHOTO PLATIN FULL FACE

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full CHALET DURAND - BAYVIEW AVENUE -

MANHASSET, L.I. UNDER THE PERSONAL DIRECTION
OF RENE DURAND

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
PLATE NO. ON FRONT.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

CROP AS MUCH FROM BOTTOM OF PHOTO AS IS NECESSARY
TO MAKE FULL FACE THREE SIDES, WITH WHITE BORDER
APPROXIMATELY 5/8 " AT BOTTOM FOR TITLE.

COLOR DESCRIPTION

OK

PHOTO RETURNED

TO

PHOTO USED FOR

JUL 29 1938

161

McQUISTON-BOYD DRUG COMPANY, MONTICELLO, ARK.

NO. D-5498

15752

ORDER NO.

7-28-1938

DATE

1 POST CARDS
M

PHOTO PLATIN

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.
MONTICELLO, ARKANSAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. R. M.
SAME AS ABOVE
IMPRINT

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate

By

ESTIMATE AND WORK SCHEDULE

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			AUG - 1 1938	AUG - 1 1938
SKETCH				
RETOUCHING	206	2	8-1	8-4
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	88			8-4
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE PRed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

206
23

ss
165

straighten

McQUISTON-BOYD DRUG COMPANY, MONTICELLO, ARK.

NO. D-5499

ORDER NO. 15752

DATE 7-28-1938

1 M POST CARDS

PHOTO PLATIN

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: ~~UPPER~~ LOWER, CENTER - BORDER.
TITLE (IN FULL) CIVIC CENTER, MONTICELLO,
ARKANSAS

I (ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO
IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,778

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			AUG - 1 1938	AUG - 1 1938
SKETCH				
RETOUCHING	215	2	8-1	7-4 SL
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	18		4	8-4 VT
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

205
17

165

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-5500

ORDER NO. 15366

DATE July 28, 1938

DEPT.

DATE COMPLETED

CUSTOMER VERMILLION COUNTY HOSPITAL
CLINTON, INDIANA

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

Photos for
this Customer

1 M POST CARDS

SIZE

3 1/2 x 5 1/2

STYLE PHOTO PLATE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

VERMILLION COUNTY HOSPITAL
CLINTON, INDIANA

FRONT NO5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

ELIMINATE THE LARGE TREE ~~XXX~~ ALSO
TAKE OUT POLE AND WIRES.

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Screen
120
133
150
175

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

2,500—1-2-38

AUG - 1 1938

165

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. ☒ D-5501 ORDER NO. 15396 DATE 8-2-1938

CUSTOMER KIPLING ARMS APARTMENTS
CLEARWATER, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

4 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE PHOTO PLATIN WHITE BORDER

PLACE OF TITLE: Upper, ~~Lower~~, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full KIPLING ARMS APARTMENTS —

MANDALAY DRIVE — CLEARWATER BEACH, FLA.

SMALL TYPE: PHOTOGRAPH BY R. KENDALL WILLIAMS

RETOUCHING DEPARTMENT

~~Submit~~ — Sketch — Layout — ~~Retouched Photo~~ — Wash Drawing
Follow Layout

FRONT NO. 5 (All of this on address side)
R. M. ☒ Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-5502 ORDER NO. 15385 DATE 7-29-1938

CUSTOMER PHYSICAL CULTURE SHOE CO.
PORTSMOUTH, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

200 M DOUBLE CARDS SIZE 5 1/2 x 7

STYLE ART COLORTONE, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full FALL NEW FOOT NOTES

(ETC. AS PER COPY)

FRONT NO. 1 SPEC. (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE LAYOUT & INSTRUCTIONS ATTACHED.

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

RUSH

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

AUG - 1 1938

S.H.KRESS & CO., NEW YORK, N.Y.

NO. D-5503

ORDER NO. 14870

DATE 8-1-1938

M

ART COLORTONE FOLDERS

8 1/2 x 10 1/2

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M.

TITLE (IN FULL) MERRY CHRISTMAS

IMPRINT

SMALL

COLO

GREETING -

Merry Christmas From Florida

TEXT -

To extend best wishes for a
Joyous Christmas and a
Glad New Year

SUB

PAT. NO. 1,797,775

OPERATION	Clock No.	TIME Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPONENT TYPE SET UP			AUG - 4 1938	AUG - 1 1938
SKETCH		5		
RETOUCHING		1	8-4	8-10-2
PHOTO-LITHO				
BLUEPRINT	82		8-	5 45
ENGRAVING				
HAND COLOR PROOF		2 1/2		
ARTIST DEPT.	204	20	5-11-38	Sept 29, 1938

DATE BLUEPRINT OK'D

DATE FIN

DATE HAND COLOR PROOF OK'D

Photo Returned to Customer

MAKEOVER

Charge to LV Dept.

EST. Minimum Time Required

2

RETOUCHING

3

PHOTO-LITHO

COMPONENT

ART DEPT.

ENGRAVING

MAKEOVER

Charge to Dept.

EST. Minimum Time Required

3/0

1

S.H.KRESS & CO., NEW YORK, N.Y.

NO. D-5504

ORDER No. 14870

DATE 8-1-1938

M ART COLORTONE FOLDERS

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) CHRISTMAS GREETINGS
WHILE FLOWERS ARE BLOOMING IN FLORIDA

SMALL TYPEL (C) C.T. & CO.

FRONT NO. NONE R. M.

IMPRINT

PHOTO PROPERTY OF .T.

COLOR DESCRIPTION

SEE SKETCH ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,211

ESTIMATE

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE	
	Clock No.	Time Allowed	ENTIRE	DATE
COMPOSING, TYPE SET UP			AUG - 4 1938	AUG - 4 1938
SKETCH		8		
RETOL CHING		5 1/2	8 - 4	8 - 10 8
PHOTO LITHO	62		8 - 7	8 - 19 44
ENGRAVING		2 1/2		
HAND COLOR PROOF		18 1/2		
ARTIST DEPT.				

DATE BLUEPRINT OK'D.

by

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

MAKEOVER

Charge to L.V. Dept

EST. Makeover Time Required

RETOL CHING	2 1/2	Time Requested in Cost Dept.
PHOTO LITHO		
ENGRAVING		
ART DEPT.		By

MAKEOVER

Charge to Ret Dept

EST. Makeover Time Required

RETOL CHING	Time	Time Requested in Cost Dept.
PHOTO LITHO		
ENGRAVING		
ART DEPT.		By

S.H.KRESS & CO., NEW YORK, N.Y.

NO. D-5505

ORDER NO. 14870

DATE 8-1-193

M ART COLORTONE FOLDERS

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) CHRISTMAS GREETINGS FROM
FLORIDA

FRONT NO.

NONE

R. M.

IMPRINT

PHOTO PROPERTY OF

C.T.

SMALL TYPE: (C) C.T. & CO.

COLOR DESCRIPTION

SEE SKETCH ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

GREETING -

Christmas Greetings From Florida

TEXT -

With every good wish for a
Happy Holiday Season

ESTIMATE			
AND WORK SCHEDULE			
OPERATION	EST. TIME	DATE	DATE
COMPOSING, TYPE SET UP			
SKETCH	80	7	
RETOUCHING	206	2	8-4
PHOTO LITHO			
BLUEPRINT	82		8-10
STRIPPING, OPAQUING			
ENGRAVING			
HAND COLOR PROOF	226	2	9-10
ARTIST DEPT	201	15 1/2	10-5

DATE BLUEPRINT...
DATE HAND...

MAKEOVER

Charge to LV Dept

EST. Makeover Time Required

25

ENGRAVING

MAKEOVER

Charge to 214 Dept

EST. Makeover Time Required

RETOUCHING 1/4

PHOTO LITHO 1

ENGRAVING

ART DEPT.

ENGRAVING

S.H.KRESS & CO., NEW YORK, N.Y.

NO. D-5506

ORDER NO. 14870

DATE 8-1-1938

M ART COLORTONE FOLDERS $8\frac{1}{2} \times 10\frac{1}{4}$

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M.

TITLE (IN FULL) SEASON'S GREETINGS FROM
FLORIDA

IMPRINT

SMALL TYPE (C) C.T. & CO.

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE SKETCH ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By W. C. T. 1938 AND WORK SCHEDULE
Date 8-1-1938

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		AUG - 4 1938	AUG - 4 1938
SKETCH	8		
RET TOUCHING	$\frac{1}{2}$	8-4	8-10-38
PHOTO-ETCH			
BLUEPRINT STRIPPING, OPAQUING	1Y	8-11	8-15-38
ENGRAVING			
HAND COLOR PROOF	225 1 1/2	8-15	
ARTIST DEPT.	202 16 1/2	9-27-38	9-29-38

DATE BLUEPRINT OK'D

DATE

DATE

DATE

MAKEOVER

Charge to LV Dept.

EST. TIME

RETOUCHING

PHOTO-ETCH

BLUEPRINT

STRIPPING

ENGRAVING

MAKEOVER

Charge to LV Dept.

EST. TIME

RETOUCHING

PHOTO-ETCH

BLUEPRINT

STRIPPING

ENGRAVING

9-1-38
7-8

2 5X7

S.H.KRESS & CO., NEW YORK, N.Y.

NO. D-5507

ORDER NO. 14870

DATE 8-1-1938

M

ART COLORTONE FOLDERS

7 3/8 x 10 1/4

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M.

TITLE (IN FULL) SEASON'S GREETINGS

IMPRINT

SMALL TYPE: (C) C.T. & CO.

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE SKETCH ATTACHE.D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

I authorize OK of Estimate

ESTIMATE

Cost Dept. OK

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE
	Check No.	Time Allowed		
COMPOSING, TYPE SET UP			AUG - 4 1938	AUG - 4 1938
SKETCH		8 1/2		
RETOUCHING		4 1/2		
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	82		8-13	8-19 1938
ENGRAVING				
HAND COLOR PROOF	22	2 1/2		22 Aug
ARTIST COST	24	16 1/2		Oct 5 1938

DATE BLUEPRINT OK'D

DATE Paid

By

By

DATE HAND COLOR PROOF OK'D

Photo Returned to Customer

MAKEOVER

Charge to LV Dept.

EST. Makeover Time Required

1. PHOTOGRAPH	3	Time Required in Cost Dept.
2. NEGATIVE		
3. PRINTING		
4. ART DEPT.		
5. ENGRAVING		

MAKEOVER

Charge to Ret Dept.

EST. Makeover Time Required

1. PHOTOGRAPH	314	Time Required in Cost Dept.
2. NEGATIVE		
3. PRINTING		
4. ART DEPT.		
5. ENGRAVING		

137

S.H.KRESS & CO., NEW YORK, N.Y.

NO. D-5509

ORDER NO. 14870

DATE 8-1-1938

M

ART COLORTONE FOLDERS

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. - NONE

R. M.

TITLE (IN FULL) CHRISTMAS GREETINGS FROM
FLORIDA

IMPRINT

SMALL TYPE: (C) C.T. & CO.

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

SEE SKETCH ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Estimate OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost. Checked

By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time		
COM. HING. TYPE SET UP			211 - 2 1938	AUG - 4 1938
SKETCH		02		
RETOUCHING	5	2 1/2	8-9	8-10 50
PHOTO LITHO				
RETOUCHING	82		8-11	8-11 41
ENGRAVING				
HAND COLOR PROOF	225	2 1/2	8-11	8-11 41
ARTIST DEPT.	211	17		

DATE BLUEPRINT OK'D

DATE Filed

DATE HAND COLOR PROOF OK'D

By

DATE Photo Returned to Customer

MAKEOVER

Charge to

Dent.

AUG 25 1938

ART. DEPT. HC 1 1/2

ENGRAVING

MAKEOVER

Charge to

LV.

INT. Makeover Time Required

2 1/2

ENGRAVING

S.H. KRESS & COMPANY, NEW YORK, N.Y.

NO. D-5510

ORDER NO. 14870

DATE 8-1-1938

M ART COLORTONE FOLDERS

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M.

TITLE (IN FULL) FLORIDA CHRISTMAS GREETINGS IMPRINT

SMALL TYPE: (C) C.T. & CO.

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE SKETCH ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
CHOOSING TYPE SET UP			8-4-1938	AUG-4-1938
ETCH		7		
RETOUCHING		3	8-4	8-10-8
PHOTO LITHO	81		8-12	8-15-1938
ENGRAVING				
PROOFING OR PROOF	25	2 1/2		8-16
ARTIST DEL.		17		

DATE BLUEPRINT OK'D

DATE Filed

DATE COLOR PROOF OK'D

DATE Photo Returned to Customer

MAKEOVER

Charge to L.V. Dept.

EST. Makeover Time Required

RETOUCHING	3	in Cost Dept.
PHOTO LITHO		
ENGRAVING		

S.H.KRESS & CO., NEW YORK, N.Y.

NO. D-5511

ORDER NO. 14870

DATE 8-1-1938

M ART COLORTONE FOLDERS

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) SEASONS GREETINGS FROM
FLORIDA

SMALL TYPE: (C) C.T. & CO.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M.

IMPRINT

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE SKETCH ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		AUG - 4 1938	AUG - 4 1938
SKETCH	6		
RETOUCHING	55 6 2	8-4	Aug-10-38 SC
PHOTO-LITHO			
BLEUPRINT STRIPPING, OPAQUING	82	8-12	8-17 VT.
ENGRAVING			
HAND COLOR PROOF	226 7 4		8-19
ARTIST'S PROOF			

DATE BLUETED

DATE RUN

DATE PHOTO REMOVED TO CUSTOMER

DATE Photo Returned to Customer

GREETING -

Season's Greetings From Florida

TEXT -

Just a friendly message of good
cheer for your Christmas

MAKEOVER

Charge to LV Dept.

EST. NO. 122

PRINTING	22	DATE TO RUN
ENGRAVING		
PHOTO-LITHO		
STRIPPING		
RETOUCHING		
SKETCH		
COMPOSING		
TYPE SET UP		

10-6

2 5X7

S.H.KRESS & CO., NEW YORK, N.Y.

NO. D-5512

ORDER NO. 14870

DATE 8-1-1938

M ART COLORTONE FOLDERS

8 X 10 1/2

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE

R. M.

TITLE (IN FULL) GRE TINGS FROM FLORIDA

IMPRINT

SMALL TYPE: (C) C.T. & CO.

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE SKETCH ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE

Cost Dept. Checked

By

Date

AND WORK SCHEDULE

OPERATION	TIME	DATE	DATE
	Clock No. Time Allowed	ENTERED DEPT.	COMPLETED
CHARGING, SET UP		AUG - 1 1938	AUG - 1 1938
SKETCH 50-	6 1/2		
ETCHING	3 1/2		
PHOTO FILM			
REWORKING	8 1/2	8-12	8-15
ETCHING			
HAND COLOR PROOF	236 2		8-13
ARTIST DEPT.	25 18		

DATE BLUEPRINT OK'D

DATE

By

By

DATE

By

MAKEOVER

Charge to L.V. Dept.

EST. Makeover Time Required

2 1/2

Cost Dept.

ETCHING

PHOTO FILM

ETCHING

MAKEOVER

Charge to Sec. Art Dept.

EST. Makeover Time Required

Cost Dept.

AUG 25

ETCHING

PHOTO FILM

ETCHING

MAKEOVER

Charge to Ret Dept.

EST. Makeover Time Required

ETCHING

PHOTO FILM

ETCHING

ART DEPT.

ETCHING

204

11 5 X 7

S.

S.H.KRESS & CO., NEW YORK, N.Y.

NO. D-5514

ORDER NO. 14870

DATE 8-1-1938

M ART COLORTONE FOLDERS

8 1/4 x 10 1/4

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

NONE

R. M.

TITLE (IN FULL) CHRISTMAS GREETINGS

IMPRINT

SMALL TYPE: (C) C.T. & CO.

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

SEE SKETCH ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

MAKEOVER

Charge to L.V. Dept.

INT. Makeover Dept.

PHOTOGRAPH

3

By Dept.

PHOTOGRAPH

COMPOSITE

ART DEPT.

ENGRAVING

Rel 3/4

EXERCISE ON LITHO

By

ESTIMATE

Date

AND WORK SCHEDULE

By

Date

OPERATION

EST. TIME

DATE ENTERED DEPT.

DATE COMPLETED

COMPOSING, TYPE SET UP

AUG - 4 1938

AUG - 4 1938

SKETCH

8

RETOUCHING

2 1/2

8 - 9

8 - 10 1/2

PHOTOGRAPH

8

8 - 11

8 - 12 1/2

PHOTOGRAPH

8

8 - 11

8 - 12 1/2

PHOTOGRAPH

8

8 - 11

8 - 12 1/2

PHOTOGRAPH

8

8 - 11

8 - 12 1/2

PHOTOGRAPH

8

8 - 11

8 - 12 1/2

DATE PRINT OK'D

DATE Filed

DATE COLOR PROOF OK'D

By

DATE Photo Returned to Customer

2 - 8

12

2 547

NO. D-5514

S.H. KRESS & CO., NEW YORK, N.Y.

ORDER NO. 14870

DATE 8-1-1938

M ART COLORTONE FOLDERS

8x10 1/2

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE

R. M.

TITLE (IN FULL) MERRY CHRISTMAS FLORIDA

IMPRINT

GREETING -

Merry Christmas-Greetings From
Florida

TEXT -

With a sincere wish that Christmas
may bring you happiness

FORMS 10 PAT. NO. 1,797,775

MAKEOVER

Charge to LV Dept.

EXT. Makeover Time Required

ETCHING	2 1/2	Time Required in Cost Dept.
PROOFING		
CHROMING		
ART COPY		
ENGRAVING		

[Red signature]

MAKEOVER

Charge to Pat Dept.

EXT. Makeover Time Required

ETCHING	1	Time Required in Cost Dept.
PROOFING		
CHROMING		
ART COPY		
ENGRAVING		

[Red signature]

DATE ORDERED	8-1	DATE PAID	8-11	DATE DELIVERED	8-12 1938
QUANTITY	4				
PRICE PER UNIT	82				
TOTAL PRICE	23				
DATE PAID	9-27				
DATE DELIVERED	9-29				

DATE PAID _____
DATE DELIVERED _____
DATE Photo Returned to Customer _____

12
10-6 1/2

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-5515 ORDER NO. 15882 DATE 8-1-1938

CUSTOMER CHAS. H. JOHNSTON SONS CO.
GREENSBURG, INDIANA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO PLATIN WHITE BOR DE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

MARTINE PERS 1125 S MIAMI AVE, MIAMI, FLA

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C.T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

120
133
150
175

COLOR DESCRIPTION

THE BUILDING IS GLARING WHITE SO THEY WILL WANT A LOT OF CONTRAST AND CLEAR WHITE IN THE CARD.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-5516 ORDER NO. 16011 DATE 9-19-1938

CUSTOMER PLANTER'S HOTEL
CHICAGO, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M POST CARDS

SIZE

3 1/2 x 5 1/2

STYLE PHOTO PLATIN ~~WHITE BORDER~~

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full **HOTEL PLANTERS - 19 NORTH CLARK**
STREET - CHICAGO - FIRST WITH AIR-CONDITIONED
GUEST ROOMS

FRONT NO. **5** (All of this on address side)
R. M. ☒ Yes ☐ No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer ☒ C. T. Imprint ☐ No Imprint

RETOUCHING DEPARTMENT
☒ Submit ☐ Sketch ☐ Layout ☐ Retouched Photo ☐ Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
☒ Blue Print ☐ Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

submit to cust

PHOTO RETURNED

TO

PHOTO USED FOR

*1 Negative 5.00
Ret 4 1/2*

*Working from Envelope large
7 putting in sign as shown
on photo*

*Photo 78.50
6.00
3rd.50
if order cancelled.*

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-5517 ORDER NO. 16074 DATE 8-10-1938

CUSTOMER NAT'L SEWING MACH. CO.
BELVIDERE, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M ~~TEXT~~ CIRCULARS SIZE

~~XXXXXX~~ 8 1/2 X 11

STYLE ART COLORTONE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full NATIONAL SEWING MACHINE CO.
(ETC. AS PER COPY)

FRONT NO. NO (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C.T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE SKETCH AND LAYOUT ATTACHED.

MAKEOVER

Change to

12ct.

Dept.

EST. NO. 100-1000

1. ENGRAVING

1/4

2. LITHO

1/2

Estimated in Cost Dept.

Cost

Cost

Cost

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Lo 12
Ret. 16 1/2
H.C. 5
Print 27

[Signature]

728

3

10

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

Set 1 1/2

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER
RETURN PHOTO YES NO

DIAL No. D-5518 ORDER NO. 16077 DATE 8-10-1938

CUSTOMER PHILIPS OIL CO.
ROLLA, MO.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

1 M POSTCARDS SIZE 3 1/2 x 5 1/2 STYLE PHOTO PLATIN WHITE BORDER
PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full NEW AND MODERN
BOY-ON U.S. HIGHWAY 66 AND 63 - PHILIPS OIL CO.,
ROLLA, MO.

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

PHOTO RETURNED
TO
PHOTO USED FOR

X
Bm

12

181

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-5519 ORDER NO. 16138 DATE 8-13-1938

CUSTOMER W.C. MULGREW
EAST DUBUQUE, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M DOUBLE P.C. SIZE 5 1/2 x 7

STYLEART COLOR TONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full MULGREW'S GRILL - EAST DUBUQUE, ILL.
LONGEST BAR (ETC. AS PER COPY)

FRONT NO. (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE LAYOUT, AND COLOR INSTRUCTIONS ATTACHED.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-5520

ORDER NO. 16206

DATE 8-12-1938

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER MODERN IRON WORKS
QUINCY, ILLINOIS

3 M POST CARDS

SIZE

3 1/2 x 5 1/2

STYLE

PHOTO VARICOLOR

FULL FACE

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full MODERN IRON WORKS

CENTRIFUGAL HOUSE PUMP

FRONT NO. 5

R. M.

Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

120
133
150
175
Screens

COLOR DESCRIPTION

make red impression

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-5521 ORDER NO. 16267 DATE 8-19-1938

CUSTOMER HERMITAGE ART CO.
CHICAGO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE PHOTO VARICOLOR

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full FRANSON-RISBERG MEMORIAL, HEADQUARTERS

OF THE SCANDINAVIAN ALLIANCE MISSION, 2839

MC LEAN AVENUE, CHICAGO

FRONT NO. 12 5 (All of this on address side)

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout TAKE OUT TREES AND TELEGRAPH POLE.

LIGHTEN THE NARROW PART OF THE BLDG. IF THIS IS

NECESSARY. TRIM PHOTO AS MARKED. TAKE OUT CAR AND

THE SIDEWALK ACROSS THE ST. FROM THE BUILDING.

BRING OUT AS CLEARLY AS POSSIBLE BOTH ENTRANCES

TO THE BLDG.

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

Screen 120
133
150
175

COLOR DESCRIPTION

COLOR OF BUILDING IS RED BRICK, AND THE TRIMMING IS A LIGHT GRAY SANDSTONE.

Photo not in file

CUSTOMER — PHOTO PROPERTY OF C. T. & CO. — NO RETURN PHOTO YES

PHOTO RETURNED

TO

PHOTO USED FOR

E5
28-493
New Set 1 hr.
X
193

12

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER
RETURN PHOTO YES NO

DIAL NO. D-5522 ORDER NO. 16271 DATE 8-19-1938
CUSTOMER NORTH AMERICAN DIE WORKS
NEW YORK, N.Y.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12^M 500 CHINA WHITE SHEETS SIZE *6x9 in 2 x 2 each* STYLE ART COLOR TONE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full SOUVENIR OF HOLLYWOOD, CAL. CHINESE
THEATRE - SOUVENIR OF LOS ANGELES, CAL. - THE
PLANETARIUM (ETC. AS PER COPY)

FRONT NO. (All of this on address side)
R. M. Yes ☒ No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint ☒ No Imprint

RETOUCHING DEPARTMENT
☒ Submit ☒ Sketch ☒ Layout ☒ Retouched Photo ☒ Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
☒ Blue Print ☒ Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

3 extra Black proofs

PHOTO RETURNED TO PHOTO USED FOR

*Rephotos. Ret 10
20-1 1/2
48 3
29 30 1/2*

Py #24

MAKEOVER

Change	Ret	Date
ART	1/2	
ART		
ART		
ART		
ART		

Very much

*9-2-2 1/2
4-1
2-2-1 1/2-1 1/2*

ADV. ORDER

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 ^{SHEETS} M500 CHINA WHITE SIZE 6 VIEWS ~~XXXXXX~~ 2 x 2 each STYLE ART COLORTONE

FRONT NO. R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

Title in full SOUVENIR OF BISMARCK. N.D. - STATE

Title in full SOUVENIR OF BISMARCK, N.D. - STATE

CAPITOL - SOUVENIR OF GETTYSBURG, PA. - ETERNAL
LIGHT MONUMENT (ETC. AS PER COPY)

RETOUCHING DEPARTMENT

Submit → Sketch → Layout → Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.	Screen	120
Dry — Wet — Pancromatic — Color Separation.		133
Transfer — Paper Process — New Process.		150
Stripping — White Border — Full Face.		175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue		

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

	RETURN PHOTO	YES	NO
1. Name			
2. Address			
3. City			
4. State			
5. Zip			
6. Age			
7. Sex			
8. Occupation			
9. Education			
10. Marital Status			
11. Number of Children			
12. Number of Siblings			
13. Number of Pets			
14. Number of Vehicles			
15. Number of Hobbies			
16. Number of Friends			
17. Number of Acquaintances			
18. Number of Neighbors			
19. Number of Relatives			
20. Number of Pets			
21. Number of Vehicles			
22. Number of Hobbies			
23. Number of Friends			
24. Number of Acquaintances			
25. Number of Neighbors			
26. Number of Relatives			
27. Number of Pets			
28. Number of Vehicles			
29. Number of Hobbies			
30. Number of Friends			
31. Number of Acquaintances			
32. Number of Neighbors			
33. Number of Relatives			
34. Number of Pets			
35. Number of Vehicles			
36. Number of Hobbies			
37. Number of Friends			
38. Number of Acquaintances			
39. Number of Neighbors			
40. Number of Relatives			
41. Number of Pets			
42. Number of Vehicles			
43. Number of Hobbies			
44. Number of Friends			
45. Number of Acquaintances			
46. Number of Neighbors			
47. Number of Relatives			
48. Number of Pets			
49. Number of Vehicles			
50. Number of Hobbies			
51. Number of Friends			
52. Number of Acquaintances			
53. Number of Neighbors			
54. Number of Relatives			
55. Number of Pets			
56. Number of Vehicles			
57. Number of Hobbies			
58. Number of Friends			
59. Number of Acquaintances			
60. Number of Neighbors			
61. Number of Relatives			
62. Number of Pets			
63. Number of Vehicles			
64. Number of Hobbies			
65. Number of Friends			
66. Number of Acquaintances			
67. Number of Neighbors			
68. Number of Relatives			
69. Number of Pets			
70. Number of Vehicles			
71. Number of Hobbies			
72. Number of Friends			
73. Number of Acquaintances			
74. Number of Neighbors			
75. Number of Relatives			
76. Number of Pets			
77. Number of Vehicles			
78. Number of Hobbies			
79. Number of Friends			
80. Number of Acquaintances			
81. Number of Neighbors			
82. Number of Relatives			
83. Number of Pets			
84. Number of Vehicles			
85. Number of Hobbies			
86. Number of Friends			
87. Number of Acquaintances			
88. Number of Neighbors			
89. Number of Relatives			
90. Number of Pets			
91. Number of Vehicles			
92. Number of Hobbies			
93. Number of Friends			
94. Number of Acquaintances			
95. Number of Neighbors			
96. Number of Relatives			
97. Number of Pets			
98. Number of Vehicles			
99. Number of Hobbies			
100. Number of Friends			
101. Number of Acquaintances			
102. Number of Neighbors			
103. Number of Relatives			
104. Number of Pets			
105. Number of Vehicles			
106. Number of Hobbies			
107. Number of Friends			
108. Number of Acquaintances			
109. Number of Neighbors			
110. Number of Relatives			
111. Number of Pets			
112. Number of Vehicles			
113. Number of Hobbies			
114. Number of Friends			
115. Number of Acquaintances			
116. Number of Neighbors			
117. Number of Relatives			
118. Number of Pets			

 $2,500 - 1.2 \cdot 38$

PHOTO RETURNED

To

PHOTO USED FOR

Rephoto
R49
L.O. 1 1/2 3
L.A. 192

Mr

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-5524 ORDER NO. 16271 DATE 8-19-1938

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER NORTH AMERICAN DIE WORKS
NEW YORK CITY

12 M 500 SINGLE VIEWS SIZE 2 x 2

STYLE ART COLORTONE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full GOLDEN GATE INT'L EXPOSITION-SAN
FRANCISCO, CAL.

FRONT NO. R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE INSTRUCT ONS ATTACHED.

MAKEOVER

Change to Dept.

EST. Makeover Time Required

Item	Quantity	Unit Price	Total
1. Makeover	1		
2. Makeover			
3. Makeover			
4. Makeover			
5. Makeover			
6. Makeover			
7. Makeover			
8. Makeover			
9. Makeover			
10. Makeover			

PHOTO RETURNED

TO

PHOTO USED FOR

1 Rephoto
Ret. 3
L.O. 1/4
26 1/2
47 4/4

MAKEOVER

Change to Ret Dept

EST. Makeover Time Required

Item	Quantity	Unit Price	Total
1. Makeover	1		
2. Makeover			
3. Makeover			
4. Makeover			
5. Makeover			
6. Makeover			
7. Makeover			
8. Makeover			
9. Makeover			
10. Makeover			

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

DIAL NO. D-5525

ORDER NO.

DATE 16271

8-19-1938

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER
NORTH AMERICAN DIE WORKS
N.Y. CITY

12 M 500 SINGLE VIEWS SIZE

2 x 2

STYLE ART COLOR TONE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full GOLDEN GATE INT'L EXPOSITION-SAN
FRANCISCO, CAL.

FRONT NO.

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

120
133
150
175

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

3 extra black proofs

PHOTO RETURNED

TO

PHOTO USED FOR

Reg. late
R. 2 1/2
L.O. 1/4
76 1/2
294
(62)

Handwritten notes and signatures in red ink.

Handwritten signature in black ink.

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-5526 ORDER NO. 16271 DATE 8-19-1938

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER NORTH AMERICAN DIE WORKS
N.Y. CITY

12^M 500 SINGLE VIEWS

SIZE

2 x 2

STYLE

ART COLORTONE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full THE GIANT REDWOODS

FRONT NO.

(All of this on address side)

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Screen
120
133
150
175

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

3 extra black proofs

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Ret. 1/4
Lo 1/4 46 2

29 30

62

QW

fix Neg.

MAKEOVER

Change to Ret D-2

100% Makeover

RETOUCHING		Charge to C.T. & Co.
PHOTO LITHO		
ART LITHO	1/4	
ENGRAVING		

QW

X

68

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

CUSTOMER	DIAL NO. D-5527	ORDER NO. 16271	DATE 8-19-1938	DEPT. RETOUCHING	DATE COMPLETED	<div>Photos for this Customer</div>
	CUSTOMER NORTH AMERICAN DIE WORKS			ENGRAVING		
	N.Y. CITY			PHOTO LITHO		
				COMPOSING		
PHOTO PROPERTY OF C. T. & CO.	12^M 500 SINGLE VIEWS		SIZE 2 x 2	STYLE ART COLLETT NE		
	PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout			(All of this on address side)		
	Title in Plate Yes No Copyright in Plate Yes No			FRONT NO. R. M. Yes <input checked="" type="checkbox"/> No		
	Title in full SAN FRANCISCO-OAKLAND BRIDGE			R. M. to cover part of Mess. Space, entire Mess. Space, entire Front Trade Mark Yes No Special type as sample		
RETURN PHOTO				IMPRINT: Customer C. T. Imprint <input checked="" type="checkbox"/> No Imprint		
	RETOUCHING DEPARTMENT					
	Submit — Sketch — Layout — Retouched Photo — Wash Drawing			Negative — Line — Halftone — Combination. 120		
	Follow Layout			Dry — Wet — Pancromatic — Color Separation. 133		
YES				Transfer — Paper Process — New Process. 150		
				Stripping — White Border — Full Face. 175		
				Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue		
COLOR DESCRIPTION						PHOTO USED FOR
SEE INSTRUCTIONS ATTADHED.						
<i>3 extra black proofs</i>						

Rephoto 3x3
P.O. Ret 3 1/2
1/4
1/2
1.9.44

Order Book
1.9.44

Pr

M. A. T. E. C. O.
Ret

1/2

Ch

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

DIAL No. D-5528 ORDER NO. 16287 DATE 8-20-1938

CUSTOMER PLEASE U FILM SERVICE
LA CROSSE, WISCONSIN

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

1 M POST CARDS SIZE

3 1/2 x 5 1/2

STYLE PHOTO PLATIN WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full LANHAMS MORTUARY, SPARTA, WISCONSIN

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Screen 120
133
150
175

COLOR DESCRIPTION

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-5529 ORDER NO. 16283 DATE 8-20-1938

CUSTOMER WILEY COLLEGE
MARSHALL, TEXAS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

1 M POST CARDS SIZE $3\frac{1}{8} \times 5\frac{1}{8}$

STYLE PHOTO PLATIN WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full SUNKEN GARDEN AND VIEW OF FRONT CAMPUS,
WILEY COLLEGE, MARSHALL, TEXAS

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-5530 ORDER NO. 16283 DATE 8-20-1938

CUSTOMER WILEY COLLEGE
MARSHALL, TEXAS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

1 M POST CARDS SIZE 3 1/8 x 5 1/8

STYLE PHOTO PLATIN WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full CARNEGIE LIBRARY, WILEY COLLEGE,
MARSHALL, TEXAS

FRONT NO. 5 (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. Screen 133
Transfer — Paper Process — New Process. Screen 150
Stripping — White Border — Full Face. Screen 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER
RETURN PHOTO YES NO

PHOTO RETURNED
TO
PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-5531 ORDER NO. 16283 DATE 8-20-1938

CUSTOMER WILEY COLLEGE
MARSHALL, TEXASDEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this CustomerCUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

1 M POST CARDS SIZE

3 1/2 x 5 1/2

STYLE PHOTO PLATIN WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full DOGAN HALL AND VIEW OF SUNKEN GARDEN,
WILEY COLLEGE, MARSHALL, TEXAS

FRONT NO. 5

(All of this on address side)

R. M.

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

PHOTO RETURNED

TO

PHOTO USED FOR

COLOR DESCRIPTION

RETURN PHOTO YES NO

Ret 2

2

15
193

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-5532

ORDER NO. 16283

DATE 8-20-1938

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER WILEY COLLEGE
MARSHALL, TEXAS

1 M POST CARDS

SIZE

3 1/2 x 5 1/2

STYLE PHOTO PLATIN WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full NORTH COLLEGE, WILEY COLLEGE,
MARSHALL, TEXAS

FRONT NO. 5

(All of this on address side)

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

us 120
133
150
175

COLOR DESCRIPTION

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO
YES
NO

PHOTO RETURNED

TO

PHOTO USED FOR

Ret 2

X

193

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-5533 ORDER NO. 16322 DATE 8-23-1938

CUSTOMER TITCHFIELD HOTEL
PORT ANTONIO, JAMAICA, D.W.I.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M CIRCULARS

SIZE

6 x 7

STYLE ART GRAVURE BLUE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TITCHFIELD HOTEL, PORT ANTONIO,
JAMAICA, B.W.I.

FRONT NO. NONE

(All of this on address side)

R. M. Yes No

R.M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Follow Sketch

Put British flags on house

COLOR DESCRIPTION

Extra Neg for Doubleprint

make 1 offset for blue

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-5534

ORDER NO. 16327

DATE 8-23-1938

DEPT.

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER HAL LEONARD ORCHESTRA
WINONA, MINNESOTA

10 M POST CARDS

SIZE

3 x 5

STYLE

PHOTO VARICOLOR WHITE

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full HAL LEONARD BAND

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Screen 120
133
150
175

COLOR DESCRIPTION

RUSH

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

Ret. 1
cc
Lat 2 1/2

#24

197

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-5535 ORDER NO. 16333 DATE 8-23-1938

CUSTOMER ~~MAX~~ NELSON'S SERVICE STATION
WORDEN, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

2 MPOST CARDS SIZE 3 x 5

STYLE PHOTO V. RICOLOR WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full NELSON'S CABIN CAMP (ETC. AS PER COPY)

FRONT NO. 5
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit → Sketch — Layout → Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

CUSTOMER — PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

5x7
1/2
H.O.P 3/1
27-2.A 2 1/2

150

150

197

NO. D-5536

BOOK SHOP, THE INFANTRY SCHOOL, FT. BENNING, GA.

ORDER NO. 16349

DATE 8-24-1938

6 M LARGE FOLDER COVERS

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) THE INFANTRY SCHOOL, FORT
BENNING, GA.

FRONT

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO

R. M.

YES

IMPRINT NONE

FRONT: (INSIGNIA)

Copyright 1938 by Curt Teich & Co., Inc.,
Chicago

PHOTO PROPERTY OF

COLOR DESCRIPTION

SEE INSIGNIA ATTACHED. USE NEW PHOTO WITH INSTRUCT ONS
ATTACHED.

NO. D-5536

BOOK SHOP, THE INFANTRY SCHOOL, FT. BENNING, GA.

ORDER NO. 16349

DATE 8-24-1938

6 M LARGE FOLDER COVERS

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

MARY'S FALLS, THE INFANTRY
SCHOOL, FORT BENNING, GA.

BACK

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO

R. M. NO

IMPRINT MADE IN C.T.ART COLORTONE (REG.
U.S.PAT.OFF) ONLY BY CURT TEICH & CO.,
INC., CHICAGO

PHOTO PROPERTY OF

COLOR DESCRIPTION

USE NEW PHOTO WITH INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE

By

Date

OPERATION	EST. TIME	ACT. TIME	DATE
COMP. AND TEST			
PRINTING	13	5 1/4	9-8
PROOFING	82	9-13	9-16
FINAL COR. & RET.	68	2	
DELIVERY	66	26	9-22-38, 9-23-38

DATE BLUEPRINT OR'D

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-5537

ORDER NO. 16998

DATE 9-15-1938

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

CUSTOMER

A. R. Finke

R.2 - Box -71

North Little Rock, Ark.

Photos for
this Customer

1 M POST CARDS

SIZE

3 1/2 x 5 1/2

STYLE ~~ARTIST~~

PHOTO PLATIN

WHITE BORDER

PLACE OF TITLE: ~~Upper~~ Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full SHADY GROVE TOURIST COURT

BOT - NEAR NORTH LITTLE ROCK, ARK. ON CONWAY
HYWAY 65

FRONT NO. 5

R. M.

Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

~~Submit~~ — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — ~~Handcolor~~ — Black & White Proof. Titles—Red, Blue

Screen
120
133
150
175

COLOR DESCRIPTION

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

2,500—1-2-38

SEP 16 1938

ADV. ORDER

DEPT,
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER MISS LINDQUIST CAFE
CHICAGO, ILLINOIS

6 M POST CARDS SIZE $3\frac{1}{8} \times 5\frac{1}{8}$

STYLE PHOTO PLATIN FULL FACE 3 SIDES

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full MISS LINDQUIST CAFE - SMORGASBORD

FRONT NO. 5 R. M. ☒ Yes ☐ No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark ☒ Yes ☐ No Special type as sample
IMPRINT: Customer ☐ C. T. Imprint ☐ No Imprint

PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.	Screen	120
Dry — Wet — Pancromatic — Color Separation.	Screen	133
Transfer — Paper Process — New Process.	Screen	150
Stripping — White Border — Full Face.	Screen	175
<u>Blue Print</u> — <u>Handcolor</u> — Black & White Proof. Titles—Red, Blue		

COLOR DESCRIPTION

PHOTO RETURNED

10

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

ON

YES

RETURN PHOTO

2,500—1-2-38

Done to
 Keturah & Keturah again on
 6 40 W. Madison
 Chicago 5/9/24

SEP 1 1969

5.
13

NO. D-5539

S. H. KRESS & CO., NEW YORK, N.Y.

ORDER NO. 14870

DATE 8-27-1938

M

ART COLORTONE FOLDERS

8 1/2 X 7 3/8

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M.

TITLE (IN FULL) CHRISTMAS GREETINGS FROM
CALIFORNIA

IMPRINT

SMALL TYPE (C) C.T. & CO.

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE SKETCH ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS ① PAT. NO. 1,797,775

ESTIMATE
AND WORK SCHEDULEBy _____
Date _____By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP				
SKETCH		8		
RETOUCHING	5	5		
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	73		9-8	
ENGRAVING				
HAND COLOR PROOF	226	2		05-15-39
ARTIST DEPT.	62	10	10-3	10-4

DATE BLUEPRINT OK'D. _____

DATE _____

By _____

By _____

DATE HAND COLOR PROOF OK'D. _____

DATE Photo Returned to Customer _____

By _____

5

2

ST
14

S. H. KRESS & CO., NEW YORK, N.Y.

NO. D-5540

ORDER NO. 14870

DATE 8-27-1938

M ART COLORTONE FOLDERS

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) SEASON'S GREETINGS FROM
CALIFORNIA

SMALL TYPE: (C) C.T. & CO.

10 1/4 X 7 3/8

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M.

IMPRINT

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE SKETCH ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP				
SKETCH		8		
RETOUCHING	12	9	8-30	9-7-38
PHOTO-LITHO				
BLENDING, STRIPPING, OPAQUING	82		9-7	
ENGRAVING				
HAND COLOR PROOF	115	2 3/4		
ARTIST DEPT.	68	16	9-27-38	9-28-38

DATE BLUEPRINT OK'D

DATE ~~Printed~~

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

make DK Blue impression
in Red

7-8
9-4
4-5

14

517

S.H.KRESS & CO., NEW YORK, N.Y.

NO. D-5541

ORDER NO. 14870

DATE 8-27-1938

M ART COLORTONE FOLDERS

10 1/2 - 8

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M.

TITLE (IN FULL) CHRISTMAS GREETINGS FROM CALIFORNIA

IMPRINT

SMALL TYPE: (C) C.T. & CO.

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE SKETCH ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept.

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP				
SKETCH		9		
RETOUCHING	9	7		
PHOTO-LITHO				
BLEUPRINT STRIPPING, OPAQUING	8 1/2		9-8	
ENGRAVING				
HAND COLOR PROOF	226	2		9-15-38
ARTIST DEPT.	61	13		10-3-38

DATE BLUEPRINT OK'D. DATE PRD.

By By

DATE HAND COLOR PROOF OK'D. DATE

Prints Returned to Customer

make red impression

2
9-7

14

S.H. KRESS & CO., NEW YORK, N.Y.

NO. D-5542

ORDER NO. 14870

DATE 8-27-1938

M

ART COLOR TONE FOLDERS

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M.

TITLE (IN FULL) CHRISTMAS GREETINGS FROM
CALIFORNIA

IMPRINT

SMALL TYPE: (C) C.T. & CO.

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE SKETCH ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Executive OK for Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Check

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP				
SKETCH		9		
RETOUCHING	5	7	8-30	9-7-38
PHOTO LITHO				
EXEMPT SCHEDULING, OPAQUING	83		9-5	
ENGRAVING				
HAND COLOR PROOF	22	23		14
ARTIST DEPT.	68	15	9-29-38	10-3-38

DATE BLUEPRINT OK'D

DATE PILED

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

make red impression

5-
2-9

S.H. KRESS & CO., NEW YORK, N.Y.

NO. D-5543

ORDER NO. 14870

DATE 8-27-1938

M ART COLORTONE FOLDERS
(ALL OF THIS ON THE PICTURE SIDE)

10 1/4 X 8 3/8
(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M.

TITLE (IN FULL) CHRISTMAS GREETINGS FROM
CALIFORNIA

IMPRINT

SMALL TYPE (C) C.T. & CO.

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE SKETCH ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate

ESTIMATE

Cost Dept. 1

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP				
SKETCH		9		
RETOUCHING	7	2 1/2	8-30	9-9 SC
PHOTO-LITHO				
EN. EPRINT STRIPPING, OPAQUING	82		9-10	9-13 HT
ENGRAVING				
HAND COLOR PROOF	66	2 3/4		
ARTIST DEPT.		15	9/30/28	10/4/38

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Proof Returned to Customer

4-22

7-9

14

S. H. KRESS & CO., NEW YORK, N.Y.

NO. D-5544

ORDER NO. 14870

DATE 8-27-38

M ART COLORTONE FOLDERS

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) MERRY CHRISTMAS FROM
CALIFORNIA

10 1/4 x 8 1/4
(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. NONE R. M.

IMPRINT

SMALL TYPE: (C) C.T. & CO.

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE SKETCH ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive Ch. of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP				
SKETCH	2	11	8-30	9-98
RETOUCHING		5		
PHOTO LITHO				
BLUEPRINT STENCILING, OPAQUING	12		9-10	9-13
ENGRAVING				
HAND COLOR PROOF		2 3/4		
ARTIST DEPT.	16	15	9/27/38	9/29/38

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

make red impression

Ret 3

ok

2

12

14

NO. D-5545

S. H. KRESS & CO., NEW YORK, N.Y.

ORDER NO. 14870

DATE 8-27-1938

M ART COLORTONE FOLDERS

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE

R. M.

TITLE (IN FULL) CHRISTMAS GREETINGS FROM
CALIFORNIA

IMPRINT

SMALL TYPE: (C) C.T. & CO.

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE SKETCH ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cont Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Click No.	Time Allowed		
COMPOSING, TYPE SET UP				
SKETCH	7	9	8-30	9-5-38
RETOUCHING		6		
PHOTO-LITHO				
BLEUPRINT STRIPPING, OPAQUING	83		7-5	
ENGRAVING				
HAND COLOR PROOF		2 3/4		
ARTIST DEPT	61	17		Sept 29

DATE BLUEPRINT OK'D.

By

DATE FILED

By

DATE HAND COLOR PROOF

Returned to Customer

make red impression

3

7

12

after Photo

S. H. KRESS & CO., NEW YORK, N.Y.

NO. ~~5-5546~~

ORDER NO. 14870

DATE 8-27-1938

M

ART COLORTONE FOLDERS
(ALL OF THIS ON THE PICTURE SIDE)

10 1/4 x 7 3/4

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M.

TITLE (IN FULL) SEASON'S GREETINGS FROM CALIFORNIA

IMPRINT

SMALL TYPE: (C) C.T. & CO.

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE SKETCH ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. *OK*

By *10/3/38*

By *10/3/38*

Date *10/3/38*

Date *10/3/38*

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP				
SKETCH	7	9	8-30	9-8-8
RETOUCHING		6		
PHOTO-LITHO				
BLUEPRINT STRIKING, OPAQUING	83		9-9	9-12-45
ENGRAVING				
HAND COLOR PROOF		2 1/2		15 days
ARTIST DEPT.	62	16 1/2	9-27	9-29

DATE BLUEPRINT OK'D

DATE *OK'd*

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned by Customer

*make old impression
in DK Blue*

5-1/2 hr.

9-5 1/2

7-9

14

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. D-5547 ORDER NO. 16458 DATE 8-29-1938

CUSTOMER MILLER'S CONNEAUT RESTAURANT
CONNEAUT, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

1 M POST CARDS

SIZE

3 1/2 x 5 1/2

STYLE PHOTO PLATIN FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full MILLER'S RESTAURANT - MILLER'S
COCKTAIL BAR (ETC. AS PER COPY)

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

PLATE NO. ON FRONT.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Prints — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

R

PHOTO RETURNED

TO

PHOTO USED FOR

NO. D-5548

SOLD BY L.B.HOLLISTER, IMPORTER & JOBBER, LEAD, SO.DAK. ORDER NO. 17009

DATE 9-1-1938

12 M500 LARGE FOLDER COVERS (FRONT)

(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. NO	R. M. YES
TITLE (IN FULL) SCENIC BAD LANDS NATIONAL PARK, SOUTH DAKOTA		IMPRINT SAME AS ABOVE	
No. 4			
Front: - West Approach to Lower Tunnel			
Copyright 1938 by Curt Teich & Co., Inc., Chicago, U.S.A.		PHOTO PROPERTY OF CUSTOMER	

COLOR DESCRIPTION

USE NEW PHOTO 8A-H2162.

NO. D-5548

SOLD BY L.B.HOLLISTER, IMPORTER & JOBBER, LEAD, SO.DAK. ORDER NO. 17009

DATE 9-1-1938

12 M500 LARGE FOLDER COVERS (BACK)

(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. NO	R. M. YES
TITLE (IN FULL) ENTERING LOWER TUNNEL FROM THE EAST		IMPRINT GENUINE CURTEICH-CHICAGO "C.T. ART-COLOR TONE" PRODUCTION (REG. U.S. PAT. OFF)	
		PHOTO PROPERTY CUSTOMER	

COLOR DESCRIPTION

USE NEW PHOTO. GENERAL EFFECT: DIRTY GREY WITH PINK LAYERS RUNNING HORIZONTALLY. NOTE TUNNEL

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE AND WORK SCHEDULE

OPERATION	EST. TIME	DATE	TIME ALLOWED
COMPOSING, TYPE SET UP			
SETUP	10	6	
RETOUCHING	4	3	9-22
PHOTO LITHO			
BLUEPRINT			
SHIPPING, OPAQUING	12	9-30	10-3
ENGRAVING			
HAND COLOR PROOF	65	1/2	10-4
ARTIST DEPT.	62	24	10-4

DATE BLUEPRINT OK'D

DATE

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

10

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-5549

ORDER NO. 17029

DATE 10-18-1938

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER ONEIDA CEDAR & LUMBER CO.
RHINELANDER, WISCONSIN

12 M500 DOUBLE P.C. SIZE

5 1/2 x 7

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full BETTER POSTS AND POLES AT LESS COST -
DIRECT FROM THE WOODS! (ETC. AS PER COPY)

FRONT NO. SPEC.

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Screen
120
133
150
175

COLOR DESCRIPTION

SEE SKETCH ATT'D.

make red impression

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
C. T. & CO.
—
NO
—
YES
—
RETURN PHOTO

DIAL No. D-5550 ✓ ORDER NO. 16888 DATE 9-7-1938

CUSTOMER JULIUS BANDES & CO., INC.
132 W 22nd STREET
NEW YORK N. Y.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO PLATIN WHITE BORDER

PLACE OF TITLE: Upper, ~~Lower~~, Center, ~~Border~~ — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full RUSSIAN KRETCHMA — 244 EAST 14TH STREET —
NEW YORK, N. Y.

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
JULIUS BANDES, 132 WEST 22ND STREET, NEW YORK
CITY

RETOUCHING DEPARTMENT
~~Submit~~ — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

USE PHOTO NO. 5A-H2445

PHOTO RETURNED

TO

PHOTO USED FOR

2

SEP 3 1938

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-5551 ORDER NO. 17075 DATE 9-7-1938

CUSTOMER THE McPEAKE SALES
STAMFORD, CONNECTICUT

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

2 M POST CARDS SIZE

3 1/2 x 5 1/2

STYLE PHOTO VARICOLOR FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full RUBBER TOYS BY SCHAVOIR (ETC. AS PER COPY)

FRONT NO. 5

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

IMPRINT: Customer

PLATE NO. ON FRONT

R. M. Yes No

Special type as sample

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Screen 120
133
150
175

COLOR DESCRIPTION

SEE SKETCH ATTACHED.

BE SURE NAME IS SPELLED "SCHAVOIR" NOT "SCHAVIOR"

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

5X7

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

DIAL No. D-5552 ORDER NO. 16883 DATE 9-8-1938

CUSTOMER KENILWORTH LODGE
NEW YORK, NEW YORK

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 M 500 CIRCULARS SIZE 7 x 14 FRENCH FOLD 3 x 7 STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full KENILWORTH LODGE, SEBRING - FLORIDA

FRONT NO. (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

Layouts
in large file

2 photos in
D-6383

Push

PHOTO RETURNED

TO

PHOTO USED FOR

LO 3 1/2
Ret. 5 1/2
2/c 4 1/4
Ant 22 1/2

Apr

13

17

4

10

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-5553 ORDER NO. 17116 DATE 9-8-1938

CUSTOMER SWISS CHEESE SHOP
MONROE, WISCONSIN

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

4 M POST CARDS SIZE

3 1/2 x 5 1/2

STYLE PHOTO PLATIN WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full THE SWISS CHEESE SHOP - HIGHWAY 69 -
MONROE, WISC. - "THE SWISS CHEESE CAPITAL OF THE
U.S.A."

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

5x7
Ref 2

SEP 10 1939

12

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-5554 ORDER NO. 16911 DATE 10-25-1938

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER ST. JOSEPH HOSPITAL
CHICAGO, ILLINOIS

3M POST CARDS SIZE

3 1/2 x 5 1/2

STYLE PHOTO PLATIN WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full ST. JOSEPH HOSPITAL - 2100 BURLING
STREET - CHICAGO

FRONT NO. 5

R. M.

Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

120
133
150
175
Screens

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

1 Pay photo 5x7

Pay on order

Ret. 4

Add. Address

5.50

2.50 if non photo
+ panel used
no per. affected

NOV 2 1938

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.
—
NO
YES
RETURN PHOTO

DIAL NO. D-5555 ✓ ORDER NO. 16942 DATE 9-12-1938

CUSTOMER GEORGIA VOCATIONAL & TRADES SCHOOL
MONROE, GEORGIA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

I M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE WHITE BORDER PHOTO PLATIN

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full GIRLS' DORMITORY — GEORGIA VOCATIONAL
AND TRADES SCHOOL, MONROE, GEORGIA

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Screen
120
133
150
175

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

DIAL No. D-5556 ✓ ORDER NO. 16942 DATE 9-12-1938

CUSTOMER GEORGIA VOCATIONAL & TRADES SCHOOL
MONROE, GEORGIA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

I M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE PHOTO PLATIN WHITE BORDER

PLACE OF TITLE: Upper, lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full BOYS' DORMITORY - GEORGIA VOCATIONAL
AND TRADES SCHOOL, MONROE, GEORGIA

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-5557 ORDER NO. 16942 DATE 9-12-1938

CUSTOMER GEORGIA VOCATIONAL & TRADES SCHOOL
MONROE, GEORGIA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

I M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE PHOTO PLATIN WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full CAMPUS SCENE - GEORGIA VOCATIONAL & TRADES SCHOOL, MONROE, GEORGIA

FRONT NO. 5

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

5x7

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
C. T. & CO.
—
NO
YES
RETURN PHOTO

DIAL NO. **D-5558** ORDER NO. **16974** DATE **9-13-1938**

CUSTOMER **JOURNAL PUBLISHING CO.**
HAMILTON, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

1 M **POST CARDS** SIZE **3 1/2 X 5 1/2**

STYLE **PHOTO PLATIN** **2** sides **full**

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full **THE JOURNAL-NEWS BUILDING, HAMILTON,
OHIO**

FRONT NO. **5** (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. **120**
Dry — Wet — Pancromatic — Color Separation. **133**
Transfer — Paper Process — New Process. **150**
Stripping — White Border — Full Face. **175**
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. **D-5561** ORDER NO. **17533** DATE **9-16-1938**

CUSTOMER **AIR PORT RESTAURANT, INC.,**
EAST BOSTON, MASSACHUSETTS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M POST CARDS SIZE **3½ x 5½**

STYLE **PHOTO PLATIN FULL FACE**

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **AIR PORT RESTAURANT, EAST BOSTON, MASS.**

In plate as on card D-

FRONT NO. **5** R. M. ☒ Yes ☐ No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer ☒ G. T. Imprint ☐ No Imprint

RETOUCHING DEPARTMENT
Submit ☒ Sketch ☐ Layout ☐ Retouched Photo ☐ Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

2,500—1-2-38

MAKEOVER

Call to CUSTOMER Date

Time Applied	
TIME	TIME
2	Time Required in Post Dept.
1	

use new photo

*New Photo
2/10/38*

M. A. H. 5

NOD-5562

NIAGARA CAVE, DECORAH, IA. NEAR CRESCO, IA. AND
HARMONY, MINN.

ORDER NO. 17563

DATE 9-20-1938

12 $\frac{1}{2}$ M LARGE FOLDER COVERS

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) NIAGARA CAVE ON THE IOWA-MINNESOTA STATE LINE

2 Miles South, 2 Miles West of Harmony
Minn. 15 Miles North of Cresco, Iowa
25 Miles North of Decorah, Iowa
100,000 VISITORS YEARLY

Copyright 1938 by Curt Teich & Co., Inc.
Chicago, U. S. A.

COLOR DESCRIPTION

FRONT

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT SAME AS ABOVE

D 3792

change print

PHOTO PROPERTY OF

C. T. & CO.

negative
USE SAME ~~negative~~ AS USED ON FRONT OF D-3792

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

NO. D-5562

NIAGARA CAVE, DECORAH, IA. NEAR CRESCO, IA. AND
HARMONY, MINN.

ORDER NO. 17563

DATE 9-20-1938

12 $\frac{1}{2}$ M LARGE FOLDER COVERS

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ENTRANCE LODGE TO NIAGARA CAVE

BACK

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT GENUINE CURTEICH - CHICAGO
"C. T. ART COLORTONE" PRODUCTION
(REG. U.S. PAT. OFF)

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

USE PHOTO NO. 8A-1150

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

OPERATION	ESTIMATE		AND WORK SCHEDULE	
	EST. TIME	EST. TIME	EST. TIME	EST. TIME
COMPOSING, TYPE SET UP			SEP 21 1938	SEP 21 1938
SKETCH				
RETOUCHING			9-21	9-22
PHOTO LITHO				
PRINTING				
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEL.			9-22	9-

DATE BLUEPRINT OK'D

DATE

DATE HAND COLOR PROOF OK'D

DATE FROM RECEIVED AS CUSTOMER

X

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-5563 ORDER NO. 17270

DATE 9-20-1938

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

CUSTOMER BRIER MFG. CO.
PROVIDENCE, R.I.

Photos for
this Customer

150 M STRIPS

SIZE

OVERALL SIZE 9/16" x 3 1/16"

STYLE ART COLOR TONE White Border

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

FRONT NO.

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Kandcolor — Black & White Proof. Titles—Red, Blue

Screen
120
133
150
175

COLOR DESCRIPTION

sample Photo by Ill

CUSTOMER
—
C. T. & CO.
—
PHOTO PROPERTY OF

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

DIAL NO. D-5564 ORDER NO. 17270 DATE 9-20-1938

CUSTOMER DRIER MFG. CO.
PROVIDENCE, R.I.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

150 M ~~XXXXXXXXXX~~ STRIPS ^{ca. v. 9/16 x 3 1/16} SIZE OVERALL SIZE 9/16" x 3 1/16"

STYLE ART COLORTONE White Border

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full sample

FRONT NO.

(All of this on address side)

R. M. Yes ☒ No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

☒ No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Screen { 120
133
150
175

COLOR DESCRIPTION

sample given by client

PHOTO RETURNED

TO

PHOTO USED FOR

65 10-3

5x7
ret 2
24 15

Av

#24

STEPHEN H. WILLARD, PALM SPRINGS, CALIFORNIA

NO. D-5565

ORDER NO. 17574

DATE 9-21-1938

12 1/2 M FOLDER COVERS (LARGE)

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) SOUVENIR OF PALM SPRINGS,
CALIF. AND SURROUNDING DESERT

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

NO

R. M.

YES

IMPRINT

SAME AS ABOVE

D-3690

*Small photo. Photo copyright by
Stephen H. Willard*

*Copy right 1938 by Curt Teich & Co., Inc.,
Chicago, U.S.A.*

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

USE NEW PHOTO. REVERSE VIEW

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

NO. D-5565

STEPHEN H. WILLARD, PALM SPRINGS, CALIFORNIA

ORDER NO. 17574

DATE 9-21-1938

12 1/2 M LARGE FOLDER COVER

BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) PALM CANYON

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

NO

R. M.

YES

IMPRINT

GENUINE CURTEICH - CHICAGO

"C.T. ART COLORTONE" PRODUCTION (REG.
U.S. PAT. OFF.)

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

USE NEW PHOTO

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

1 negative

5x7

Photo 1110

*66 14
68 12
26*

ESTIMATE AND WORK SHEET		
OPERATION	EST. TIME	
	Check No.	Time Allowed
COMPOSING, TYPE SET UP		
SKETCH		6
RETOUCHING		10
PHOTO-ETCHING		
BLUEPRINT		
ENGRAVING		
HAND-COLORING		
PRINTING		
DELIVERY		
62/68/100 26 Oct 1- Oct 15		
Returned to Customer		

OCT 5 - 1938

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-5566 ORDER NO. 17267 DATE 9-20-1938

CUSTOMER BELGIAN VILLAGE.
KEWANEE, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

2 M POST CARDS SIZE

3 1/2 x 5 1/2

STYLE PHOTO VARICOLOR WHITE BORDER

PLACE OF TITLE: Upper Lower Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full BELGIAN VILLAGE - KEWANEE, ILL.

LOWER LEFT

LOWER RIGHT

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

PHOTO RETURNED

TO

PHOTO USED FOR

Ret 4
Hc. 1/2
25 Lat 3 1/4

Wp

SEP 24 1938

37

SHAW NEWS AGENCY, GRAND RAPIDS, MICH.

NO. D-5567
17607
ORDER NO. 17607

DATE 9-23-1938

12 M 500 LARGE FOLDER COVERS

BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. R. M. YES

TITLE (IN FULL) ~~GRAND RAPIDS~~ FROM GRAND RAPIDS, MICH.

IMPRINT ~~XXXXX~~ GENUINE CURTEICH-
CHICAGO "C.T. ART COLORTONE" PRODUCTION
(REG.U.S.PAT.OFF.)

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. 8A-H2357.

SHAW NEWS AGENCY, GRAND RAPIDS, MICH.

NO. D-5567

ORDER NO. 17605

DATE 9-23-1938

12 M 500 LARGE FOLDER COVERS

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. R. M. YES

TITLE (IN FULL) GRAND RAPIDS, MICHIGAN

IMPRINT SAME AS ABOVE

Copyright 1938 by Curt Teich & Co., Inc.,
Chicago, U.S.A.

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE NEW PHOTO.
TAKE OUT CARS, BUS, PEOPLE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Sketch

Executive OK of *[Signature]*

By *[Signature]*

Date *Oct 15*

ESTIMATE

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE	REMARKS
	Code No.	Time Allowed		
COMPOSING, TYPE SET UP				
SKETCH		5 1/2		
RETOUCHING		8		
PHOTO LITHO				
BLUEPRINT STRIKING, OPAQUEING	82		10-13	10-13 at
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.	210	13	10-14	10-17

DATE BLUEPRINT OK'D

DATE PROOF

DATE *[Signature]*

DATE *[Signature]*

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.
—
RETURN PHOTO
YES
NO

DIAL No. D-5568 ✓ ORDER NO. 17622 DATE 9-23-1938

CUSTOMER THE ALLIS PRESS
910 CENTRAL STREET
KANSAS CITY, MO.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

1 M POST CARDS SIZE $3\frac{1}{8} \times 5\frac{1}{8}$

STYLE PHOTO PLATIN WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

(All of this on address side)
FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
THE ALLIS PRESS, KANSAS CITY, MO.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

TAKE OUT LIGHT STANDARD AT LEFT SIDE OF PHOTO

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

Ref 2

OCT 5

[Handwritten signature]

[Handwritten X and 41]

NO. D-5569

KARCHER CANDY CO., LITTLE ROCK, ARK.

ORDER NO. 17346

DATE 9-27-1938

12 M 500 LARGE FOLDER COVERS FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ~~XXXXXXXXXX~~ SOUVENIR
FOLDER OF LITTLE ROCK, ARKANSAS

FRONT: STATE CAPITOL

Copyright 1938 by Curt Teich & Co., Inc.,
U.S.A.(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. NO R. M. YES
IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. 2A-H1031

NO. D-5569⁹

KARCHER CANDY CO., LITTLE ROCK, ARK.

ORDER NO. 17346

DATE 9-27-1938

12 M 500 LARGE FOLDER COVERS BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) GREETINGS FROM LITTLE ROCK,
ARKANSAS(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. NO R. M. YES
IMPRINT GENUINE CURTEICH-CHICAGO "C.T."
ART-COLORTONE" PRODUCTION, (REG.
U.S.PAT.OFF.)

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

Use 7 of the new ones on inside of folders
3 new ones 8AH 2367-8-9

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOLOR PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

2AH1031✓
2AH1039✓
2AH1075✓
2AH1036✓
3AH787✓
2AH944✓
2AH1037✓ESTIMATE
DATE 10-5-1938

AND WORK SCHEDULE

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
ORDERING, SET UP		OCT 18 1938	OCT 18 1938
SKETCH			
RETOUCHING	2 8	10-18	10-25
PHOTO FITTED			
BLU-PRINT STUDYING, OPAQUEING	12	10-21	10-25
ENGRAVING			
HAND COLOR PROOF			
ARTIST DEPT.	(61) 25		Mr. L

DATE BLUEPRINT OK'D

DATE HAND COLOR PROOF OK'D

DATE PROOF

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-5570

ORDER NO. 17675

DATE 9-27-1938

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER PEACH AUTO COURT
YUMA ARIZONA

12 1/2 M POST CARDS

SIZE

3 1/2 x 5 1/2

STYLE PHOTO PLATIN WHITE BORDER

PLACE OF TITLE ☒ Upper, ☐ Lower, ☐ Center ☐ Border — Follow Layout

Title in Plate Yes ☐ No ☐ Copyright in Plate Yes ☐ No ☐

Title in full PEACH AUTO COURT, SELECT--REFINEMENT--
QUIET

BOT - YUMA, ARIZONA -- ON U.S. 80 -- IN ORANGE
GROVE.

FRONT NO. 5
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes ☐ No ☐ Special type as sample
IMPRINT: Customer ☐ C. T. Imprint ☒ No Imprint ☐

(All of this on address side)

R. M. ☒ Yes ☐ No

RETOUCHING DEPARTMENT

☒ Submit ☐ Sketch ☐ Layout ☐ Retouched Photo ☐ Wash Drawing
Follow Layout

THE UNITED COURT EMBLEM TO APPEAR
IN LEFT HAND CORNER AS MARKED ON CARD. SIZE OF
EMBLEM IS UP TO YOU AS YOU KNOW WHAT WOULD BE A
UNIFORM SIZE.

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

120
133
150
175

COLOR DESCRIPTION

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

SEP 28 1938

SANBORN SOUVENIR CO., DENVER, COLO.

NO. D-5571

ORDER NO. 17687

DATE 9-27-1938

6 M PICTURES

SIZE 7 x 11

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M. NO

TITLE (IN FULL) MORNING CLORY POOL, YELLOWSTONE NATIONAL PARK

IMPRINT SAME AS ABOVE

TITLE: MORNING CLORY POOL, YELLOWSTONE NATIONAL PARK

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. 4A-11855.

enlarge color photo

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

OPERATION	QUANTITY	UNIT PRICE	TOTAL	REMARKS
COMING TO THE POINT				
SELECT	13	1/2	9-25	10-3
RELOADING				
PHOTO LITHO				
RELOADING	82		10-3	10-4
ENCORATING				
HAND COLOR PROOF		2/4		
ARTIST DEPT.	2			

DATE BLUEPRINT AND

By

DATE HAND COLOR PROOF AND

50

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-5572 ORDER NO. 17715 DATE 9-30-1928

CUSTOMER FLAMINGO PLAZA HOTEL & APTS.
1055 MERIDIAN AVENUE
MAIMI BEACH, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M LETTERHEADS SIZE 8 1/2 x 11

STYLE PHOTO PLATE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full FLAMINGO PLAZA
HOTELS and APARTMENTS
1055 MERIDIAN AVENUE CORNER 11TH STREET
TELEPHONE 5-6445
MIAMI BEACH, FLORIDA

FRONT NO. NO R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH

COLOR DESCRIPTION

Photo in 3-5607

PHOTO RETURNED

TO

PHOTO USED FOR

12 — Ret 5 — 3 1/2
4 — 5 1/2

to print

Am. O. 1/2 hr

MAKEOVER

Change to Ret Dept.

Est. Makeover Time Required

RETOUCHING	1/2	Time Required in Cost Dept.
ENGRAVING	1	
PHOTO LITHO		
COMPOSING		
LITHO ART		

OCT 17 1938

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

NO. D-5573

NIAGARA CAVE, DECORAH, IA. NEAR CRESCO, IA. AND
HARMONY, MINN.

ORDER NO. 17401

DATE 9-29-1938

5 M GUIDE BOOK COVERS

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M.

TITLE (IN FULL) NIAGARA CAVE, -LARGEST CAVE
IN MIDWEST
IOWA-MINNESOTA STATE LINE, HARMONY,
MINN.

IMPRINT SAME AS ABOVE

"WHERE NATURE SMILES FOR 'MOST TWO MILES"

Copyright 1938 by Curt Teich & Co., Inc.,
Chicago, U.S.A.

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

FLASHY
TO BE IN BRIGHT COLORS, ~~TEXT~~ AND ENTIRELY DIFFERENT FROM
FOLDER. WATERFALL IN LOWER CORNER ON LEFT SIDE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

NO. D-5573

NIAGARA CAVE, DECORAH, IA. NEAR CRESCO, IA. AND HARMONY,
MINN.

ORDER NO. 17401

DATE 9-29-1938

6 M GUIDE BOOK COVERS

BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M.

TITLE (IN FULL) ENTRANCE LODGE, NIAGARA CAVE,
IOWA-MINNESOTA LINE

IMPRINT GENUINE CURTTEICH-CHICAGO "C.T."
ART-COLORTONE PRODUCTION" (REG. U.S.
PAT. OFF.)

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. 8A-H50.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

DATE RECEIVED

DATE RECEIVED

DATE RECEIVED

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DATE RECEIVED

DATE RECEIVED

OCT 19 1938

OCT 13 1938

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3

11

3/4

82

11-8

24

15

11-11-45

11-11-52

J.L. CONE, OCEAN CITY, N.J.

NO. D-5574

ORDER NO. 17487

DATE 10-5-1938

6 M LARGE FOLDER COVERS

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M. YES

TITLE (IN FULL) OCEAN CITY, NEW JERSEY

IMPRINT SAME AS ABOVE

Front: 14th STREET BATHING BEACH, OCEAN CITY, N.J.

Copyright 1938 by Curt Teich & Co., Inc., Chicago, U.S.A.

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. 8A-H2236.

NO. D-5574

ORDER NO. 17487

DATE 10-5-1938

6 M LARGE FOLDER COVERS

BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M. YES

TITLE (IN FULL) GREETINGS FROM OCEAN CITY, N.J.

IMPRINT GENUINE CURTEICH-CHICAGO
"C.T. ART-COLORTONE" PRODUCTION,
(REG. U.S. PAT. OFF.)

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

11000066

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLADE MULTI-PLY FORMS © PAT. NO. 1,797,775

5X7

3

480/

ESTIMATE
By Date
Job and WORK SCHEDULE

OPERATION	EST. TIME	DATE	DATE
	Clock No.	Time Allowed	Estimated Date
COMPOSITION, TYPE SET UP			OCT 10 1938
RETOUCHING	2	3	
PHOTO LITHO	4	4	10-20
RETOUCHING			10-20
PHOTO LITHO	82		0-27
RETOUCHING			11-20
PHOTO LITHO			
RETOUCHING			
PHOTO LITHO	24	24	11-20

DATE BLUEPRINT OR D DATE
By By
DATE HAND COLOR PROOF OR D DATE
By By
DATE Photo to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-5575 ORDER NO. 18014 DATE 10-5-1938

CUSTOMER POCAHONTAS OPERATORS ASSOC.
BLUEFIELD, WEST VIRGINIA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

COVERS SIZE
12 M 500 FOLDER VIEWS

STYLE PHOTO PLATIN FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full SOUVENIR PHOTOS OF POCAHONTAS COAL
MINING (SELF COVER)

SMALL TYPE (C) S.T. : CO.

FRONT NO. NONE

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Facé. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE PENCIL SKETCH.

MAKEOVER

Change to

Ret

1/2

OCT 7 - 1938

ADV. ORDER

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 M 500 FOLDER VIEWS SIZE

 $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO PLATIN FULL FACE

Title in Plate	Yes	No	Copyright in Plate	Yes	No
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Title in full **POCAHONTAS**

FRONT NO. NONE

(All of this on address side)

R. M.	Yes	No
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R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark	Yes	No	Special type as sample
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IMPRINT: Customer C. T. Imprint No Imprint

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE PENCIL SKETCH.

PHOTO RETURNED

TO

PHOTO USED FOR

OCT 7 - 1938

64

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-5577 ORDER NO. 18014 DATE 10-5-1938

CUSTOMER POCAHONTAS OPERATORS ASSOC.
BLUEFIELD, W. VA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 M 500 FOLDER VIEWS SIZE

3 1/2 x 5 1/2

STYLE PHOTO PLATIN FULL FACE

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full PREPARING COAL FOR LOADING

UNDERGROUND RAILWAY WHICH EXTENDS
THROUGH THE MOUNTAINS

FRONT NO. NONE

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE PENCIL SKETCH

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

OCT 7 - 1938

ST

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-5578 ORDER NO. 18014 DATE 10-5-1938

CUSTOMER POCAHONTAS OPERATORS ASSOC.
BLUEFIELD, W. VA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 M 500 FOLDER VIEWS

3 1/2 x 5 1/2

STYLE PHOTO PLATIN FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full TYPICAL POCAHONTAS PREPARATION PLANT

FRONT NO. NONE (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE PENCIL SKETCH.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

OCT 7 1938

CURT TEICH & COMPANY, Inc. — 1733 1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

reps 2

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

DIAL NO. D-5579 ORDER NO. 28014
CUSTOMER POCAHONTAS OPERATORS ASSOC.
BLUEFIELD, WEST VIRGINIA

DATE 10-5-1938

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 M 500 FOLDER VIEWS SIZE

3 1/2 x 5 1/2

STYLE

PHOTO PLATIN FULL FACE

PLACE OF TITLE ~~Upper~~ Lower Center Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full LAMAR TIPPLE

PICKING TABLE TO ELIMINATE IMPURITIES

RETOUCHING DEPARTMENT

~~Submit~~ — Sketch — Layout — ~~Retouched Photo~~ — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
~~Blue Print~~ — ~~Handcolor~~ — Black & White Proof. Titles—Red, Blue

Take out white lines on 2
large lumps of coal

COLOR DESCRIPTION

SEE PENCIL SKETCH.

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

OCT 7 - 1938

64

CURT TEICH & COMPANY, Inc. — 1733 1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No.D-5580

ORDER NO18014

DATE 10-5-1938

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER POCAHONTAS OPERATORS ASSOC.
BLUEFIELD, W. VA.

12M 500 FOLDER VIEWS

SIZE 3 1/2 x 5 1/2

STYLE PHOTO PLATIN FULL FACE

PLACE OF TITLE: Upper Lower, Center Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full DUST TREATING POCAHONTAS COAL FOR
CLEANLINESS IN DELIVERY

LOADING BOOMS

FRONT NO. NONE

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print Handcolor Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE PENCIL SKETCH.

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO
YES
NO

PHOTO RETURNED

TO

PHOTO USED FOR

ST
64

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.
—
NO
YES
RETURN PHOTO

DIAL NO. D-5581 ORDER NO. 18014 DATE 10-5-1938
CUSTOMER POCAHONTAS OPERATORS ASSOC.
BLUEFIELD, W. VA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 M 500 FOLDER VIEWS SIZE

3 1/2 x 5 1/2

STYLE PHOTO PLATIN FULL FACE

PLACE OF TITLE: Upper, Lower, Center Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full NORFOLK & WESTERN RAILWAY ELECTRIFIED
THROUGH POCAHONTAS FIELD

FRONT NO. NONE (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE PENCIL SKETCH.

PHOTO RETURNED

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PHOTO USED FOR

10217-1538

64

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-5582

ORDER NO. 18014

DATE 10-5-1938

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER POCAHONTAS OPERATORS ASSOC.
BLUEFIELD, W. VA.

12 M 500 ~~REXX~~ FOLDER VIEWS SIZE

3 1/2 x 5 1/2

STYLE PHOTO PLATIN FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full HOW TO FIRE POCAHONTAS COAL
(ETC.)

FRONT NO. NONE

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Screen 120
133
150
175

COLOR DESCRIPTION

SEE PENCIL SKETCH.

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER
RETURN PHOTO YES NO

DIAL NO. D-5583 ORDER NO 18014
CUSTOMER POCAHONTAS OPERATORS ASSOC.
BLUEFIELD, W. VA.

DATE 10-5-1938

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 M 500 FOLDER VIEWS SIZE

3 1/2 x 5 1/2

STYLE PHOTO PLATIN FULL FACE

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full SEEING COAL MINING BY AUTOMOBILE

FRONT NO. NONE

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE PENCIL SKETCH.

PHOTO RETURNED

TO

PHOTO USED FOR

ST.
64

ADV. ORDER

DEPT. DATE COMPLETED

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

Photos for
this Customer

STYLE PHOTO PLATIN FULL FACE

(All of this on address side)

FRONT NO.	NONE	R. M.	Yes	No
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R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark	Yes	No	Special type as sample
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IMPRINT: Customer C. T. Imprint No Imprint

Negative — Line — Halftone — Combination. = 120

Dry — Wet — Pancromatic — Color Separation. 133

Transfer — Paper Process — New Process. cr 150

Stripping — White Border — Full Face. S 175

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

SEE PENCIL SKETCH.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

ON

YES

RETURN PHOTO

PHOTO RETURNED

To

PHOTO USED FOR

2,500—1.2-38

1957-1958

X.
64

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

frame 1/4

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.
—
NO
YES
RETURN PHOTO

DIAL No. D-5585 ORDER NO. 18014 DATE 10-5-1938

CUSTOMER
POCAHONTAS OPERATORS ASSOC.
BLUEFIELD, W. VA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 M 500 FOLDER VIEWS SIZE

3 1/2 x 5 1/2

STYLE PHOTO PLATIN FULL FACE

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TAMPING EXPLOSIVE PREPARATORY TO
SHOOTING DOWN COAL AS SHOWN IN EXHIBITION
MINE

FRONT NO. NONE

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Screen
120
133
150
175

COLOR DESCRIPTION

SEE PENCIL SKETCH.

PHOTO RETURNED

TO

PHOTO USED FOR

12

54

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-5586

ORDER NO. ¹⁸⁰¹⁴~~10551928~~ DATE 10-5-1938

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

CUSTOMER

POCAHONTAS OPERATORS ASSOC.
BLUEFIELD, W. VA.

Photos for
this Customer

12 M 500 FOLDER VIEWS SIZE

3 1/2 x 5 1/2

STYLE PHOTO PLAT N FULL FACE

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TYPICAL CAR LOADING OPERATION AS ON
VIEW IN EXHIBITION MINE

FRONT NO. NONE

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION
SEE PENCIL SKETCH.

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

17.
64

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-5587 ORDER NO. 18014 DATE 10-5-1938

CUSTOMER POCAHONTAS OPERATORS ASSOCL
BLUEFIELD, W. VA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 M500FOLDER VIEWS SIZE

3 1/2 x 5 1/2

STYLE PHOTO PLAIN FULL FACE

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full UNDERGROUND ELECTRIC RAILWAYS IN ALL
POCAHONTAS MINES

FRONT NO. NONE (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE PENCIL SKETCH.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-5588 ORDER NO. 8014 DATE 10-5-1938

CUSTOMER POCAHONTAS MEX OPERATORS ASSOC.

BLUEFIELD, W. VA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12M 500 FOLDER VIEWS SIZE

3 1/2 x 5 1/2

STYLE PHOTO PLATIN FULL FACE

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full EXIT FROM POCAHONTAS EXHIBITION MINE

FRONT NO. NONE

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Screen
120
133
150
175

COLOR DESCRIPTION

SEE PENCIL SKETCH

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-5589 ORDER NO. 18014 DATE 10-5-1938

CUSTOMER POCAHONTAS OPERATORS ASSOC.
BLUEFIELD, W. VA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 M 500 FOLDER VIEWS

3 1/2 x 5 1/2

STYLE PHOTO PLATIN FULL FACE

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full A MODERN PREPARATION PLANT

FRONT NO. NONE

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

PENCIL
SEE/SKETCH

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-5590 ORDER NO. 18027 DATE 10-7-1938

CUSTOMER HOTEL MILLER
MIAMI, FLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M POST CARDS

SIZE

3½ x 5½

STYLE PHOTO PLATIN FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full SECTION OF PATIO AND PALM GARDEN,
HOTEL MILLER (ETC., AS PER COPY)

FRONT NO. SPEC.

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

ORDER NO. 13927

DATE 10-7-1938

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO R. M. YES

TITLE (IN FULL) TOURIST'S GUIDE OF FLORIDA
THE NATION'S WINTER PLAYGROUND

IMPRINT NONE

COPYRIGHT 1938 BY CURT TEICH & CO., INC.
CHICAGO, U.S.A.
COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

SEE DUMMY ATTACHED

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

NO. D-5591

ORDER NO. 13927

DATE 10-7-1938

25 M GUIDE BOOK COVERS

BACK -

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO R. M. YES

TITLE (IN FULL) MARINELAND, BETWEEN ST.
AUGUSTINE AND DAYTONA BEACH

IMPRINT NONXGENUINE CURTEICH-CHICAGO
"C.T.T.ART COLORTONE" PRODUCTION(RAG.
U.S.PAT.OFF.)

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE NO. 8A-H2097

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY IRMS PAT. NO. 1,797,775

AND WORK SCHED

3 BLUEPRINT OK'D

NO COLOR REACTION

DATE Photo Returned to Customer

R.
Paper and ink

NO. D-5592

W. W. WALKER, EATONTON, GA.

ORDER NO. 18035

DATE 10-7-1938

1 M POST CARDS <small>(ALL OF THIS ON THE PICTURE SIDE)</small>		PHOTO PLATIN	WHITE BORDER <small>(ALL OF THIS ON THE ADDRESS SIDE)</small>
PLACE OF TITLE: UPPER, <u>LOWER</u> , CENTER - BORDER.		FRONT NO. I	R. M. NO
TITLE (IN FULL) A TYPICAL ANTEBELLUM MANSION, LOCATED IN EATONTON, GEORGIA		IMPRINT SAMPLE	NONE
COLOR DESCRIPTION		PHOTO PROPERTY OF CUSTOMER	

Photo Returned to Customer 11-75-38

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE
by *[Signature]*
Date *Oct 11 1938*

OPERATION	EST. TIME	ACT. TIME	DATE
COMPOSING THE SET UP			OCT 11 1938
SKETCH			OCT 11 1938
RETOUCHING	4 2	10 - 11	10 - 12 8
PHOTO-LITHO			
MULTI-COLOR STAMPING, GRAYING	83	10 - 17	10 - 17 1/2
ENGRAVING			

DATE HAND COMPLETED
By *[Signature]*
Photo Returned to Customer

4

51
69

DATE **10-7-1938**

1 M POST CARDS

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) UNCLE REMUS, THE LITTLE BOY
AND ALL "THE CRITTERS"

EATONTON, GEORGIA, BIRTHPLACE OF JOEL
CHANDLER HARRIS, "UNCLE REMUS", 1848-1908
"BELOVED OF ALL THE WORLD"

SMALL TYPE- (C)

COLOR DESCRIPTION

PHOTO PLATIN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

R. M. NO

IMPRINT SAME AS ABOVE

SMALL TYPE: ALL RIGHTS RESERVED

PHOTO PROPERTY OF

CUSTOMER

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF NO-EL. RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

THE UNIVERSITY OF CHICAGO

CITATION	DATE	DATE	DATE
COMPOSING, SET & UP		OCT 11 1938	OCT 11 1938
SETTING			
RETURNING	9 1		
PROOFING			
BARBENT MATERIAL CRACKING	53	10 - 15	10 - 17
ENGRAVING			
HAND COLOR PROOF			
ARTIST DEPT.			

DATE RECEIVED US 2

57.
6a

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
C. T. & CO.
—
NO
YES
RETURN PHOTO

DIAL NO. D-5594 ORDER NO. 17834 DATE 10-8-1938

CUSTOMER THE ALLIS PRESS
KANSAS CITY, MISSOURI

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

I M POST CARDS SIZE $6\frac{1}{2} \times 5\frac{1}{2}$ (Group 2) STYLE PHOTO PLATIN WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full ABOVE: A SCENE IN FAIRWAY, COUNTRY
CLUB DISTRICT, APRIL 1, 1938

BELOW: THE SAME LOCATION SEPTEMBER 15, 1938

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
THE ALLIS PRESS, KANSAS CITY, MO.

C. T. PHOTO PLATIN 106 VS 147 C.F.R.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

USE THE REGULAR WHITE BORDER. THE BORDER AT
THE BOTTOM HOWEVER, WILL BE WIDER THAN THE OTHER
THREE SIDES BECAUSE YOU WILL HAVE TWO LINES OF
TYPE THEREIN.

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.
—
NO
YES
RETURN PHOTO

DIAL No. D-5595 ORDER NO. 17833 DATE 10-8-1938

CUSTOMER THE CROSSETT LUMBER CO.
CROSSETT, ARKANSAS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

2 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE PHOTO VARICOLOR WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

CLARIFY THE LETTERING ON THE FRONT OF THE
"CROSSETT MERCANTILE COMPANY" BUILDING. PAINT
OUT THE AUTOMOBILES AND SMOOTH UP THE STREET.

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print Handcolor Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

587
Ret 3
28 1/2
28 - 29 1/2

As quoted

Am

N

K

15.
man heg.
66

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
C. T. & CO.
—
NO
YES
RETURN PHOTO

DIAL NO. **D-5597** ORDER NO. **18082** DATE **10-11-1938**

CUSTOMER **BRATRUD CLINIC**
THIEF RIVER FALLS, MINN.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

5 M POST CARDS

SIZE

3 1/2 x 5 1/2

STYLE **PHOTO PLATIN WHITE BORDER**

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **NEW - MODERN - FIREPROOF**

BOT-ST. LUKE'S HOSPITAL, THIEF RIVER FALLS, MINN.

FRONT NO. **5**

(All of this on address side)

R. M. ☒ Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

☒ T. Imprint

No Imprint

RETOUCHING DEPARTMENT

☒ Submit — Sketch — Layout — ☒ Retouched Photo — Wash Drawing

Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

☒ Blue Print ☒ Handcolor ☒ Black & White Proof. Titles—Red, Blue

Screen
120
133
150
175

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

NO. D-5598

WASHINGTON MILLS STORE, FRIES, VIRGINIA

ORDER NO. 17855

DATE 10-11-1938

3 M POST CARDS		A. T. PHOTO PLATIN		WHITE BORDER	
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)			
PLACE OF TITLE <u>UPPER</u> , LOWER, CENTER - BORDER.		FRONT NO. <u>I</u>		R. M. <u>NO</u>	
TITLE (IN FULL) <u>FRIES WATER PLANT, FRIES, VA.</u>		IMPRINT		<u>NONE</u>	
		PHOTO PROPERTY OF <u>CUSTOMER</u>			

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS (11) PAT. NO. 1,797,775

Executive 88 Estimate Cost Dept. 11

By 10-11-38 Date 10-11-38 Date 10-11-38

OPERATION	DATE	DATE	DATE
	ENTERED	DEPT.	ENTERED
COMPOSING, TYPE SET UP			
ETCH			
ETCHING	52	2.	
PHOTO-LITHO			
BLUEPRINT			
STENCILING, OPAQUEING	89		
ENGRAVING			
HAND COLOR PROOF			
ARTIST DEPT.			

DATE RECEIVED BY 10-11-38 DATE FILED 10-11-38

DATE HAND COLOR PROOF 10-11-38 DATE PHOTO RETURNED TO CUSTOMER 10-11-38

ST.
69

WASHINGTON MILLS STORE, FRIES, VIRGINIA

NO. D-5599

ORDER NO. 17855

DATE 10-11-1938

3 M POST CARDS

PHOTO PLATIN

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) FRIES HIGH SCHOOL, FRIES,
VA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C. T.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Executive Order *288* **ESTIMATE** Cost Dept. Checked *210*

By *[Signature]* Date *OCT 11 1938* WORK SCHEDULE Date *OCT 11 1938*

DESCRIPTION	QUANTITY	UNIT PRICE	TOTAL	DATE ESTIMATED
PHOTO PLATIN				OCT 11 1938
WHITE BORDER				OCT 11 1938
PHOTO PRINT	54	2		
BLUEPRINT	89	10-13		10-13-14
SHIPPING CHARGES				
ENGRAVING				
HAND COLOR PROOF				
ARTIST FEE				

DATE BLUEPRINT ORD. *[Signature]* DATE HAND COLOR PROOF ORD. *[Signature]*

DATE HAND COLOR PROOF ORD. *[Signature]* DATE HAND COLOR PROOF ORD. *[Signature]*

ST
69

Rephoto

WASHINGTON MILLS STORE, FRIES, VIRGINIA

NO. D-5600

ORDER NO. 17855

DATE 10-11-1938

3 M POST CARDS

PHOTO PLATIN

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M. NO

TITLE (IN FULL) FRIES BAPTIST CHURCH, FRIES, VA.

IMPRINT NONE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

ELIMINATE THE TELEPHONE WIRES

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Rush in today

Executive OK of Estimate

By

Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION

EST. TIME

DATE

DATE

COMPOSITION

OCT 12 1938

OCT 12 1938

SKETCH

RETOUCHING

3

PHOTO-LITHO

BLUEPRINT

STAMPING

82

10-12

10-14

ENGRAVING

HAND COLORING

ARTIST

DATE

DATE

DATE

DATE

DATE

17.
70

NO. D-5601

WASHINGTON MILLS STORE, FRIES, VIRGINIA

ORDER NO. 17855

DATE 10-11-1938

3_M POST CARDS

PHOTO PLATIN

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

I

R. M.

NO

TITLE (IN FULL) FRIES M. E. CHURCH, FRIES, VA.

IMPRINT

NONE

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

MAKE THE ROOF SHOW SAME COLOR ALL OVER. ELIMINATE THE TELEPHONE WIRES

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Straight

Rush today

Executive OK of Estimate

By

ESTIMATE

By

WORK SCHEDULE

DATE

DATE

DATE

DATE

DATE

OCT 12 1938

OCT 12 1938

DATE

DATE

3

DATE

DATE

82

10-13

10-14 M.

DATE

DATE

DATE

DATE

By

DATE

By

DATE

ST
10

CURT TEICH & COMPANY, Inc. 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-5602 ORDER NO. 18141 DATE 10-13-1938

CUSTOMER DUNCAN KEITH CORINALDI
KINGSTON, JAMAICA, B.W.I.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

1 POST CARDS SIZE 3½ x 5½

STYLE PHOTO PLATIN WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full "REKA DOM HOTEL" HALF WAY TREE, NEAR
KINGSTON - JAMAICA, B.W.I.

FRONT NO. 5 (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

Put in stamp place "Place Stamp Here"
Made in U.S.A.

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Ref 1 1/2



ST.
19

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-5603 ORDER NO. J-18164 DATE 10-15-1938

CUSTOMER ALLEN'S CLEVELAND METAL SPECIALTIES
CLEVELAND, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

I M POST CARDS

SIZE

3 1/2 x 5 1/4

STYLE PHOTO PLATIN WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full ALLEN'S GIFT SHOP (ETC., AS PER COPY)

FRONT NO. SPEC.

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE PENCIL LAYOUT ATT'D.

PHOTO RETURNED

TO

PHOTO USED FOR

Ret 1 1/2

Composition - 2 1/4

Add for suggested
6.00
mink

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-5604

ORDER NO. 18162

DATE 10-15-1938

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

CUSTOMER SWIFT & CO.
CHICAGO, ILLINOIS

Photos for
this Customer

6 M POST CARDS SIZE

3 1/2 x 5 1/2

STYLE PHOTO PLATIN WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

(Submit) — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

BRING OUT SPELLING CLEARLY IN

WORD*PREMIUM* ON SIGN.

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Screen 120
133
150
175

COLOR DESCRIPTION

crop PHOTO AS MARKED.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

OCT 17 1938

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

Ret 1

CUSTOMER
—
C. T. & CO.
—
NO
YES
RETURN PHOTO

DIAL No. **D-5605** ORDER NO. **18162** DATE **10-15-1938**

CUSTOMER **SWIFT & CO.**
CHICAGO, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M POST CARDS SIZE **3½ x 5½**

STYLE PHOTO PLATIN WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

No title

FRONT NO. **5** (All of this on address side)
R. M. ☒ Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer ☒ T. Imprint No Imprint

No print on back

RETOUCHING DEPARTMENT

☒ Submit — Sketch — Layout — ☒ Retouched Photo — Wash Drawing
Follow Layout

CROP PHOTO AS MARKED.

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
☒ Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

PHOTO RETURNED
TO
PHOTO USED FOR

MAKEOVER

Charge to _____ Dept.

EST. Makeover _____

RETOUCHING	<input checked="" type="checkbox"/>	Time recorded in Cost Dept.
PHOTO-LITHO	<input checked="" type="checkbox"/>	
COMPOSING		
ART DEPT.		
ENGRAVING		

OCT 17 1938

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-5606

ORDER NO. 18208

DATE 10-18-1938

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER TIBBOTT'S RESTAURANT
EBENSBURG, PENNSYLVANIA

6 M POST CARDS

SIZE

3 1/2 x 5 1/2

STYLE PHOTO VARICOLOR WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full THE TIBBOTT RESTAURANT, EXCLUSIVE BUT
NOT EXPENSIVE, EBENSBURG, PA.

see drawing

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

TRIM PHOTO SLIGHTLY ON ENDS.

OUTLINE NEON "RESTAURANT" SIGN SO THAT LETTERS
SHOW BETTER. BLOCK OUT TOP OF BLDG. TO BRICK
SECTION

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print Handcolor Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

OCT 24 1938

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

CUSTOMER

DIAL No. D-5607 ORDER NO. 19988 DATE 10-19-1938

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

CUSTOMER ADAMS GARDEN DEVELOPMENT CO.
HARLINGEN, TEXAS

Photos for
this Customer

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

6 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO PLATIN WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full ADMINISTRATION BUILDING ON THE
"MAIN STREET" OF THE VALLEY FIVE MILES WEST
OF HARLINGEN

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. Screen 133
Transfer — Paper Process — New Process. Screen 150
Stripping — White Border — Full Face. Screen 175
Blue Print Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

OCT 20 1938

17.
84

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-5608 ORDER NO. 18266 DATE 10-20-1938

CUSTOMER GODFREY CONVEYOR CO.
ELKHART, IND.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25M DOUBLE P.C. SIZE 5½ x 7

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full THE GODFREY CONVEYOR COMPANY - ELKHART,
INDIANA (ETC. AS PER COPY)

FRONT NO. SPEC. (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE SKETCH ATTACHED. FOLLOW SKETCH FOR LAYOUT
DETAILS OF DESIGN LETTERING AND COLOR TREATMENT.

make DK blue impression

PHOTO RETURNED

TO

PHOTO USED FOR

5
8
175
7 (62)

As given

AW

RWSM

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-5609 ORDER NO. 18351 DATE 10-24-1938

CUSTOMER HOTEL WASHINGTON
ABERDEEN, WASH.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

1 M POST CARDS SIZE

3 1/2 x 5 1/2

STYLE PHOTO PLATIN WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full HOTEL WASHINGTON - ABERDEEN, WASHINGTON

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

1 Rep photo 507

Ref 3

August

MW

Rep photo ~~507~~ 507

4

5-95

3

2

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. D-5610 ORDER NO. 18377ATE 10-31-1938

CUSTOMER JAQUES FRENCH RESTAURANT
CHICAGO, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

I M POST CARDS SIZE 5½ x 7

STYLE PHOTO PLATIN FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full MERRY CHRISTMAS

FRONT NO. SPEC. (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

PICTURE SAME SIZE AS PHOTO. BRING OUT
LIGHTS IN WINDOW.

COLOR DESCRIPTION

SEE SKETCH ATT'D.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

2,500—1-2-38

NOV 3 1938

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-5611 ORDER NO. 18386 DATE 10-27-1938

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER TWEEDY AUTO COURT
WEST EL MONTE, CALIF.

6 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE PHOTO PLATIN WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full TWEEDY AUTO COURT - 1314 GARVEY BLVD.
WEST EL MONTE, CALIFORNIA

FRONT NO. 5
(All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. Screen 133
Transfer — Paper Process — New Process. Screen 150
Stripping — White Border — Full Face. Screen 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

2-500-1-2-38

OCT 28 1938

2
Add artwork
X
gm
Prep Cost 15.25
8381-1 AON
on order
cancel order

7
98

ORDER NO. 19012

DATE 11-1-1938

PHOTO PLATIN

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE (UPPER) LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. **I** R. M. **NO**

TITLE (IN FULL) ANGLIER PUBLIC AND HIGH
SCHOOLS, ANGLIER, N.C.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

BRING OUT SMALL BLDG. AS MUCH AS POSSIBLE, AS THIS IS THE HIGH SCHOOL.
ELIMINATE POLES AND WIRES AND PART OF FENCE SHOWING IN RIGHT
FOREGROUND.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,757,775

Positive $\hat{\alpha}$ Estimate

ESTIMATE

Cost Dept. Checked

Re

1078

Q. No.	Time Allowed
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ENTERED 1892

COMPLETED

COMPOSING TYPE SET UP

NOV 3 1938

NOV 3 1938

SKETCH

RETOUCHING

PHOTO-LITHO

BLUEPRINT
STRIPPING, OPAQUING

ENGRAVING

HAND COLOR PROOF

DATE BLUEPRINT OK'D

DATE HAND COLOR PROOF

22.

56-1
57-2

4
10

NO. D-5614

PUBLISHED FOR OVERBY'S DRUG STORE, ANGIER, N.C.

ORDER NO. 19012

DATE 11-1-1938

1^M POST CARDS

PHOTO PLATIN

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M. NO

TITLE (IN FULL) ANGIER BAPTIST CHURCH,
ANGIER, N.C.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C. T.

COLOR DESCRIPTION

TAKE OUT POLES AND WIRES, ALSO MAN. ELIMINATE DIRT PILES,
FOREGROUND IS A SMOOTH DIRT ROAD WITH SOME GRASS BEFORE
SIDEWALK AS SHOWN AT EXTREME FOREGROUND.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Executive OK of Estimate

By

Date

NOV 3 1938

ESTIMATE AND WORK SCHEDULE

By

Date

Cost 1.00

OPERATION	DATE	DATE	DATE
COMPOSING, TYPE SET UP		NOV 3 1938	NOV 3 1938
SKETCH			
RETOUCHING	3		
PHOTO-LITHO			
BLUEPRINT	82	11-9	11-10 45
STRIPPING, OPAQUING			
ENGRAVING			
HAND COLOR PROOF			
ARTIST DEPT.			

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE Filed

By

DATE Photo Returned to Customer

PUBLISHED FOR OVERBY'S DRUG STORE, ANGLIER, N.C.

NO. D-5615

ORDER NO. 19012

DATE 11-1-1938

1 M post cards

PHOTO LATIN

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

I

R. M.

NO

TITLE (IN FULL) ANGLIER METHODIST CHURCH, ANGLIER, N.C.

PRINT SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

ELIMINATE ALL WIRES, WOOD IN FRONT OF LEFT HAND ENTRANCE, SHACK IN L. FT BACKGROUND, BARREL AT RIGHT HAND CHURCH ORNER. MAKE NICE SMOOTH GRASS LAWN. FOREGROUND SMOOTH DIRT ROAD.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive Estimate
By 88
Date NOV 1 1938
Cost Dept. Checked 1
By 88
Date NOV 1 1938

OPERATION	EST. TIME (Hrs. Time Allowed)	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSITION & SET UP	/	NOV 4 1938	NOV 4 1938
SKETCH	12 2 1/2	11-4	11-8 54
RETOUCHING			
PHOTO LITHO	89	11-8-38	11-9-4
BLUEPRINT STRIKING, GRACING			
ENGRAVING			
HAND COLOR PROOF			
ARTIST DEPT.			

DATE BLUEPRINT OK'D

DATE PROOF

DATE HAND COLOR PROOF OK'D

DATE PROOF

By

DATE PROOF

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-5616

ORDER NO. 19005

DATE 11-1-1938

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER LA BODEGA

PONCE, PUERTO RICO

25 M DOUBLE P.C.

SIZE

3 1/2 x 11

STYLE

ART COLOR NO WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full LA BODEGA (ETC. AS PER COPY)

FRONT NO. NO

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Screen 120
133
150
175

COLOR DESCRIPTION

SEE COLORED PHOTOS, ETC. ATT'D.

mark red impression

PHOTO RETURNED

TO

PHOTO USED FOR

27-28

Rush

RETURN PHOTO YES NO

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DATE 11-1-1938

12 M500 LARGE FOLDER COVERS

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) HOLLAND, MICHIGAN

Front: Tulip Festival Flower Girls,
Holland, Mich.

Copyright 1938 by Curt Teich & Co., Inc.,
Chicago, U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

COLOR DESCRIPTION

Use photo no. 7A-H3899

NO. D-5617

SHAW NEWS AGENCY, GRAND RAPIDS, MICH.

ORDER NO. 19026

DATE 11-1-1938

12 M 500 FOLDER COVERS

BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) WELKOM - MAY TIME IS TULIP
TIME IN HOLLAND, MICH.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. **NONE** R. M. **YES**

IMPRINT GENUINE CURTICH-CHICAGO
"ART-COLOR-TONE" PRODUCTION, (REG.
U.S. PAT. OFF.)

PHOTO PROPERTY OF

COLOR DESCRIPTION

USE PHOTO NO. 5A-H105.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

~~Rem. 24 Nov 2 1/2 hrs~~
~~collected 24 Nov 6 hrs~~

2 = 5 x 7
10 TC.

ESTIMATION		ACTUAL TIME		DATE	
ESTIMATE		TIME TAKEN		ENTERED	
REPAIRING TYPE SET UP				NOV 9 1938	NOV 9 1938
ETCHING	50	4			
RETOUCHING		6			
PHOTO LITHO					
BEFOREST SUSPENDING, OPAQUING	52			11-17	11-22
ENGRAVING					
HAND COLOR GROUP					
ARTIST DEPT.	28	23			

DATE BLUPRINT TAKEN _____
 BY _____
 DATE HAND COLOR TAKEN _____
 BY _____

DATE Photo Taken _____
 BY _____

CAPITOL NEWS CO., NASHVILLE, TENN.

NO. D-5618

ORDER NO. 18423

DATE 11-3-1938

25 M FOLDER COVERS

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) NASHVILLE, TENNESSEE

State Capitol, Nashville, Tenn.

Copyright 1938 by Curt Teich & Co., Inc.,
Chicago, Ill.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. 4A-H331

CAPITOL NEWS CO., NASHVILLE, TENN.

NO. D-5618

ORDER NO. 18423

DATE 11-3-1938

25 M FOLDER COVERS

BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) GREETINGS FROM NASHVILLE,
TENNESSEE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M.

IMPRINT GENUINE CURTTEICH-CHICAGO "ART-
COLORTONE" PRODUCTION (REG. U.S. PAT. OFF.)

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

~~USE PHOTO NO. 6-H2658.~~

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,795,799

*Completed
front cover 7
back 10*

O.K.

MAKEROVER

Charge to *Ret* Dept.

EST. Minimum Time Required

RETOUCHING		Time Estimated in Cost Dept.
PHOTO LITHO	<i>1/2</i>	Date
BLU PRINT		By
ENCORAVING		

9 photos

ESTIMATE

AND WORK SCHEDULE

OPERATION	EST. TIME Clocking Time Allowed	DATE ESTIMATED	DATE COMPLETED
COM. CORR. TYPE SET UP		NOV 23 1938	NOV 23 1938
SPRINT 50	10		
RETOUCHING	6		
PHOTO LITHO			
BLU PRINT	<i>8 1/2</i>	11-30	
STRIPPING, OPAQUING			
ENCORAVING			
HAND COLOR PROOF			
ARTIST DEPT.	<i>11/2</i> 28		12-2

DATE BLUEPRINT OK'D.

DATE FIRM

DATE HAND COLOR PROOF OK'D.

DATE Photo Returned to Customer

By

By

11/15/38

2

NO. D-5619

PUBLISHED FOR ROCK CITY GARDENS, LOOKOUT MOUNTAIN, ORDER NO. 19059
TENN.

DATE 11-4-1938

12M 500 LARGE BOOK COVERS

FRONT

16 7/8 x 5 7/8

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

NO

R. M. YES

TITLE (IN FULL) ROCK CITY GARDENS ATOP LOOKOUT
MOUNTAIN NEAR CHATTANOOGA, TENN.

IMPRINT

SAME AS ABOVE

Copyright 1938 by Curt Teich & Co., Inc.,
Chicago, U.S.A.

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

USE PHOTO NO. 5A-H249. MAKE VIEW OVAL SHAPE ON COVER.

COLOR SCHEME OF COVER TO BE IN GREENS, SHADED OR MOTTLED EFFECT.
LETTERING TO BE IN ORANGE COLOR.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

Photo In large folder "D"

NO. D-5619

PUBLISHED FOR ROCK CITY GARDENS, LOOKOUT
MOUNTAIN, TENN.

ORDER NO. 19059

DATE 11-4-1938

12M 500 LARGE BOOK COVERS

BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO

R. M. YES

TITLE (IN FULL) SEE SEVEN STATES

IMPRINT GENUINE CURTEICH-CHICAGO
"ART-COLOR-TONE" PRODUCTION (REG. U.S.
PAT. OFF.)

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

PLATE
USE PHOTO NO. 8A-H1037. (CORRECTION IN TITLE)

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,700,777

5X7

5

2764

ESTIMATE AND WORK SCHEDULE		DATE COMPLETED	
OPERATION	EST. TIME	DATE	TIME
COMPOSING, TYPE SET UP		NOV 21 1938	NOV 21 1938
SETUP	16		
PRINTING	2 1/2		
PROOFING	8 1/2	11-23	11-25 AM
ENGRAVING			
HAND COLOR PROOF			
ARTIST'S EYE	25 17		

DATE OF PRINTING

DATE PROOF

By

DATE HAND COLOR PROOF

DATE Photo Returned to Customer

By

E.B. ACKLEY, SANDUSKY, OHIO

NO. D-5620

ORDER NO. 18538

DATE 11-4-1938

12 M500 LARGE FOLDER COVERS

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) SOUVENIR FOLDER OF OHIO'S
LAKE ERIE VACATIONLAND
(ETC.)

Fountain and Court House, Sandusky, Ohio

Copyright 1938 by Curt Teich & Co., Inc.,
Chicago, U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO

R. M. YES

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

USE PHOTO NO. 7A-H3167. USE PHOTO NO. 8-H2727.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES RETURN PHOTO.

NO. D-5620

ORDER NO. 18538

DATE 11-4-1938

12 M500 LARGE FOLDER COVERS

BACK (GROUP 4)

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) MARBLEHEAD LIGHTHOUSE,
MARBLEHEAD OHIO - CEDAR POINT PIER,
SANDUSKY, OHIO - THOMAS A. EDISON'S BIRTHPLACE,
MILAN, OHIO - PERRY MEMORIAL
PUTINAY, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO

R. M.

YES

IMPRINT

GENUINE CURTEICH-CHICAGO
"ART-COLOR TONE" PRODUCTION (REG. U.S. PAT
OFF)

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

MARBLEHEAD LIGHTHOUSE: USE PHOTO NO. 44243-C.

CEDAR POINT PIER: USE PHOTO NO. 3A-H298.

THOMAS A. EDISON'S BIRTHPLACE: USE PHOTO NO. 74066.

PERRY MEMORIAL: USE NEW PHOTO. COLORS: LIGHT GRAY STONE ALL OVER. BRONZE
TOP PIER. GREEN TERRACED LAWN. SHOW WATER ON REAR RIGHT & LEFT.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,796,775

Executive Order of the President

By

Date

NOV 13 1938

ESTIMATE

AND OTHER EXPENSES

OPERATION

COMMISSION

PHOTOGRAPHY

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NO. D-5621

MINSKY BROS. & CO. PUBLISHING DIVISION, PITTSBURGH, PA. ORDER NO. 19105

DATE 11-4-1938

25 M LARGE FOLDER COVERS

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO R. M. YES

TITLE (IN FULL) NATIONAL HIGHWAY U.S. 40, SCENIC AND HISTORIC MAIN STREET OF AMERICA

IMPRINT SAME AS ABOVE

Front: Fort Necessity Museum on Route U.S. 40, East of Uniontown, Pa.

Copyright 1938 by Curt Teich & Co., Inc., Chicago, U.S.A.

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

DARK DULL RED BRICK. SLATE ROOF. WHITE SASH & WINDOW FRAMES. DARK OAK DOOR. GRAY BASE AND STEPS. DARK RED BRICK WALL ALONG LEFT TERRACE. GREEN SHRUBBERY. WHITE COVERED WAGON. DARK BLUE FRAME & WHEELS. MARKER STONE ON RIGHT GRAY BRONZE PLAT. WHITE SIGN POST. DARK BROWN SIGN, WHITE LETTERS. GRAY WALK. CEMENT ROAD. SHOW FLAG ON POLE. REMOVE TELEGRAPH. POLE.

NO. D-5621

MINSKY BROS. & CO. PUBLISHING DIVISION, PITTSBURGH, PA. ORDER NO. 19105

DATE 11-4-1938

25 M LARGE FOLDER COVERS

BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO R. M. YES

TITLE (IN FULL) SCENE ON NATIONAL HIGHWAY U.S. 40, SHOWING GENERAL BRADDOCK'S TOMB, EAST OF UNIONTOWN, PA.

IMPRINT GENUINE CURTEICH-CHICAGO ART-COLOR TONE PRODUCTION (REG. U.S. PAT. OFF.)

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

LIGHT CEMENT ROAD. WHITE LINE IN CENTER. MONUMENT ON RIGHT LIGHT STONE, BRONZE PLATE, DARK FENCE. BROWNISH GRAY STONE STEPS IN CENTER. GREEN TREE RACED LAWN ON RIGHT. REMOVE POLE IN CENTER.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Transit 15 1/2
Chicago 5

5 X 7

ESTIMATE AND WORK SCHEDULE			
OPERATION	EST. TIME	DATE	COMPLETED
COMPOSING, TYPE SET			
SPACING	8		
RETOUCHING	9		
PHOTO-LITHO			
PLATE-PRINT	9 1/2	12-7	12-8
STRIKING, OPACING			
ENGRAVING			
HAND COLOR PROOF			
ARTIST DEPT.	25	25	

DATE BLUEPRINT OK'D.

By

DATE

DATE HAND COLOR PROOF

By

By

DATE RECEIVED BY CUSTOMER

12-13 1/2
2-8

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-5623 ORDER NO. 19157 DATE 11-7-1938

CUSTOMER COLONIAL KNIFE CO., INC.,
PROVIDENCE, RHODE ISLAND

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12^M 500 ~~RETXEAXXX~~ MINIATURES SIZE

2" x 1/2"

STYLE ART COLORTONE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full NEW YORK WORLD'S FAIR 1939

FRONT NO. NO (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Screen 120
133
150
175

COLOR DESCRIPTION

USE PHOTO NO. 8A-H955

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

5x7

Dec 3
Hb 1/2
Lg 2 1/2

X

Rush

9.614

X

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-5624 ORDER NO. 19157 DATE 11-7-1938
CUSTOMER COLONIAL KNIFE COMPANY, INC.
PROVIDENCE, RHODE ISLAND

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

MINIATURES
12^M 500 ~~RETXEAKK~~ SIZE

~~XXXXXX~~

2" x 1"

STYLE ART COLORTONE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full NEW YORK WORLD'S FAIR 1939

FRONT NO. NO (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION
3AH95
USE PHOTO NO. ~~3AH94~~

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

Pat 2
H. 1/2
29. 3

Rush

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

NOV 16 1938

DIAL NO. D-5625 ORDER NO. 9162 DATE 11-15-1938

CUSTOMER JACQUES FRENCH RESTAURANT
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

1 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE PHOTO PLATIN WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-5626 ORDER NO. 19164 DATE 11-7-1938

CUSTOMER MT. SAN RAFAEL HOSPITAL
TRINIDAD, COLORADO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

1M POST CARDS SIZE

3½ x 5½

STYLE PHOTO PLATIN WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full MT. SAN RAFAEL HOSPITAL, TRINIDAD,
COLORADO

FRONT NO. 5

(All of this on address side)

R. M.

☒ Yes ☐ No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

120
133
150
175

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

2,500—1-2-38

NOV 9 1938

13

Handwritten signature and initials, including "R." and "H3".

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER
RETURN PHOTO YES NO

DIAL No. D-5627 ORDER NO. 19178 DATE 11-8-1938

CUSTOMER MISHAWAKA HOTEL
MISHAWAKA, IND.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M POST CARDS SIZE 3½ x 5½

STYLE PHOTO PLATIN WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 (All of this on address side)
R. M. ☒ Yes ☐ No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

PHOTO RETURNED

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PHOTO USED FOR

NOV 9 1938

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mail by.
114

[illegible]

INTERBOROUGH NEWS CO., NEW YORK, N. Y.

NO. D-5629

ORDER NO.

DATE 11-10-1938

half

50 M PHOTO PLAIN BOOK PAGE SIZE 6 $\frac{1}{2}$ x 9 $\frac{1}{2}$

2 VIEWS

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

NO

R. M.

NO

TITLE (IN FULL) LINCOLN TUNNEL (ETC. AS PER COPY)

IMPRINT

NONE

(BOT VIEW) EXPRESS HIGHWAY (AE ETC. AS PER COPY)

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate

ESTIMATE

Cost Item Checked

By

Date

AND WORK COMPLETED

By

Date

OPERATION	EST. TIME		DATE	
	Class No.	Time Allowed	Estimated	Completed
COMPOSING, TYPE SET UP				
SETTING				
RETRACING				
PROOFING				
PRINTING	23		12-19	
MAKING UP				
DELIVERING				

DATE ESTIMATE MADE

DATE FILED

DATE PHOTO RETURNED TO CUSTOMER

DATE Photo Returned to Customer

Page 19

NO. D-5631

INTERBOROUGH NEWS CO., NEW YORK, NEW YORK

ORDER NO.

DATE 11-10-1938

50 M PHOTO PLATIN BOOK PAGE SIZE 6 1/2 x 9 1/2 1 VIEW ON PAGE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO R. M. NO

TITLE (IN FULL) ROCKEFELLER CENTER (ETC.)
AS PER COPY

IMPRINT NONE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

MAKEOVER

Charge to Act Dept.

Est. Makeover Time Required

RETOUCHING		Time Recorded in Cost Dept.
PHOTO LITHO	1/2	
COMPOSING		
STYLING		
REWORKING		

MAKEOVER

Charge to L.V. Dept.

Est. Makeover Time Required

RETOUCHING	5	Time Recorded in Cost Dept.
PHOTO LITHO		
COMPOSING		
STYLING		
REWORKING		

ESTIMATE
ANY WORK SCHEDULE

OPERATION	EST. TIME	DATE	REMARKS
COMPOSING, TYPE SET UP			
SKETCH			
RETOUCHING			
PHOTO LITHO			
STYLING			
REWORKING			
DATE			

DATE Photo Returned to Customer

INTERBOROUGH NEWS CO., NEW YORK, N.Y

NO. D-5632

ORDER NO.

DATE 11-10-1938

50 M PHOTO PLATIN BOOK PAGE SIZE 6 1/2 x 9 1/2 I VIEW ON PAGE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) MANHATTAN SPIRES (ETC. AS PER COPY)

Small type Photo in Edward Katschke

FRONT NO. NO

R. M.

NO

IMPRINT

NONE

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

**ESTIMATE
AND WORK SCHEDULE**

By

Date

OPERATION	EST. TIME	DATE ENTERED DEPT.	DATE COMPLETED
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STUDIO			
PRINTING	12		
ENVELOPES			
RECORDS	13		
STAMPING			
ENCLOSING			
HAND COLOR PROOF			
ARTIST DEPT.			

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE

DATE Photo Returned to Customer

MAILED OVER

Charge to L.V. Dept.

EST. Mailed: Time Required

PREPARING	5	Time Recorded in Cost Dept.
POSTAL		Date
CHECKING		By <u>6</u>
MAILING		
ENCLOSING		

INTERBOROUGH NEWS CO., NEW YORK, N. Y.

NO. D-5633

ORDER NO.

DATE 11-10-1938

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		(ALL OF THIS ON THE ADDRESS SIDE)		
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO.	NO	R. M.
TITLE (IN FULL) ROCKEFELLER CENTER ETC. AS PER COPY)		IMPRINT	NONE	NO
		PHOTO PROPERTY OF CUSTOMER		

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,775

ESTIMATE AND WORK SCHEDULE		Cost Dept. Checked	
By		By	
Date		Date	
OPERATION	EST. TIME	DATE	TIME
COMPOSING, TYPE SET UP			
SKETCH			
RETOUCHING	5		
PHOTOGRAPHING	73	11-19	
PRINTING			
PROOF			
DELIVERY			
DATE PLATIN BOOK ORDERED		DATE PROOF	
By		By	
DATE HAND COLOR PROOF ORDERED		DATE PHOTO RETURNED TO CUSTOMER	
By		By	

MAKEROVER

Charge to L.V. Dept.

EST. Makeover Time Required

OPERATION	TIME	Time Recorded in Cost Dept.
ETCHING	2	
ETCHING		
ETCHING		
ETCHING		
ETCHING		

5

Page 17

INTERBOROUGH NEWS CO., NEW YORK, N. Y.

NO. D*5634

ORDER NO.

DATE 11-10-1938

50	M	PHOTO PLATIN BOOK PAGE	SIZE 6 $\frac{1}{2}$ x 9 $\frac{1}{2}$	I VIEW ON PAGE	
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)			
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO.	NO	R. M.	NO
TITLE (IN FULL) ROCKEFELLER CENTER (ETC. AS		IMPRINT	NONE		
PER COPY) <i>Associated Press Bldg</i>					
COLOR DESCRIPTION		PHOTO PROPERTY OF CUSTOMER			

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,799,779

ESTIMATE

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Date _____

OPERATION _____

COMPENSATION _____

83 12-19 12-22 HT.

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

By _____

DATE Photo Returned to Customer _____

By _____

INTERBOROUGH NEWS CO., NEW YORK, N. Y.

NO. D-5635

ORDER NO.

DATE 11-10-1938

50 M PHOTO PLATIN BOOK PAGE SIZE $6\frac{1}{2} \times 9\frac{1}{2}$ 2 VIEWS ON PAGE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO R. M. NO
IMPRINT NONE

TITLE (IN FULL) PROMENADE BETWEEN BRITISH
EMPIRE BLDG. & LA MAISON (AS PER COPY)

TOP VIEW - International Rock Garden, etc.

BOT VIEW) SKY GARDENS (ETC. AS PER COPY)

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS 11 PAT. NO. 1,797,775

Executive OK of

Cost Dept. Checked

OPERATION	DATE COMPLETED
COMPOSING	
SKETCH	
RETOUCHING	
PHOTOGRAPHING	
BLUEPRINT	
STRIPPING, CHALKING	
ENGRAVING	
HAND COLORING	
ARTIST DELIVERY	

DATE BLUEPRINT MADE

DATE HAND COLORING MADE

DATE PHOTO RETURNED TO CUSTOMER

INTERBOROUGH NEWS CO., NEW YORK, NEW YORK

NO. D-5637

ORDER NO.

DATE 11-10-1938

50 M PHOTO PLATIN BOOK PAGE SIZE 6 1/2 x 9 1/2 I VIEW ON PAGE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

NO

R. M.

NO

TITLE (IN FULL) RADIO CITY MUSIC HALL (ETC.
AS PER COPY)

IMPRINT

NONE

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLCBE MULTI-PLY FORMS © PAT. NO. 1,297,775

ESTIMATE

To _____

Date _____

OPERATION _____

COMPOSING _____

SKETCH _____

RETOUCH _____

PHOTO _____

82 12-19 12-20 45

DATE _____

DATE Photo Returned to Customer _____

INTERBOROUGH NEWS CO., NEW YORK, N. Y.

NO. D-5638

ORDER NO.

DATE 11-10-1938

50 M PHOTO PLATIN BOOK PAGE SIZE $6\frac{1}{2} \times 9\frac{1}{2}$ 42 VIEWS ON PAGE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO

R. M. NO

TITLE (IN FULLY ~~HAYDEN PLANETARIUM~~ (ETC. AS
PER COPY)

IMPRINT NONE

~~(300 VIEWS) 200 VIEWS (CIRCLE 21)~~

3 300 views

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLCBE MULTI-PLY FORMS © PAT. NO. 1,297,775

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME	DATE COMPLETED
COMPOSING, TYPE SET		
SKETCH		
PROOFING		
PROOF		
PRINTING	82	12-19
ENGRAVING		12-21
HAND COLOR PROOF		
ARTIST		

DATE DELIVERY OK'D _____

DATE _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

By _____

NO. D-5639

INTERBOROUGH NEWS CO., NEW YORK, N. Y.

ORDER NO.

DATE 11-10-1938

50 M PHOTO PLATIN BOOK PAGE SIZE 6 1/2 x 9 1/2 2 VIEWS ON PAGE
(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

TITLE (IN FULL) YANKEE STADIUM (ETC. AS PER COPY)

IMPRINT

(BOT. VIEW) POLO GROUNDS (ETC. AS PER COPY)

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,791,773



Executive OK of Estimate

ESTIMATE

Cost Dept. Charge

To _____
Date _____

AND WORK REQUIRED

By _____
Date _____

OPERATION	EST. TIME	ACT. TIME	TIME COMPLETED
COMPOSING, TYPE SET UP			
SKETCH			
RETOUCHING			
PHOTO-LITHO			
BLIND-STAMP			
ENGRAVING			
HAND-COLOR PROOF			
ASSEMBLY			

DATE ESTIMATE MADE

DATE Made

DATE ESTIMATE REVISOR

DATE Photo Returned to Customer

INTERBOROUGH NEWS CO., NEW YORK, N. Y.

NO. D-5640

ORDER NO.

DATE 11-10-1938

50 M PHOTO PLATIN BOOK PAGE SIZE $6\frac{1}{2} \times 9\frac{1}{2}$ 3 VIEWS ON PAGE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO R. M. NO

TITLE (IN FULL) TRIBOROUGH BRIDGE (ETC. AS
PER COPY

IMPRINT NONE

(UPPER RIGHT CORNER VIEW) BRONX WHITESTONE
BRIDGE (ETC. AS PER COPY)

LOWER RIGHT CORNER VIEW) TRIBOROUGH BRIDGE
(ETC. AS PER COPY)

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS ① PAT. NO. 1,797,775

OPERATION	DATE	DATE	DATE
	COMPLETED	COMPLETED	COMPLETED
COMPOSING, TYPE SETTING			
SKETCH			
RETOUCHING			
PHOTO-LITHO			
BLUEPRINT	3	12-19	12-24/45
ENGRAVING			
HAND COLOR PROOF			
ARTIST COST			

DATE BLUEPRINT OK'D

DATE FILED

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

INTERBOROUGH NEWS CO., NEW YORK, N. Y.

NO. D-5641

ORDER NO.

DATE 11-10-1938

50 M PHOTO PLATIN BOOK PAGE SIZE 6 $\frac{1}{2}$ x 9 $\frac{1}{2}$

3 VIEWS ON PAGE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO

R. M. NO

TITLE (IN FULL) HENRY HUDSON PARKWAY (ETC.
AS PER COPY) (GROUP 3)

IMPRINT NONE

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,297,775

Estimate No. of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Estimate No.	Time Allowed		
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING				
PHOTOGRAPHING				
BLUEPRINT	82		12-19	12-21
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEL.				

DATE BLUEPRINT ORD.

DATE Filed

By

By

DATE HAND COLOR PROOF ORD.

DATE Photo Returned to Customer

By

INTERBOROUGH NEWS CO., NEW YORK, N. Y.

NO. D-5642

ORDER NO.

DATE 11-10-1938

50 M PHOTO PLATIN BOOK PAGE SIZE 6 1/2 x 9 1/2 ~~VIEW ON A PAGE~~

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER

TITLE (IN FULL) ~~CLOISTER (BETH GRASP)~~
(ETC. AS PER COPY) George Washington
Bridge

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,292,776

Executive *[Signature]* Date *[Signature]*
By *[Signature]* Date *[Signature]*

ESTIMATE

Cost Dept. Checked

OPERATION

DATE
COMPLETED

COMPOSING, TYPE SET, UP

SETTING

PROOFING

PRINTING

BINDING
STAMPING, CIRCULAR

ENVELOPES

HAND COLOR PROOF

ARTIST LITHO

82 12-19 12-19-45

DATE BLUEPRINT ORDERED DATE FILM

By By

DATE HAND COLOR PROOF SENT DATE Photo Returned to Customer

By

MAKEOVER

Charge to LV Dept.

EST. Makeover Time Required

	Time	Time Recorded in Cost Dept.
INTRODUCING	2 1/2	
PHOTOGRAPHING		
COMPOSING		
PRINTING		
ENVELOPES		
STAMPING		

Date

By

By

INTERBOROUGH NEWS CO., NEW YORK, N.Y.

NO. D-5643

ORDER NO.

DATE 11-10-1938

50 M PHOTO PLATIN BOOK PAGE		SIZE 6 1/2 x 9 1/2	2 VIEWS ON PAGE
<small>(ALL OF THIS ON THE PICTURE SIDE)</small>		<small>(ALL OF THIS ON THE ADDRESS SIDE)</small>	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. NO	R. M.	NO
TITLE (IN FULL) CONEY ISLAND (AS PER COPY)	IMPRINT NONE		
(BOT VIEW) JONES BEACH (ETC. AS PER COPY)			
	PHOTO PROPERTY OF	CUSTOMER	

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

2

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ESTIMATED	DATE COMPLETED
	CHUCKS	THOMAS		
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING				
PHOTO LITHO				
BLUEPRINT				
STAMPING				
ENGRAVING				
HAND COLORING				
ARTIST COST				

12-28-42

DATE ESTIMATE MADE

DATE FILED

DATE ESTIMATE MADE

DATE Photo Returned to Customer

By

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

DIAL NO. D-5644 ORDER NO. 19286 DATE 11-14-1938

CUSTOMER GLENWOOD INN
LAKE PLACID, NEW YORK

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

2 MPOST CARDS SIZE 3½ x 5½

STYLE PHOTO PLATIN FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full GLENWOOD INN - LAKE PLACID, N.Y.
LOCATED IN THE PINES

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

PLATE NO. ON FRONT

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

HEAVY DARK LINES RUNNING TO THE TOP OF
THE HOUSE BE FLATTENED OUT MORE LIKE

THIS,, TO GIVE THE HOUSE A LONGER AND LOWER APPEARANCE. SECTION OF BLDG. SHOWN
AT RIGHT AND INDICATED BY ARROW NEED NOT BE SHOWN IN PICTURE.

COLOR DESCRIPTION

Supr. Photo in large file under 2
RUSH

PHOTO RETURNED

TO

PHOTO USED FOR

GOD INN ★ Lake Placid,
LOCATED IN THE PINES

NO. D-5645

DISTRIBUTED BY J. R. WILLIS, BOX 665, ALBUQUERQUE, N.M. ORDER NO. 18806

DATE 11-15-1938

12¹/₂ M LARGE FOLDER COVERS

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) SOUVENIR OF ALBUQUERQUE,
NEW MEXICO

(ALL OF THIS ON THE ADDRESS SIDE)
NO R. M. YES

FRONT NO.

IMPRINT SAME AS ABOVE

Front: Sandia Loop Road

Copyright 1938 by J. R. WILLIS BOX 665, ALBUQUERQUE, N.M.
Curt Teich & Co., Inc.,
Chicago, U. S. A.

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. 6A-H2782

NO. D-5645

DISTRIBUTED BY J. R. WILLIS, BOX 665, ALBUQUERQUE, N.M. ORDER NO. 18806

DATE 11-15-1938

12¹/₂ M LARGE FOLDER COVERS

BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) NAVAJO AND PUEBLO INDIAN
CRAFTSMEN, SILVERSMITHS AND TURQUOISE ART COLORTONE
DRILLERS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT GENUINE CURTEICH - CHICAGO "C.T."
"OFF." "COLORTONE" PRODUCTION (REG. U.S. PAT.)

IN SMALL TYPE - Photo Courtesy Maisel's In
Indian Trading Post

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE NEW PHOTO

To hand returned the back
part of the folder cover as
a part of the photo. It was to see
what the photo was like
and the name of the photographer

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,799,077

longer
7 hrs.

5x7

Executive

DEC 1 1938

Date

OPERATION

DEC

L.O.

55 4
9-1/2 3
26-1/2

82

12-7

27 26

10
The photo
from R.E.

NO. ~~214~~ D-5646

DISTRIBUTED BY J. R. WILLIS, BOX 665, ALBUQUERQUE, N.M. ORDER NO. 18823

DATE 11-15-1938

12 1/2 M	DOUBLE CARDS 3 1/2 x 11	ART COLORTONE	FULL FACE
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. <u>I</u> R. M. <u>YES</u> <i>encl</i>	
TITLE (IN FULL)		IMPRINT <u>SAME AS ABOVE</u>	
		<i>2 complete fronts on double card</i>	
		<i>Please Stamp Here</i>	
		PHOTO PROPERTY OF <u>CUSTOMER</u>	

COLOR DESCRIPTION
 FOR LEFT SIDE OF PHOTO. THESE MTS. ARE FACING WEST. CUSTOMER DESIRES SUNSET EFFECT, WITH LIGHT ROSE COLORS ON MTS. AND GREENISH BLUE SKY. DO NOT SHOW SNOW TOO HEAVY.
 FOR RIGHT SIDE OF PHOTO. LARGE BLDG. GREY, 2ND LARGE BLDG. BUFF WITH RED ROOF. NOTE LONG BRIDGE OVER RIO GRANDE RIVER. MTS. ARE FACING WEST. CUSTOMER ~~WISHES~~ DESIRES SUNSET EFFECT. WITH LIGHT ROSE COLOR ON MTS. AND GREENISH BLUE SKY. ALSO SEE PHOTO NO. 7A-H1159 ATTACHED. FOR COLORS.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
 PHOTO TICKET

Large Photos - Files

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Rephoto
11-15-1938
[Signature]
2

[Signature]

ESTIMATE

DATE ORDERED 11-15-38 DATE PAID 11-26-38

DATE ORDERED	DATE PAID	DATE PHOTO RETURNED TO CUSTOMER
11-15-38	11-26-38	12-9-38
11-25-38	11-26-38	12-9-38
12-18-38	12-18-38	12-9-38

DATE ORDERED 11-15-38 DATE PAID 11-26-38 DATE PHOTO RETURNED TO CUSTOMER 12-9-38

[Signature]

4

WESLEY ANDREWS CO., PORTLAND, ORE.

NO. D-5647

ORDER NO. 19321

DATE 11-16-1938

12M 500 LARGE FOLDER COVERS

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO R. M. YES

TITLE (IN FULL) SUN VALLEY AND THE SAWTOOTH MOUNTAINS, IDAHO U.S. 93

IMPRINT SAME AS ABOVE

Front, Looking toward Sun Valley Lodge, Sawtooth Mountains, Idaho

Copyright 1938 by Curt Teich & Co., Inc., Chicago, U.S.A.

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

USE NEW PHOTOS.

Map large files "A"

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

NO D-5647

WESLEY ANDREWS CO., PORTLAND, ORE.

ORDER NO. 19321

DATE 11-16-1938

12 M 500 FOLDER COVERS

BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO R. M. YES

TITLE (IN FULL) REDFISH LAKE, SAWTOOTH MOUNTAINS, IDAHO U.S. 93

IMPRINT GENUINE CURTEICH-CHICAGO
"C.T. ART COLORTONE" PRODUCTION
(REG. U.S. PAT. OFF.)

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. 823-30.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK

By

Date

CURT TEICH

COMMISSION

ESTIMATE

DATE 11-16-1938

AMOUNT \$

TERMS

BY

DATE

6

7

11-28

12-9

12-24

12-31

12-15

12-21

12-28

12-31

12-31

12-31

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12-31

12-31

12-31

12-31

12-31

12-31

12-31

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-5648 ORDER NO. 19344 DATE 11-16-1938

CUSTOMER MILNER HOTEL
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 MPOST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO PLATIN WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full MILNER HOTEL - RUSH ST. AND GRAND AVE.
(ETC.)

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. Screen 133
Transfer — Paper Process — New Process. Screen 150
Stripping — White Border — Full Face. Screen 175
Blue Print Handcolor Black & White Proof. Titles—Red, Blue

Leave FIRE ESCAPE IN PHOTO.

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. D-5649 ORDER NO. 19343 DATE 11-17-1938

CUSTOMER MENNONITE DEACONESS HOME & HOSPITAL
BEATRICE, NEBRASKA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

1 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLEPHOTO PLATIN WHITE B RDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full MENNONITE DEACONESS HOSPITAL —
BEATRICE, NEBRASKA — ESTABL. 1911

FRONT NO. 5 (All of this on address side)
R. M. ☒ Yes ☐ No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

MAKE ROOF CLEAR CUT.

better contrast with sky

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

3M-1-2-38

INTERBOROUGH NEWS CO., NEW YORK, N.Y.

NO. D-5650

ORDER NO.

DATE 11-17-1938

50 M PHOTO PLATIN BOOK VIEWS PAGE SIZE 6 1/2 x 9 1/2
(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO

R. M.

TITLE (IN FULL) CLOISTER (LTC., AS PER COPY) IMPRINT

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,297,776

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked ☒

By

Date

DATE
COMPLETED

2

82

12-19

12-22 HT

RECEIVED

Charge to Ret Dept.

11-17-1938

DATE	TIME	IN COST DEPT.
11-17-1938	1/2	
11-18-1938		
11-19-1938		
11-20-1938		
11-21-1938		

Signature

NO. D-5651

DISTRIBUTED BY E.D. WEST CO., SOUTH YARMOUTH,
CAPE COD, MASS.

ORDER NO. 19368

DATE 11-18-1938

6 12M LARGE FOLDER COVERS

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. **NO** R. M. **YES**

TITLE (IN FULL) **SOUVENIR VIEWS OF CAPE COD,
MASS.**

IMPRINT **SAME AS ABOVE**

Front-The Old Mill

Copyright 1939 by Curt Teich & Co., Inc.
Chicago, U.S.A.

PHOTO PROPERTY OF **CUSTOMER**

COLOR DESCRIPTION

USE PHOTO NO. 8-H2917

To Kyrner 10-29-40

NO. D-5651

DISTRIBUTED BY E.D. WEST CO., SOUTH YARMOUTH,
CAPE COD, MASS.

ORDER NO. 19368

DATE 11-18-1938

6 M LARGE FOLDER COVERS

BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. **NO** R. M. **YES**

TITLE (IN FULL) **GREETINGS FROM CAPE COD, MASS.**

IMPRINT **XXXXXXXXXXXX**

**GENUINE CURTEICH-CHICAGO "C.T."
ART COLORTONE PRODUCTION (REG. U.S. PAT.
OFF.)**

PHOTO PROPERTY OF **CUSTOMER**

COLOR DESCRIPTION

USE PHOTO NO. 8A-H2911

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,750,000

Sketch for cover 5

5x7

*make folder cover
first*

*2 Prints of
for F.C.*

Executive Order

By

Date

OPERATION

COMPOSITION

SKETCH

FINISH

PAINT

GLASS

WOOD

IRON

STEEL

LEAD

ZINC

COPPER

ALUMINUM

OTHER

DEC 5 1938

DEC 2 1938

12-5

12-7

12-12

12-13

12-19

DATE

TE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.
—
RETURN PHOTO
YES
NO

DIAL No. D-5652 ORDER NO. 18904 DATE 11-19-1938

CUSTOMER C. & O. R. R.
Y. M. C. A.
RUSSELL, KENTUCKY

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

3 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO PLATIN WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 (All of this on address side)
R. M. ☒ Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
~~Blue Print~~ ~~Handcolor~~ Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

THE BUILDING IS PAINTED GRAY WITH WHITE ~~XXX~~ TRIM. THE ENCLOSED PORTION OF THE PORCH
IS YELLOW FIRE BRICK ~~WOOD~~ WOOD WORK WHITE, WINDOW SASH - BLACK. ROOF OF BUILDING DARK SLATE
GRASS AND SHRUBBERY GREEN. FLAG POLE BLACK.

PHOTO RETURNED
TO
PHOTO USED FOR

NOV 26 1938

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. D-5653 ORDER NO 19400

DATE 11-21-1938

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER DR. H.C. BUMPOUS
ST. PETERSBURG, FLA.

64 POST CARDS SIZE

3 1/2 x 5 1/2

STYLE PHOTO PLATIN FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full VIEW AT LEFT SHOWS INTERIOR OF EYE
EXAMINATION ROOM (ETC. AS PER COPY)

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
PLATE NO. ON FRONT.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Photo in large file

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

*So. 1/2
Pl. 1*

Center Cut

As quoted

Am

12

X
small key

BOYD DRUG CO., PAOLI, IND.

NO. D-5654

ORDER NO 1915

DATE 11-21-1938

1 M POST CARDS

PHOTO PLATIN

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER CENTER - BORDER.

FRONT NO. NO 1

R. M. NO

TITLE (IN FULL) NEW POST OFFICE BUILDING,
BUILT 1938, PAOLI, IND.

IMPRINT NONE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Handwritten signature

0

NOV 22 1938

NOV 22 1938

51 2

89

11-26-38

4-26 RT.

DATE DELIVERED TO

DATE HAND COLLECTED

By

DATE Photo Returned to Customer

11-26-38

ST. MARIE'S, GOPHER NEWS CO., MINNEAPOLIS, MINN.

NO. D-5656

ORDER NO. 19461

DATE 11-2-1938

12M 500 LARGE FOLDER COVERS

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO R. M. YES

TITLE (IN FULL) SCENIC NORTHERN MINNESOTA

IMPRINT XXXXX SAME AS ABOVE

NEAR
Lake Kabetogama, International Falls, Minn.

Copyright 1939 by Curt Teich & Co., Inc.,
Chicago, U.S.A.

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. 8A-H2969

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

NO. D-5656

ST. MARIE'S, GOPHER NEWS CO., MINNEAPOLIS, MINN.

ORDER NO. 19461

DATE 11-2-1938

12M 500 ~~XXXXXX~~ LARGE FOLDER COVERS BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO R. M. YES

TITLE (IN FULL) GREETINGS FROM NORTHERN

IMPRINT GENUINE CURTTEICH-CHICAGO

~~MICHIGAN~~ MINNESOTA

"C.T. ART COLORTONE" PRODUCTION,
(REG. U.S. PAT. OFF)

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

USE PHOTO NO. 8A-H898, XI

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

2

50-5-2

10-1-7

Sketch 6

edit

710

20

3 1/2
3

82

12-8

12-13 47

217

26

12-15

12-14

13 front

13 back

8

X

ST. MARIE'S, GOPHER NEWS CO., MINNEAPOLIS, MINN.

NO. D-5657

ORDER NO. 19465

DATE 11-23-1938

12 M 500 LARGE FOLDER COVERS

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO

R. M. YES

TITLE (IN FULL) MINNEAPOLIS, MINNESOTA

IMPRINT SAME AS ABOVE

Minnehaha Falls, Minneapolis, Minn.

Copyright 1939 by Curt Teich & Co., Inc.,
Chicago, U.S.A.

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

USE PHOTO NO. 39428

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

NO.

D-5657

ST. MARIE'S, GOPHER NEWS CO., MINNEAPOLIS, MINN.

ORDER NO. 19465

DATE 11-23-1938

12M 500 LARGE FOLDER COVERS BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO

R. M. YES

TITLE (IN FULL) GREETINGS FROM MINNEAPOLIS, MINN.

GENUINE CURTEICH-CHICAGO
"C.T. ART-COLOR TONE" PRODUCTION, (REG.
U.S. PAT. OFF.)

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

USE SAME LAYOUT AS ON BACK OF COVER NO. D-4132
ATT'D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,798,775

July 5

Nov 6

5X7

ESTIMATE

DEC 12 1938

DEC 12 1938

2 5

4 3

12-12

12-12

82

12-15

12-15

25 15

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. ☒ D-5658 ORDER NO. 19499 DATE 12-19-1938

CUSTOMER B. C. AMES COMPANY
WALTHAM, MASS.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M DOUBLE POST CARD SIZE

5 1/2 x 7

STYLE ART COLOR TONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate: Yes No Copyright in Plate Yes No
Title in full QUICK - ACCURATE - CONVENIENT
(ETC. AS PER COPY)

FRONT NO. SPEC. (All of this on address side) R. M. ☒ Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE LAYOUT AND SKETCH ATTACHED.

*Instructions of color
and card layout*

make DK Blue — 10 —

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

62

1-3

3 1/4

17

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-5659 ✓ ORDER NO. 19509 DATE 11-25-1938

CUSTOMER HAL LEONARD ORCHESTRA
WINONA, MINNESOTA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

10M POST CARDS SIZE 3½ x 5½

STYLE PHOTO VARICOLOR WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

DEC 12 1938

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.
—
NO
YES
RETURN PHOTO

DIAL No. D-5660 ORDER NO. 19510 DATE 12-5-1938

CUSTOMER THE CARLEVE HOTEL
ST. PETERSBURG, FLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

2 M POST CARDS

SIZE

3½ x 5½

STYLE PHOTO PLATIN WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full THE CARLEVE HOTEL - 4TH AVENUE AND
SECOND STREET NORTH - ST. PETERSBURG, FLORIDA

(All of this on address side)
FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

1 Rephoto 587
Ret 3 1/2

As quoted

ST
19

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-5661 ORDER NO. 19513 DATE 11-25-1938

CUSTOMER FRANCOIS FRENCH RESTAURANT
PASADENA, CALIFORNIA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

2 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO VARICOLOR WHITE BORD

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full FRANCOIS FRENCH RESTAURANT-46 E.
COLORADO ST. - PASADENA, CALIFORNIA
BOT-UN REPAS SANS VIN EST UNE JOURNEE SANS SOLEIL

FRONT NO. 5
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

1 Replicate 217
Straighten
Ret 3
He 3/4
Lat 2/4

As quoted.

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
C. T. & CO.
—
PHOTO PROPERTY OF
—
RETURN PHOTO
YES

DIAL NO. 1-5664 ORDER NO. 20078 DATE 11-30-1938

CUSTOMER EUCLID HOTEL
MIAMI BEACH, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

E5
Photos for
this Customer

3 M POST CARDS SIZE 3 1/2 x 5 1/4

STYLE PHOTO PLATINUM FULL FACE 3 SIDES

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full THE EUCLID HOTEL, MIAMI BEACH, FLORIDA

FRONT NO. xxx 5 (All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

No. on Front

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout ELIMINATE ALL ELECTRIC WIRES.

ELIMINATE SMALL FRAME HOUSE EXTREME RIGHT END OF
HOTEL. ELIMINATE TRAFFIC MARKING IN FRONT OF HOTEL
ENTRANCE. BRING OUT FIGURE 320 ON CANOPY.

STRAIGHTEN CURB (ELIMINATE DIVISION VERTICAL LINES ON CURB.)

COLOR DESCRIPTION

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Screen
120
133
150
175

PHOTO RETURNED

TO

PHOTO USED FOR

3 1/2

Club Artwork
3 1/2
xxx

5

X
19

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-5665 ORDER NO. 20079 DATE 11-30-1938

CUSTOMER SPOTSWOOD HOTEL
GLASGOW, KENTUCKY

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO PLATIN WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full SPOTSWOOD HOTEL, GLASGOW, KY. MIDWAY

BETWEEN NASHVILLE AND LOUISVILLE, JACKSON HIGHWAY
31-E

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

5x7

Ref 4

making Horizontal card

Gold Label 500

cut

DEC 8 1938

ST
23

Completed - Sketched 15 ✓
[Signature]

11 photos
[Signature]

ESTIMATE

	DEC 17 1938	DEC 17 1938
60 12	12/15	12/21 Gr.
11		
82	12-23	12-27 J.
64 55 30	12-30-38	1-1-39

[Signature]

54-5 gr
60-6 gr

NO. D-5666

STANDARD NEWS AGENCY, KNOXVILLE, TENN.

ORDER NO. 20094

DATE 12-1-1938

12 1/2 M LARGE FOLDER COVERS EAST FRONT	
(ALL OF THIS ON THE PICTURE SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. NO R. M. YES
TITLE (IN FULL) SOUVENIR FOLDER OF KNOXVILLE, TENN.	IMPRINT SAME AS ABOVE
Front - Dogwood in Bloom	
Copyright 1939 by Curt Teich & Co., Inc. Chicago, U.S.A.	PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE NEW PHOTO (SEE INSTRUCTIONS ATTACHED)

Photo in large file under H

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

NO. D-5666

STANDARD NEWS AGENCY, KNOXVILLE, TENN.

ORDER NO. 20094

DATE 12-1-1938

12 1/2 M LARGE FOLDER COVERS BACK	
(ALL OF THIS ON THE PICTURE SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. NO R. M. YES
TITLE (IN FULL) GREETINGS FROM KNOXVILLE, TENN.	IMPRINT GENUINE CURTEICH - CHICAGO "C.T. ART COLO TONE" PRODUCTION (REG. U.S. PAT. OFF.)
NORRIS DAM	PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE VIEWS INCLOSED FOR LETTERS

USE PHOTO NO. 18A-H578 AS BACKGROUND ~~XXX~~ SHOW DAM IN LOWER RIGHT HAND CORNER

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,796,775

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-5668 ✓ ORDER NO. 19546 DATE 11-30-1938

CUSTOMER ~~XXXX~~ HAISLER BROS. BRUSH CO.
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

1 MPOST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO PLATIN FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full THE BRUSH THAT TOOK THE PRINTING
TRADE BY STORM (ETC. AS PER COPY)

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprints No Imprint
PLATE NO. ON FRONT.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

Plt D 9418

12/19/38

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

DEC 9 1938

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

DIAL No. D-5669 ORDER NO 19577 DATE 12-16-1938

CUSTOMER YORK ICE MACH. CORP.
YORK, PENNA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M DOUBLE CARDS SIZE 5½ x 7

STYLE ART CO LORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full MODERN AIR CONDITIONED COMFORT
(ETC. AS PER COPY)

FRONT NO. SPEC. (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE SKETCH ATTACHED, WITH CORRECTIONS
NOTED ON IT.

Photo 11/13/39

SPECIAL RUSH

PHOTO RETURNED

TO

PHOTO USED FOR

RETURN PHOTO YES NO

DEC 19 1938

make red impression
" DK Blue "

5/15/39

NO. **D-5670**

MINSKY BROS. & CO. PUBLISHING DIVISION, PITTSBURGH, PA.

ORDER NO. **19583**

DATE **12-5-1938**

25 MINSKY FOLDERS COVERS

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. **NO** R. M. **YES**

TITLE (IN FULL) **INTERESTING VIEWS OF
PITTSBURGH, (ALLEGHENY COUNTY) PA.**

IMPRINT **SAME AS ABOVE**

The Cathedral of Learning from the "ir
Copyright by Minsky Bros., Publishing
Division, Pittsburgh, Pa.
COLOR DESCRIPTION

PHOTO PROPERTY OF **C.T. ECKSTEIN**

USE **XXX** PHOTO. NO. **7A-H1597**

NO. **D-5670**

MINSKY BROS. & CO. PUBLISHING DIVISION, PITTSBURGH, PA.

ORDER NO. **19583**

DATE **12-5-1938**

25 M FOLDER COVERS

BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. **NO** R. M. **YES**

TITLE (IN FULL) **THE BUHL PLANETARIUM,
PITTSBURGH'S "THEATRE OF THE STARS",
FACING THE TOWN SQUARE, NORTH SIDE**

IMPRINT **GENUINE CURTIS-CHICAGO "C.T.
ART COLOR ONE" PRODUCTION, (REG. U.S. PAT.
OFF.)**

PHOTO PROPERTY OF **CUSTOMER**

COLOR DESCRIPTION

USE NEW PHOTO.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

front - photo 10

photo in
4 BH 1354
12-11-44

ITEM	DATE	DATE	DATE
	ENTERED	ENTERED	ENTERED
RETOUCHING	2 8	12-14	12-22
PHOTO CLIPPING	3 11	12-22	12-24
PHOTO CLIPPING, OPAQUE	82	12-22	12-24
ENGRAVING			
HAND COLOR PROOF	12		
ARTIST DEPT.	25		

DATE BLUEPRINT OR D
By
DATE HAND COLOR PROOF
By

10

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-5671

ORDER NO. 19601

DATE 12-13-1938

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER NORTH AMERICAN DIE WORKS
NEW YORK, NEW YORK

25 MCHINA WHITE SHEETS SIZE (GROUP 4) 2 1/8 x 2 1/8 each STYLE ART COLOR TONE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. NO (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

MAKEOVER

Change to CUSTOMER Dept.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

3M-1-2-39

LO 3/4
R 20 1/2

64/65

3 = 5x7

80 3/4

20 1/2

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-5672

ORDER NO. 19624

DATE 12-5-1938

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER **UTICA CUTLERY CO.**
UTICA, NEW YORK

6 M STRIPS

SIZE MIN. PICTURE-3 1/8" x 3/4"

STYLE ART COLORTONE *Just*

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **THE TRYLON AND PERISPHERE**

~~MIDDLE SECTOR OF CENTRAL WALL~~

FRONT NO.

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Screen
120
133
150
175

COLOR DESCRIPTION

USE PHOTOS NO. ~~8-H956~~ 8-H955.

Handwritten signature

PHOTO RETURNED

TO

PHOTO USED FOR

DEC 28 1938

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. D-5673 ORDER NO. 1962 DATE 12-5-1938 DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART DATE COMPLETED

CUSTOMER UTICA CUTLERY COMPANY
UTICA, NEW YORK

Photos for
this Customer

6 M STRIPS SIZE MIN. PICTURE-3 1/8" x 3/4" STYLE ART COLORTONE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full THE FAIR ADMINISTRATION BUILDING
THE HALL OF COMMUNICATIONS

FRONT NO.

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Screen 120
133
150
175

COLOR DESCRIPTION

USE PHOTOS. NO. 8A-H946 & 8A-H962.

RUBK

PHOTO RETURNED

TO

PHOTO USED FOR

JB 1/2
RT 3
HC 1/2 62 1-3
Shot 5

gm

DEC 28 1938

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-5674

ORDER NO 19623

DATE 12-5-1938

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER J. SKLAR MFG. CO.
BROOKLYN, NEW YORK

12 M 500 DOUBLE P.C. SIZE

5 1/2 x 7

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full FOR EAR, NOSE AND THROAT SPECIALISTS
(ETC. AS PER COPY)

FRONT NO. SPEC. (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE SHEET AND PENCIL LAYOUT ATTACHED.

THIS CABINET IS TO BE WALNUT, A RICHER WALNUT THAN SHEET ATT'D. THE OPEN DOOR OF THE CABINET SHOWS WHITISH GRAY. THIS IS TO BE WALNUT. BE SURE THAT YOU GET THE DIFFERENT COLORS IN THE BOTTLES AT TOP OF THE CABINET. ONE SET OF THREE BOTTLES IN AMBER YELLOW, WHILE THE OTHER IS WHITE. BACKGROUND COLORS YOU ARE TO CHOOSE FOR THE MOST EFFECTIVE DIGNIFIED TREATMENT THAT WILL GIVE QUICK CONTRAST TO THE UNIT ITSELF.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

BOULDER DAM SERVICE BUREAU, BOULDER CITY, NEVADA

NO. D-5675

ORDER NO. 20121

DATE 12-6-1938

12¹/₂ M LARGE FOLDER COVERS FRONT

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.
TITLE (IN FULL) LAS VEGAS, NEVADA AND
BOULDER DAM

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. NO R. M. YES
IMPRINT SAME AS ABOVE

Copyright 1939 by Curt Teich & Co., Inc.
Chicago, U.S.A.

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE NEW PHOTO
SEE LAYOUT ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

NO. D-5675

BOULDER DAM SERVICE BUREAU, BOULDER CITY, NEVADA

ORDER NO. 20121

DATE 12-6-1938

12¹/₂ M LARGE FOLDER COVERS BACK (GROUP 3)

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.
TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. NO R. M. YES
IMPRINT GENUINE CURTEICH - CHICAGO "C.T."
ART COLOR-TONE "PRODUCTION (REG.U.S.PAT
OFF.)

PHOTO PROPERTY OF

COLOR DESCRIPTION

USE NEW PHOTOS AND 1A1838
SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,799,779

4-567
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10.
Complete Ring 7
car 6
MAY 5 1939 MAY 5
8
24
134
212
35
16

DISTRIBUTED BY FRASHER'S, INC., POMONA, CALIF.

NO. D-5676

ORDER NO. 20119

DATE 12-6-1938

5 M LARGE FOLDER COVERS

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO R. M. YES

TITLE (IN FULL) ACROSS THE MOJAVE DESERT
TO THE HIGH SIERRA

IMPRINT SAME AS ABOVE

in the Mojave Desert
See photo on slide
See photo on slide

Copyright 1939 by Curt Teich & Co., Inc.,
Chicago, U. S. A.

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE NEW PHOTO
SEE INSTRUCTIONS ATTACHED

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

NO. D-5676

DISTRIBUTED BY FRASHER'S, INC., POMONA, CALIF.

ORDER NO. 20119

DATE 12-6-1938

6 M LARGE FOLDER COVER

BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO R. M. YES

TITLE (IN FULL) BOX LAKE, ROCK CREEK BASIN

IMPRINT GENUINE CURTEICH - CHICAGO "C."
T. ART COLORTONE "PRODUCTION (REG. U.S.
PAT. OFF.)

See photo on slide

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE NEW PHOTO
SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE

DATE	ESTIMATE	DATE	ESTIMATE
DEC 17 1938	DEC 17 1938	DEC 17 1938	DEC 17 1938
7	12/16	12/21	4
11	12-23	12-28	4
12	1-4-39	1-6-39	4
13	1-4-39	1-6-39	4
14	1-4-39	1-6-39	4
15	1-4-39	1-6-39	4
16	1-4-39	1-6-39	4
17	1-4-39	1-6-39	4
18	1-4-39	1-6-39	4
19	1-4-39	1-6-39	4
20	1-4-39	1-6-39	4
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25	1-4-39	1-6-39	4
26	1-4-39	1-6-39	4
27	1-4-39	1-6-39	4
28	1-4-39	1-6-39	4
29	1-4-39	1-6-39	4
30	1-4-39	1-6-39	4

DATE BLUEPRINT

DATE HAND COLOR

op 11- 60- 1 1/4
op 11- 55- 4 3/4
op 12- 205- 4
06- 4

Color Sketches 7th

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

Ref. 3

CUSTOMER
—
C. T. & CO.
—
NO
YES
RETURN PHOTO

DIAL No. **EX** D-5677 ORDER NO19667
CUSTOMER SAN RAFAEL APT. HOTEL
ST. PETERSBURG, FLORIDA

DATE 12-9-1938

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

4 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO FLATIN WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full SAN RAFAEL APT. HOTEL - 360 - 13TH AVE.,
N.E., - ST. PETERSBURG, FLA.

FRONT NO. 5
(All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

REMOVE WEST DRUG STORE, & TWO SOUTHERN
DAIRY SIGNS & WIRES & & AUTO, FRONT ON
LEFT SIDE.

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

Ref. 15

DEC 21 1938

[Signature]

[Signature]

4
13

68-92 in. 61-17 1/2 66-1 for
CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-5678 ORDER NO. 19683 DATE 12-12-1938

CUSTOMER INDEPENDENT ORDER OF FORESTERS
TORONTO, 2, CANADA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

251 TRIPLE POST CARDS SIZE 10 1/2 x 5 1/2

STYLE ART COLORTONE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. ~~NONE~~ (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE TISSUE OVERLAYS

Photo in large file "5"

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

ST
31

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. D-5679 ORDER NO. 19699 DATE 12-12-1938

CUSTOMER UNITED STATES SUGAR CORP.
CLEWISTON, FLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

5 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$ STYLE PHOTO PLATIN WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full CLEWISTON SUGAR HOUSE OF UNITED STATES
SUGAR CORPORATION

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

DEC 13 1938

35
30

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-5680 ORDER NO. 19762 DATE 12-16-1938

CUSTOMER BRICKELL POINT
MIAMI, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

1 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE ~~ARTXEM~~ PHOTO PLATIN BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full BRICKELL POINT, - MIAMI, FLORIDA

FRONT NO. 5
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

REMOVE BEACONS IN BAY. STRAIGHTEN BULKHEAD
FURNISHING* UNIFORM CORAL STONE FRONT AS IN
CENTER

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

ALL ROOFS AND ROADS WHITE.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

DEC 19 1938

INTERBOROUGH NEWS CO., NEW YORK, N.Y.

ORDER NO.

DATE 12-16-1938

50M PHOTO PLATIN BOOK PAGE

SIZE OF PAGE
6 1-2 X 9 1-2 2 VIEWS ON PAGE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. **NO** R. M. **NO**

TITLE (IN FULL) TOP - CITIES SERVICE
BUILDING (ETC. AS PER COPY)

IMPRINT **NONE**

BOT - BRIDGES, MANHATTAN (ETC.
 AS PER COPY)

PHOTO PROPERTY OF **C.T.**

COLOR DESCRIPTION

USE PHOTO NO. D-4177 FOR TOP VIEW
USE PHOTO NO. D-4180 FOR BOT. VIEW

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,750,000

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DATE Photo Returned to Customer.

92

NO. D-5682

INTERBOROUGH NEWS CO., 525 WEST 52ND ST.,
NEW YORK, N. Y.

ORDER NO.

DATE 12-16-1938

50 M BOOK COVER 9 1-2 X 13 1-8 FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) NEW YORK THE WONDER
CITY

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT SAME AS ABOVE

COPYRIGHT 1939 BY CURT TEICH & CO.,
INC., CHICAGO, U. S. A.

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

NO. D-5682

INTERBOROUGH NEWS CO., 525 W. 52ND ST.,
NEW YORK, N. Y.

ORDER NO.

DATE 12-16-1938

50 M BOOK COVER 9 1-2 X 13 1-8 BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) NO TITLE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT GENUINE CURTEICH - CHICAGO
"C.T. ART COLORTONE" PRODUCTION
(REG. U.S. PAT. OFF.)

Produced in Genuine "C.T. Photo"
Platen Process by Curt Teich & Co. Inc.

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED,

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,776

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Colored Photo 7
216

purple 217

NO. D-5684

BIRCH TREE DRUG STORE, BIRCH TREE, MO.

ORDER No. 20188

DATE 12-19-1938

6 M LARGE FOLDER COVERS		FRONT	
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO.	NO
TITLE (IN FULL) SOUVENIR FOLDER OF THE BEAUTIFUL BIG SPRING COUNTRY IN THE MISSOURI OZARKS NEAR VAN BUREN, MO. U.S. HIGHWAY 60		R. M.	YES
Copyright 1939 by Curt Teich & Co., Inc. Chicago, U.S.A.		IMPRINT	NONE
COLOR DESCRIPTION		PHOTO PROPERTY OF	C.T.

USE PHOTO NO. 2A312

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF **yes** RETURN PHOTO.

NO. D-5684

BIRCH TREE DRUG STORE, BIRCH TREE, MO.

ORDER No. 20188

DATE 12-19-1938

6 M LARGE FOLDER COVERS		BACK	
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO.	NO
TITLE (IN FULL) THE BIG SPRING		R. M.	YES
IMPRINT GENUINE CURTEICH - CHICAGO "C.T. ART COLORTONE" PRODUCTION (REG. U.S. PAT. OFF.)		Creation	
COLOR DESCRIPTION		PHOTO PROPERTY OF	c.t.

USE PHOTO NO. 1A1316

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF **YES** RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,292,778

~~17~~ 17 1939

21 8
13 6 1/17 1/23
84 1-24 1-25
216 24 1-27-39 1-31-39

DATE PHOTO TAKEN
DATE PHOTO RETURNED TO CUSTOMER

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. D-5685 ORDER 19783

DATE 12-16-1938

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

CUSTOMER THE L.W. RAMSEY CO.
DAVENPORT, IOWA

Photos for
this Customer

25 M DOUBLE P.C. SIZE

5 1/2 x 7

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full QUINCY COMPRESSOR CO. — QUINCY, ILL.
(ETC. AS PER COPY)

FRONT NO. SPEC. (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION
SEE SKETCH ATTACHED.

Photo D6340

make DK Blue impression

PHOTO RETURNED

TO

PHOTO USED FOR

DEC 28 1938

66 1-6-39 1-9-39

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL NO. D-5686

ORDER NO. 19793 793

DATE 3-1-1939

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER MORRIS STREET GARAGE
YONKERS, NEW YORK

4 M POST CARDS

SIZE

3 1/2 x 5 1/2

STYLE PHOTO VARICOLOR FULL PAGE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full MORRIS STREET GARAGE (ETC. AS COPY)

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

~~PRINT NOT ON FRONT~~

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

MAKEOVER

Charge to Ret Dept.

EST. MARCH 1939

RETOUCHING

1/2

PHOTO LITHO

1

ENGRAVING

1/2

62-1-31

RETOUCHING

1/2

JAN 23 1939

~~CHARGE~~

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

LO 7
Ret 24
He 1/2 62 1-13
Ret 24

~~RETOUCHING~~

Ret

O

7
5

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
C. T. & CO.
—
NO
YES
RETURN PHOTO

DIAL NO. D-5687 ORDER NO. 19803 DATE 12-19-1938

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER
FLAMINGO PLAZA HOTEL
MIAMI BEACH, FLA.

6 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO PLATIN FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full FLAMINGO HOTEL & APTS. — MIAMI BEACH,
FLORIDA
BOT-OVERLOOKING BEAUTIFUL FLAMINGO PARK

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
PLATE NO. ON FRONT

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION
INSTRUCTIONS
SEE ~~XXXXX~~ AND LAYOUT ATTACHED.

PHOTO RETURNED

TO

PHOTO USED FOR

Rush

NO. D-5688

INTERBOROUGH NEWS CO., NEW YORK, NEW YORK

ORDER NO.

DATE 12-20-1938

50 M PHOTO PLATIN BOOK PAGE PAGE SIZE 6 1/2 x 9 1/2 3 VIEWS ON PAGE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO R. M. NO

TITLE (IN FULL) (LEFT SIDE) THIS STRIKING PHOTOGRAPH SHOWS (ETC. AS PER COPY)

IMPRINT NONE

(UPPER RIGHT) A PROGRAM BEING BROADCAST BEFORE AN AUDIENCE (ETC. AS PER COPY)

LOWER RIGHT) THE MASTER CONTROL (ETC. AS PER COPY)

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

MADE OVER

Charge to Ret Dept.

EST. M. 12-24 Required

Recorded in Cost Book

[Handwritten signature]

C.P. JOHNSTON CO., SEATTLE, WASHINGTON

NO. D-5689

ORDER N^o 9895

DATE 12-27-1938

12 M 500 LARGE FOLDER COVERS

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M. YES

Beautiful TITLE (IN FULL) PUGET SOUND, WASHINGTON

IMPRINT SAME AS ABOVE

Front: DECEPTION PASS AND SAN JUAN ISLAND

Copyright 1939 by Curt Teich & Co., Inc.,
Chicago, U.S.A.

COPYRIGHT 1939 C.P. JOHNSTON CO.

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. 8A-H3195

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

NO. D-5689

ORDER N^o 9895

DATE 12-27-1938

12 M 500 LARGE FOLDER COVERS

BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M. XXXX NO

TITLE (IN FULL) PUGET SOUND AREA

IMPRINT XXXX GENUINE CURTEICH-CHICAGO
"C.T. ART COLORTONE" PRODUCTION, REG. U.S.
PAT. OFF.)

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. 8A-H3196

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,297,773

Color Tone
alg
7

By *[Signature]*
Date FEB 14 1939

OPERATING

COMPOSING

SKETCH *SO*

RETOUCHING

PHOTO FITTING

BLUERING
STRIPPING

ENGRAVING

HAND COLORING

ARTIST DEL.

DATE DEL.

DATE HAND COLOR PROOF

By

4 1/2
1

84

2-17

2-20-45

214
215

15 Front
11 Back

DATE Photo Returned to Customer

F. W. WOOLWORTH CO. ATLANTA, GA.

NO. D-5690

ORDER NO. 20279

DATE 1-3-1939

250 M NOTEHEADS ON CHINA WHITE SHEETS Size 5 3/8 x 8 1/2 3 VIEWS

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO R. M. NO

TITLE (IN FULL) FLORIDA

IMPRINT NONE

Subtitles --- Palm Trees
Bok Tower
Beach Scene

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE SKETCH ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,750,775

MAKEOVER

Charge to LV Dept.

Est. Makeover Time Required

LO	1 1/2	Time Recorded in Cost Dept.
HC	5 1/2	
HC	1 1/2	
ST DEPT. A	14	By <u>6</u>
ENGRAVING		

Mr. O.

Lo. 1 1/2
HC 5 1/2
HC- 1 1/2
La. 15

To be made
6 colors
with copy
See Art Dept

APR 24 1939 APR 24 1939

DATE	TIME	DATE	TIME
ENTERED	DEPT.	ENTERED	DEPT.
JAN 6 - 1939		JAN 6 - 1939	
1-4-39		1-5-39	
8			
84		1-6	1-7
225 (24) 13/4		5 May	
202 14		1-10-39	1-11-39

DATE Photo Returned to Customer

make Red impression
W. J. Schumacher

64

F. W. WOOLWORTH CO., ATLANTA, GA.

NO. D-5691

ORDER NO. 20263

DATE 1-3-1939

250 M ENVELOPES C INA WHITE SHEETS SIZE 5 5/8 x 4 3/8

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. no R.M. no

TITLE (IN FULL) NO TITLE

IMPRINT NONE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. 6A-HL407

SEE SKETCH ATTACHED

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

COMPLETED	DATE COMPLETED	DATE RECEIVED	DATE COMPLETED
COMPLETED	JAN 6 - 1939	JAN 6 - 1939	JAN 6 - 1939
SKETCH	1-5-39	1-5-39	1-5-39
RETOUCHING			
PHOTOGRAPH			
BLUEPRINT	1-7	1-7	1-7
ENGRAVING			
HAND COLOR PROOF	3/4		
ARTIST COST	104 5/4	1-10	-11

DATE BLUEPRINT OK'D _____ DATE 1-10-39
By _____ By [Signature]
DATE HAND COLOR PROOF OK'D _____
By _____ DATE Photo Returned to Customer _____
By _____

To be made

in 6 colors
with Engraving

See C.T. for

NO. D-5692

CURT TEICH & CO., CHICAGO

ORDER NO.

DATE 1-4-1939

M CALENDAR PICTURES 2 7-8 X 7 1-4 ART COLORTONE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

TITLE (IN FULL)

IMPRINT

IN PLATE - COPYRIGHT 1939 BY CURT
TEICH & CO., CHICAGO, U.S.A.

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Executive OK of Estimate

By

Date

ESTIMATE
AND WORK SHEET

Cost Dept. Checked

By

Date

OPERATION	DATE	DATE COMPLETED
COMPOSING IN		
SET UP		
REPRODUCTION		
PROOFING		
BLOCKING		
ETCHING		
HAND COLORING		
AF	203 17- 1-5	1-6

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

NO. D-5693

CURT TEICH & CO., CHICAGO, ILL.

ORDER NO.

DATE 1-4-1939

M CALENDAR PICTURES

7 1-4 X 9 7-86

ART COLORTONE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

TITLE (IN FULL)

IMPRINT

IN PLATE -- COPYRIGHT XXXX 1939
BY CURT TEICH & CO., CHICAGO, U.S.A.

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE Cost Dept. Checked

ALSO WORK SCHEDULE

			DATE COMPLETED
SEARCH			
INDEXING			
PROOFING			
PRINTING			
ENGRAVING			
HAND COLOR PROOF			
ARTIST DEPT.	32	32	1-12-39

DATE BLUEPRINT ORD. _____ By _____

DATE HAND COLOR PROOF ORD. _____ By _____

DATE _____

CURT TEICH & CO., CHICAGO, ILL.

NO. D-5694

ORDER NO.

DATE 1-4-1939

M CALENDAR PICTURES 7 1-4 X 9 5-16

ART COLORTONE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

IN PLATE -- COPYRIGHT 1939 BY
CURT TEICH & CO., CHICAGO, U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

R. M.

IMPRINT

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Executive Estimate
By [Signature] Date 1/4/39

ESTIMATE
AND WORK SCHEDULE
By Date

OPERATION	EST. TIME	DATE ENTERED	DATE COMPLETED
COMPOSING, TYPE SET UP			
ARTIST DEL.	64 32	1/6/39	1/11/39

DATE BLUEPRINT ORD. By

DATE HAND COLOR PROOF By

DATE Photo Returned to Customer

CURT TEICH & CO., CHICAGO, ILL.

NO. D-5695

ORDER NO.

DATE 1-4-1939

M CALENDAR PICTURES 7 1-4 X 9 5-16 ART COLORTONE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

TITLE (IN FULL)

IMPRINT

IN PLATE -- COPYRIGHT BY 1939 BY
CURT TEICH & CO., CHICAGO, U.S.A.

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE
AND WORK SCHEDULE

By [Signature] Cost Dept. Checked [Signature]
Date 1-4-1939 By [Signature] Date 1-4-1939

OPERATION	DATE COMPLETED
COMPOSING, TYPE SET UP	
SKETCH	
RETOUCHING	
PHOTO LITHO	
BLUEPRINT	
STRIKING, CHALKING	
ENGRAVING	
HAND COLOR PROOF	
ARTIST DEPT.	207 32

DATE BLUEPRINT OR D. 1-4-1939 By [Signature]
DATE HAND COLOR PROOF 1-4-1939 By [Signature]
DATE Photo Returned to Customer 1-4-1939 By [Signature]

ADV. ORDER

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 M500 CHINA WHITE SIZE 2 1/8" x 2 1/8"
MINIATURES

STYLE ART COLORTONE

Title in Plate	Yes	No	Copyright in Plate	Yes	No
----------------	-----	----	--------------------	-----	----

Title in full SOUVENIR OF MIAMI BEACH, FLA.

FRONT NO. NONE

(All of this on address side)

R. M.	Yes	No
-------	-----	----

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark	Yes	No
------------	-----	----

Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print—Handcolor—Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

USE PHOTO NO. 3A-H567

SEE SKETCH ATTACHED.

HOTEL STRUCTURE MUST BE AS LARGE AS SHOWN ON SKETCH. COLORING OF UPPER PORTION SAME AS ON SKETCH PART. FOR EFFECT OF PALM TREES AND BEACH USE CARD 3A-H567 FOR COLOR GUIDE, FOLLOWING THAT PORTION RULED OFF SQUARE.

JAN 12 1939

JAN 12 1920

PHOTO PROPERTY OF C. I. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

PHOTO RETURNED

To

PHOTO USED FOR

3M—1.2.39

ADV. ORDER

DEPT.	DATE COMPLETED
RETOUCHING	
ENGRAVING	
PHOTO LITHO	
COMPOSING	
LITHO ART	

Photos for
this Customer

STYLE PHOTO PLATIN FULL FACE

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
PLATE NO. ON FRONT

Negative — Line — Halftone — Combination.	120
Dry — Wet — Pancromatic — Color Separation.	133
Transfer — Paper Process — New Process.	150
Stripping — White Border — Full Face.	175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue	

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

COLOR DESCRIPTION

	RETURN PHOTO	YES	NO
1. Name			
2. Address			
3. City			
4. State			
5. Zip			
6. Age			
7. Sex			
8. Occupation			
9. Education			
10. Marital Status			
11. Number of Children			
12. Number of Siblings			
13. Number of Pets			
14. Number of Vehicles			
15. Number of Hobbies			
16. Number of Friends			
17. Number of Acquaintances			
18. Number of Neighbors			
19. Number of Relatives			
20. Number of Pets			
21. Number of Vehicles			
22. Number of Hobbies			
23. Number of Friends			
24. Number of Acquaintances			
25. Number of Neighbors			
26. Number of Relatives			
27. Number of Pets			
28. Number of Vehicles			
29. Number of Hobbies			
30. Number of Friends			
31. Number of Acquaintances			
32. Number of Neighbors			
33. Number of Relatives			
34. Number of Pets			
35. Number of Vehicles			
36. Number of Hobbies			
37. Number of Friends			
38. Number of Acquaintances			
39. Number of Neighbors			
40. Number of Relatives			
41. Number of Pets			
42. Number of Vehicles			
43. Number of Hobbies			
44. Number of Friends			
45. Number of Acquaintances			
46. Number of Neighbors			
47. Number of Relatives			
48. Number of Pets			
49. Number of Vehicles			
50. Number of Hobbies			
51. Number of Friends			
52. Number of Acquaintances			
53. Number of Neighbors			
54. Number of Relatives			
55. Number of Pets			
56. Number of Vehicles			
57. Number of Hobbies			
58. Number of Friends			
59. Number of Acquaintances			
60. Number of Neighbors			
61. Number of Relatives			
62. Number of Pets			
63. Number of Vehicles			
64. Number of Hobbies			
65. Number of Friends			
66. Number of Acquaintances			
67. Number of Neighbors			
68. Number of Relatives			
69. Number of Pets			
70. Number of Vehicles			
71. Number of Hobbies			
72. Number of Friends			
73. Number of Acquaintances			
74. Number of Neighbors			
75. Number of Relatives			
76. Number of Pets			
77. Number of Vehicles			
78. Number of Hobbies			
79. Number of Friends			
80. Number of Acquaintances			
81. Number of Neighbors			
82. Number of Relatives			
83. Number of Pets			
84. Number of Vehicles			
85. Number of Hobbies			
86. Number of Friends			
87. Number of Acquaintances			
88. Number of Neighbors			
89. Number of Relatives			
90. Number of Pets			
91. Number of Vehicles			
92. Number of Hobbies			
93. Number of Friends			
94. Number of Acquaintances			
95. Number of Neighbors			
96. Number of Relatives			
97. Number of Pets			
98. Number of Vehicles			
99. Number of Hobbies			
100. Number of Friends			
101. Number of Acquaintances			
102. Number of Neighbors			
103. Number of Relatives			
104. Number of Pets			
105. Number of Vehicles			
106. Number of Hobbies			
107. Number of Friends			
108. Number of Acquaintances			
109. Number of Neighbors			
110. Number of Relatives			
111. Number of Pets			
112. Number of Vehicles			
113. Number of Hobbies			
114. Number of Friends			
115. Number of Acquaintances			
116. Number of Neighbors			
117. Number of Relatives			
118. Number of Pets			

PHOTO RETURNED

To

PHOTO USED FOR

JAN 12 1939

3M—1-2-39

H. G. SHEPARD, CHAUMONT, NEW YORK

NO. ~~3000~~ D-5699

ORDER NO. 20359

DATE 1-11-39

IM POST CARDS

C. TP PHOTO PLATIN

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO.

I

R. M.

NO

TITLE (IN FULL) CRESCENT YACHT CLUB,
CHAUMONT, N. Y. ON CHAUMONT BAY

IMPRINT

NONE

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO. *Yes*

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,790,773

OPERATION	DATE	BY	DATE COMPLETED
COMPOSING, TYPESET UP			JAN 1 1939
SKETCH			JAN 7 1939
RETOUCHING	15	2	
PROOFING			
BLANKET STRIKING, OPAQUING	91	1-17	1-18 HT.
ENGRAVING			
HAND COLOR PROOF			
ARTIST DEL.			

DATE BLUEPRINT ORD. _____

DATE Filed _____

By _____

DATE HAND COLOR PROOF ORD. _____

By *DT*

DATE Photo Returned to Customer _____

By _____

17.
76

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.
—
NO
YES
RETURN PHOTO

DIAL No. D-5700 ORDER NO. 20629 DATE 1-12-1939

CUSTOMER INDEPENDENT ORDER OF FORESTERS
TORONTO 2 CANADA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M LETTERHEADS SIZE 8 1/2 x 11

STYLEART COLORTONE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full THE INDEPENDENT ORDER OF
FORESTERS (ETC.)

FRONT NO. NONE (All of this on address side) Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

MAKEOVER

Charge to Adv Dept.

Minimum Time Required

RETOUCHING		Estimated in Cost Dept.
ENGRAVING	1/2	
PHOTO LITHO		
COMPOSING		
LITHO ART		
By		

PHOTO RETURNED

TO

PHOTO USED FOR

587

80-1
1 1/2
2 1/2
17

~~Handwritten mark~~

JAN 15 1939

2- 1 1/2

6

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-5702 ORDER NO. 20699 DATE 1-14-1939

CUSTOMER FLORSHEIM SHOE CO.
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 M 500 ^{OVERSIZE} POST CARDS SIZE

6 x 4 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full FLORSHEIM SHOES FOR WOMEN

FRONT NO. NONE (All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Screen 120
133
150
175

Photo + Art Work returned 2/25/1939

COLOR DESCRIPTION

SEE MATERIAL ATTACHED.

*extra Colored Drawing by H.C.
for flowers*

PHOTO RETURNED

TO

PHOTO USED FOR

H.C. CORRECTION 62 1-25

6 — 3
5
2 —

*Straight
paper on card*

NO. D-5703

C. D. SCHREIBER, TELL CITY, IND.

ORDER NO. 20418

DATE 1-17-1939

1	M	POST CARDS	PHOTO PLATIN	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)		
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. I	R. M. NO	
TITLE (IN FULL) PARKVIEW HOSPITAL, TELL CITY, IND.		IMPRINT NONE		
		PHOTO PROPERTY OF CUSTOMER		

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF NO RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

DATE JAN 17 1939		DATE JAN 17 1939	
COMPLETED	DATE	DATE	DATE
	JAN 19 1939	JAN 15 1939	
RETOUCHING	4 3	1-19	1-20
PRINTING	91	1-20	1-23
ENGR.			
HAND COLOR PROOF			
ARTIST DEPT.			

DATE BLUEPRINT ORD. _____ DATE PROOF _____
By _____ By _____
DATE HAND COLOR PROOF ORD. _____
By _____ DATE Photo Returned to Customer _____

4
7

17.
79

C. D. SCHREIBER, TELL CITY, IND.

NO. D-5704

ORDER NO. 20518

DATE 1-17-1939

I M POST CARDS

PHOTO PLATIN

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) A VIEW ON THE OHIO RIVER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

I

R. M. NO

IMPRINT

NONE

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

Cut off as marked

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLDSE MULTI-PLY FORMS © PAT. NO. 1,297,775

JAN 18 1939

JAN 18 1939

OPERATION	DATE	DATE COMPLETED
COMMISSION	JAN 18 1939	JAN 18 1939
SKETCH		
ETCHING	8 2 1-18	1-20
PROOFING		
BLUEPRINT	91	1-23-39
ETCHING (REWORK)		1-23
ENGRAVING		
HAND COLOR PROOF		
ARTIST DEPT.		

DATE BLUEPRINT OK'D _____ DATE _____

DATE HAND COLOR PROOF OK'D _____ DATE _____

by _____ DATE Photo Returned to Customer _____

57
79

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-5706 ✓ ORDER NO. 2769

DATE 1-18-1939

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER ~~KM~~ NACE'S DRUG STORE
LISBON, OHIO

1 M POST CARDS SIZE

3 1/2 x 5 1/2

STYLE PHOTO PLATIN WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full UNITED PRESBYTERIAN CHURCH, LISBON,
OHIO — ORGANIZED 1839

FRONT NO. 5

(All of this on address side)

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Screen 120
133
150
175

COLOR DESCRIPTION

CUSTOMER
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

FEB 2 1939

5
97

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL NO. D-5797 ORDER NO. 20772 DATE 1-19-1939

CUSTOMER THE HOTEL STANTON
CORNING, NEW YORK

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

2 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO PLATIN WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full THE HOTEL STANTON, CORNING, N.Y.
"ON DIRECT ROUTE TO NEW YORK WORLD'S FAIR"

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE TISSUE OVERLAY ATTACHED.

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

JAN 20 1939

Comp. Dept

15.
82

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. D-5708 ORDER NO20773 DATE 1-19-1939

CUSTOMER GORHAM CHALET
SILVER GATE, MONTANA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

10 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE PHOTO PLATIN WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full GORHAM CHALET — SILVER GATE, MONTANA

FRONT NO. 5 (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

SMALL TYPE: (C) BOYD STUDIO, BILLINGS, MONT.

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

JAN 21 1939

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER PAUER & BLACK CHICAGO, ILL.	DIAL NO. <u>D-5709</u>	ORDER NO. <u>20812</u>	DATE <u>1-23-1939</u>	DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART	DATE COMPLETED	Photos for this Customer	
	25 M PLOTTERS	SIZE 4 x 9	STYLE ART COLOR TONE				
	PLACE OF TITLE: Upper, Lower, Center—Border — <u>Follow Layout</u>		FRONT NO. <u>NONE</u> (All of this on address side) R. M. Yes <u>No</u>				
	Title in Plate Yes No Copyright in Plate Yes No		R. M. to cover part of Mess. Space, entire Mess. Space, entire Front				
Title in full <u>NEW, IMPROVED ELASTIC STOCKINGS</u> (LTC.)		Trade Mark Yes No		Special type as sample			
		IMPRINT: Customer		C. T. Imprint <u>No Imprint</u>			
RETOUCHING DEPARTMENT							
<u>Submit</u> — Sketch — Layout — Retouched Photo — Wash Drawing							
Follow Layout							
		Negative — Line — Halftone — Combination. 120 Dry — Wet — Pancromatic — Color Separation. 133 Transfer — Paper Process — New Process. 150 Stripping — White Border — Full Face. 175 Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue					
COLOR DESCRIPTION							
SEE SKETCH AND INSTRUCTIONS ATTACHED.							
<u>make DK Blue impression</u>							

PHOTO RETURNED

TO

PHOTO USED FOR

3M-1-2-39

MAKES

Change to Ret Dept.

PRINTED IN U.S.A.

RECEIVED 3/4

Printed in Cost Dept.

FEB 25 1939

M

Cont 132

8x10

NO. D-5710

R. & R. NEWS CO., ATLANTA, GA.

ORDER NO. 21073

DATE 1/27/39

6 M PICTURES Size 7 x 11 ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO R. M. NO

TITLE (IN FULL)

IMPRINT SAME AS ABOVE

TITLE - STONE MOUNTAIN, LARGEST SOLID STONE IN THE WORLD, ATLANTA, GA.

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

*USE PHOTO NO. 7A-H2444 MAKING COLOR CHANGES AS SHOWN ON ATTACHED CARD.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

2 Neg

(smaller for colors)

7 X 11

DATE	TIME	DATE	TIME
JAN 30 1939		JAN 30 1939	
3	3	1-30	2-35
84			
125	3		
44	8+4=12		
		7 Febr.	
		21/7/39	

ok for add time

DATE PLUGGED

DATE HAND COLOR

DATE

3

93

FRED HARVEY, CHICAGO, ILLINOIS

NO. D-5711

ORDER NO. 21111

DATE 1/28/39

12 1/2 M LARGE FOLDER COVERS

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO R. M. YES

TITLE (IN FULL) GRAND CANYON NATIONAL PARK,
ARIZONA

IMPRINT NONE

(c) FRED HARVEY

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. 7A-H660
SEE SKETCH ATTACHED

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOLOR PROOF

RETURN PHOTO.

NO. D-5711

ORDER NO. 21111

DATE 1/28/39

12 1/2 M LARGE FOLDER COVERS

BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO R. M. YES

TITLE (IN FULL) NONE

IMPRINT GENUINE CURT TEICH - CHICAGO *C.T.
ART-COLOR-TONE CREATION (REG. U.S. PAT.
OFF.)
NONE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE NEW PHOTO

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOLOR PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Chas. Street 10
Ruth
5x7

20. 11-47- 5
21-42 6
3 6/12
64 6-16
67/ 32 6/26/39
6-24-
6/30/39

JUN 14 1939 JUN 14 1939

6-24-
6/30/39

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-5712 ORDER NO. 20947 DATE 1-30-1939

CUSTOMER MESS STATIONERY CO.,
NEWPORT NEWS, VIRGINIA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

1 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE PHOTO PLATIN WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

JAN 31 1939
Comp Dept.

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. D-5713 ORDER NO. 20953 DATE 1-30-1939

CUSTOMER SCHAW-GERWIN COMPANY
CINCINNATI, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

2 M DOUBLE P.C. SIZE 5 1/2 x 7

STYLE PHOTO PLATIN FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full FOOTWEAR THAT GONE PLACES
(ETC. AS PER COPY)

FRONT NO. (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Returning material to customer 6-6-39

COLOR DESCRIPTION

SEE SKETCH ATTACHED.

*Double print
Weg*

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

*7 Photos 5x7
L.O. 6x7
Ret 5x7*

*No quantity
GW*

STANLEY A. PILTZ, SAN FRANCISCO, CALIF.

NO. 5714

ORDER NO. 20976

DATE 1-31-1939

25 M LARGE FOLDER COVERS

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) CALIFORNIA WORLD'S FAIR ON
SAN FRANCISCO BAY CELEBRATION
~~COMMEMORATION THE WORLD'S BRIDGES AT ST. BRIDGES~~
~~WITH A 1939 INTERNATIONAL EXPOSITION~~
IN COMMEMORATION OF THE COMPLETION OF
THE WORLD'S GREATEST BRIDGES
© STANLEY A. PILTZ, ~~STANLEY A. PILTZ~~

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M. ~~NO~~ *yes*

IMPRINT (C) STANLEY A. PILTZ, SAN
FRANCISCO, CALIF.

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE SKETCH ATTACHED.

ADD ~~XXXXXX~~ AS SHOWN ON SMALL PHOTOS ATTACHED.
LANTERNS

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

NO. D-5714

STANLEY A. PILTZ, SAN FRANCISCO, CALIF.

ORDER NO. 20976

DATE 2-1-1939

25 M LARGE FOLDER COVERS

BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

COURT OF PACIFICA AND FOUNTAIN
OF WESTERN WATERS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M. ~~NO~~ *yes*

IMPRINT NONE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

Use photo 2AH498

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Corr. Sketch 3

2-587

[Large signature]

Executive *[Signature]* Estimate

By

Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP				
SKETCH <i>SO</i>	<i>11</i>	<i>6</i>		
RETOUCHING	<i>14-8</i> <i>17-2</i>	<i>14</i>		
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	<i>84</i>		<i>3-28</i>	<i>3-28-37</i>
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.	<i>65</i> <i>61</i>	<i>29</i>	<i>3-30-37</i>	<i>4-3-37</i>

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

CHATSWORTH STATIONERY, 1 NORTH CHATSWORTH AVE.,
LARCHMONT, N. Y.

NO. D-5715

ORDER NO. 21166

DATE 2/1/39

I M POST CARDS	PHOTO PLATIN	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: <u>UPPER</u> LOWER, CENTER - BORDER.	FRONT NO. <u>I</u> R. M. <u>NO</u>	
TITLE (IN FULL) <u>THE ROCKING STONE, LARCHMONT,</u> <u>N. Y.</u>	IMPRINT <u>NE SAME AS ABOVE</u>	
COLOR DESCRIPTION		PHOTO PROPERTY OF <u>C.T</u>

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE
AND WORK SCHEDULE

By [Signature] Date FEB 2 1939

Cost Dept. Checked

OPERATION	EST. TIME (No. Time Allowed)	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, <u>100</u> SET UP		FEB 2 1939	FEB 2 1939
SKETCH			
RETOUCHING	15 1	2/2	2/2
PHOTO-LITHO			
BLUEPRINT STRIPPING, <u>UPACK</u>	8	2 - 3	2 - 3 4T.
ENGRAVING			
HAND COLOR PROOF			
ARTIST DEPT.			

DATE BLUEPRINT OK'D _____ DATE Filed _____
By _____ By _____
DATE HAND COLOR PROOF _____ DATE Made Ready to Customer _____
By _____ By _____

ST
small bag
98

NO. D-5716

CHATSWORTH STATIONERY, 1 NORTH CHATSWORTH AVE., LARCHMONT, N. Y. ORDER NO. 21166

DATE 2/1/39

1 M POST CARDS	PHOTO PLATIN	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE <u>UPPER</u> , LOWER, CENTER - BORDER.	FRONT NO. <u>I</u> R. M. <u>NO</u>	
TITLE (IN FULL) <u>RAILROAD STATION, LARCHMONT, N.Y.</u>	IMPRINT <u>SAME AS ABOVE</u>	
	PHOTO PROPERTY OF <u>C.T.</u>	

COLOR DESCRIPTION

GREY STONE

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,787,773

ESTIMATE
By [Signature] Cost Dept. Checked
Date FEB 2 1939 Date FEB 2 1939

OPERATION	TIME		DATE	
	Class No.	Time Allowed	ENTERED	COMPLETED
COMPOSING, TYPE SET			FEB 2 1939	FEB 2 1939
SKETCH				
RETOUCHING	18	1 1/2	2/2	2/3
PHOTO-LITHO				
BLUEPRINT	84		2-6	2-6
STRIPPING, OPAQUING				
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.				

1. DATE BLUEPRINT OK'D _____ DATE FILED _____
By _____ By _____
DATE HAND COLOR PROOF OK'D _____ DATE PHOTO RETURNED TO CUSTOMER _____
By _____ By _____

St. Mallory 98

NO. D-5717

CHATSWORTH STATIONERY, 1 NORTH CHATSWORTH AVE., LARCHMONT, N.Y. ORDER No. 21166

DATE 2/1/39

I M POST CARDS

PHOTO FINISH PLATIN

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE (UPPER, LOWER, CENTER - BORDER.)

FRONT NO.

I

R. M. NO

TITLE (IN FULL) CHATSWORTH GARDENS,
LARCHMONT, N. Y.

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

LIGHT GREY, RED TILE ROOF

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

FEB 2 1939 AND WORK SCHEDULE

FEB 2 1939

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, WITH SET UP		FEB 2 1939	FEB 2 1939
SKETCH			
RETOUCHING	18 1	1/2	2 1/2 Gr
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPACITING	84	2 - 3	2 - 3 HT
ENGRAVING			
HAND COLOR PROOF			
ARTIST DEPT.			

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

15
mally
98

NO. D-5718

SEAWALL SPECIALTY CO., HOUSTON AND GALVESTON, TEXAS

ORDER NO. 21162

DATE 2/1/39

12¹/₂ M LARGE FOLDER COVERS
(ALL OF THIS ON THE PICTURE SIDE)

FRONT

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO R. M. YES

TITLE (IN FULL) SOUVENIR FOLDER OF HOUSTON
TEXAS* LARGEST CITY

IMPRINT SAME AS ABOVE

Front title -- Esperson - Second National
Bank and Gulf BuildingCopyright 1939 by Curt Teich & Co., Inc.
Chicago, U.S.A.

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

TO BE SAME AS FOLDER FRONT #D-3698

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES RETURN PHOTO.

NO. D-5718

SEAWALL SPECIALTY CO., HOUSTON AND GALVESTON, TEXAS

ORDER NO. 21162

DATE 2/1/39

12¹/₂ M LARGE FOLDER COVERS
(ALL OF THIS ON THE PICTURE SIDE)

BACK

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO R. M. YES

TITLE (IN FULL) SAN HOUSTON COLISEUM

IMPRINT GENUINE CURT TEICH - CHICAGO
"C.T.ART COLORTONE" CREATION (REG.U.S.
PAT.OFF.)

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. 9A-H175

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF yes RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

All new

OPERATION	DATE	COMPLETED
COMPOSING	FEB 6 1939	FEB 6 1939
SKETCH	80	1/2
RETOUCH	3	1 1/2
PHOTO	84	2-6
BLUEPRINT	1-10	2-13 4/5
ENCLOSING		
HAND COLOR PROOF	2	
ARTIST	7	

DATE BLUEPRINT OK'D

DATE FILED

DATE HAND COLOR PROOF OK'D

By

DATE Photo Returned to Customer

By

Front 15
Back 12

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. D-5719 ORDER NO. 21516 DATE 2-1-1939

CUSTOMER JACQUES FRENCH RESTAURANT
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO PLATIN FULL FACE ON

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full CORNELIA DE HAAS, FAMOUS PSYCHIC
(ETC. AS PER COPY) = 2

FRONT NO. 5 (All of this on address side) 3 SIDES
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. need 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

SHORTEN SO THAT THERE IS ENOUGH WHITE
SPACE AT BOTTOM FOR COPY.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

FEB 2 1939

5 X 7

C.T. & CO.

NO. D-5720

ORDER NO. 21525

DATE 2-1-1939

6 M LARGE FOLDER COVERS (ALL OF THIS ON THE PICTURE SIDE)		FRONT (ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. NONE R. M. NO	
TITLE (IN FULL)		IMPRINT NONE	
SMALL TYPE: COPYRIGHT 1939 BY CURT TEICH & CO., CHICAGO, U.S.A.		PHOTO PROPERTY OF C.T.	
COLOR DESCRIPTION			

USE NEW PHOTO.
SEE SKETCH ATTACHED.

C.T. & CO.

NO. D-5720

ORDER NO. 21525

DATE 2-1-1939

6 M LARGE FOLDER COVERS (ALL OF THIS ON THE PICTURE SIDE)		BACK (ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. NONE R. M. NO	
TITLE (IN FULL)		IMPRINT GENUINE CURTEICH-CHICAGO "C.T. ART-COLOORTONE" ORLATION, (REG. U.S. PAT. OFF.) <i>Made by Curt Teich & Co., Inc., Chicago</i>	
COLOR DESCRIPTION		PHOTO PROPERTY OF C.T.	

USE NEW PHOTO.
SEE SKETCH ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Executed By <i>[Signature]</i>	Date FEB 3 1939	Copy Made By	Date
OPERATION	TIME	DATE	DATE
COMPOSING, TYPE SET			
SKETCH 20			
RETOUCHING 18-3 1/2 20-1 1/2 19-1	6		
PHOTO-LITHO			
BLUEPRINT			
STRIPPING, OPAQUE	8 1/2	2-9	2-10 1/2
ENGRAVING			
HAND COLOR PROOF 225	3 - <i>[Signature]</i>		11 Feb.
ARTIST DEPT.	25		
DATE BLUEPRINT		DATE PAID	
DATE HAND COLOR		DATE Photo Returned to Customer	

12 -
13 - 218

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

DIAL No. D-5721

ORDER No. 534

DATE 2-2-1939

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER WINDWAY ADVERTISING CO.
NAPERVILLE, ILL.

1 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE PHOTO PLATIN FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full IDENTIFY YOUR PRODUCTS WITH OUR
DECALCOMANIA TRANSFERS (ETC. AS PER COPY)

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

✓ No. ON FRONT

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. seen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

Double exposure

PHOTO RETURNED

TO

PHOTO USED FOR

1 Photo 5 x 7
Lot 3

Double exposure
Red

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-5722 ORDER NO. 21560 DATE 2-3-1939

CUSTOMER THE PILLOW COMPANY
AKRON, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

1M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE PHOTO PLATIN WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full PILLOW'S IVORY AND CREAM AMBULANCES —
AKRON, OHIO

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Screen 120
133
150
175

TAKE OUT FIGURE OF MAN.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

Ref 274

*Man in Picture to
send out*

As per order

Am

FEB 4 1939

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-5723 ✓ ORDER NO. 21571 DATE 2-3-1939

CUSTOMER L.B.BILLINGSLEY MACH.&SUPPLY CO.
DALLAS, TEXAS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE PHOTO PLATIN WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full VITA-TONE FOUR-IN-ONE CLEANING UNIT
BOT-OFFICE DISPLAY ROOMS-4324 MAIN STREET,
PHONE 8-3333

FRONT NO. 5 (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

Per 1 1/2

FEB 6 1939

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

DIAL No. D-5724 ORDER NO21585 DATE 2-3-1939

CUSTOMER HOTEL HURST
MAQUOKETA, IOWA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

1 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO PLATIN WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full HOTEL HURST - MAQUOKETA, IOWA

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE INSTRUCTIONS ATT'D.

PHOTO RETURNED

TO

PHOTO USED FOR

*1. Photo of Hurst
Ret 2/4*

*The general
P. W.*

FEB 7 1939

*17
small neg.
104*

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-5725 ORDER NO. 21201 DATE 2/7/39

CUSTOMER ALEXIAN BROTHERS HOSPITAL
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

5 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE PHOTO PLATIN FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full ALEXIAN BROTHERS HOSPITAL
CHICAGO, ILL.

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

120
133
150
175

COLOR DESCRIPTION

USE PHOTO NO. R-88498

SEE ATTACHED INSTRUCTIONS AS TO THE
CORRECTION OF PHOTO.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

FEB 8 1939

FEB 21 1939

Cost to Adv Dept.

EST. 1

2

Estimated Cost Dept.

ST.
105

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. D-5726

ORDER NO.

21673

DATE

3-10-1939

DEPT.

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER MELBOURNE HOTEL CO.
CHICAGO, ILL.

6 M

POST CARDS

SIZE

3½ x 5½

STYLE PHOTO PLATIN FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full **HOTEL MELBOURNE - 4625 N. RACINE AVE.**

CHICAGO, **ILL**

FRONT NO. 5

(All of this on address side)

R. M.

Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

Submit

Sketch

Layout

Retouched Photo

Wash Drawing

Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

120
133
150
175
Screens

SEE INSTRUCTIONS ATTACHED.

to Cust.

COLOR DESCRIPTION

RETURN PHOTO YES NO

PHOTO USED FOR

PHOTO RETURNED

TO

MAR 13 1939

Ref 4

APW

ST-146

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. ADV. ORDER

DIAL No. D-5728 ORDER NO. 21758 DATE 2-13-1939

CUSTOMER JOHN HASSALL, INC.,
BROOKLYN, NEW YORK

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 M 500 DOUBLE P.C. SIZE

5 1/2 x 7

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full JOHN HASSALL INC. 3 CLAY AND OAKLAND
STDS. - BROOKLYN, N.Y. (ETC.)

FRONT NO. SPEC. (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE SKETCH AND INSTRUCTIONS ATTACHED.

make D K. Blue uniform color
Red

PHOTO RETURNED

TO

PHOTO USED FOR

62

2-24

1 Photo 2x7
LO 6
Red 8 1/2
Spec 7
Hand 7 1/2

As given
W

FRANK E. COOPER, 258 BROADWAY, NEW YORK, N.Y.

NO. D-5729

ORDER NO. 21830

DATE 2-20-1939

25 M LARGE FOLDER COVERS

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M. YES

TITLE (IN FULL) THE NEW YORK WORLD'S FAIR
1939

IMPRINT COPYRIGHT 1939 BY CURT TEICH
& CO., INC., CHICAGO, U.S.A.

NEW YORK WORLD'S FAIR OFFICIALLY
APPROVED FOLDER

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE SAME PHOTO AND LAYOUT AS OF ~~TEICH~~ FRONT OF COVER NO. D-5490.
MAKE INTO DAY SC NE AND TAKE OUT ALL BLACK.

NO. D-5729

FRANK E. COOPER, 258 BROADWAY, NEW YORK, N.Y.

ORDER NO. 21830

DATE 2-20-1939

25 M LARGE FOLDER COVERS

BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M. YES

TITLE (IN FULL) AVIATION BUILDING - NEW YORK
CITY BUILDING - HALL OF COMMUNICATIONS
(GROUP 3)

IMPRINT SAME AS ABOVE
GENUINE CURTEICH-CHICAGO "C.T. ART-
COLORTONE" CREATION, (REG. U.S. PAT. OFF.)

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE SAME LAYOUT AND TWO PHOTOS AS USED ON BACK OF COVER NO. D-5490.
USE PHOTO NO. 9A-H155 FOR OTHER VIEW (HALL OF COMMUNICATIONS)

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Color of Photo 711
587

Rush

By *[Signature]* Date FEB 25 1939

COMPOSITION

COMPOSING, TYPE SET UP

SKETCH 20

RETOUCHING 56

PHOTO LITHO

BLUETONE 84

ENCLOSURE

HAND COLORING

ARTIST LITHO 28

DATE

DATE

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

C U S T O M E R P H O T O P R O P E R T Y O F C T. & C O. N O Y E S R E T U R N P H O T O	DIAL No. D-5730 ✓	ORDER No. Q1845	DATE 2-20-1939	DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART	DATE COMPLETED	P H O T O R E T U R N E D T O P H O T O U S E D F O R
	CUSTOMER HOTEL FREMONT FREMONT, OHIO	<div>Photos for this Customer</div>				
	4 M POST CARDS	SIZE 3½ x 5½	STYLE PHOTO PLATIN WHITE BORDER			
	PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout Title in Plate Yes No Copyright in Plate Yes No Title in full HOTEL FREMONT - FREMONT, OHIO		FRONT NO. 5 (All of this on address side) R. M. Yes No R. M. to cover part of Mess. Space, entire Mess. Space, entire Front Trade Mark Yes No Special type as sample IMPRINT: Customer C. T. Imprint No Imprint			
RETOUCHING DEPARTMENT Submit — Sketch — Layout — Retouched Photo — Wash Drawing Follow Layout		NEGATIVE — LINE — HALFTONE — COMBINATION. Dry — Wet — Pancromatic — Color Separation. Transfer — Paper Process — New Process. Stripping — White Border — Full Face. Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue				
SEE CIRCULAR ATTACHED.						
COLOR DESCRIPTION						

FEB 27 1939

15
130

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-5731 ORDER NO. 21867 DATE 2-20-1939

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

CUSTOMER HOTEL VAN
WILLITS, CALIFORNIA

Photos for
this Customer

6 M POST CARDS SIZE

3 1/2 x 5 1/2

STYLE PHOTO PLATIN FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full HOTEL VAN - WILLITS, CALIFORNIA

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

TAKE OUT CHIMNEY ON RIGHT SIDE OF PHOTO
AND TELEPHONE POLE AND CABLES ON LEFT SIDE.
PUT IN CLOUD EFFECT.

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER
NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

FEB 21 1939

ST
121

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-5732

ORDER NO. 21949 DATE 2-23-1939

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

CUSTOMER

EMMETT SHIELDS
CHICAGO, ILLINOIS

Photos for
this Customer

I M POST CARDS SIZE

3½ x 5½

STYLE PHOTO PLATIN WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full GUS DON

FRONT NO. 5
(All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
Blue Print — Handcolor. — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

Emmett Shields
Feb 1/2

sr.
#125

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-5733 ORDER NO. 21966 DATE 2-24-1939

CUSTOMER **XXXI HALGAS BROTHERS**
SYRACUSE, N.Y.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 MPOST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO PLATIN FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full **INDIVIDUALITY BY HALGAS BROS. (ETC.)**

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE SKETCH ATTACHED. THE DRAWINGS OF THE TWO BOTTOM SHOES ARE VERY POORLY
MADE, ESPECIALLY THE JAPONICA CALF. IF YOU WILL NOTICE, THE SHOE SAMPLE SENT YOU HAS
THE TOE ON THIS SHOE OPEN, BUT IT IS SHOWED CLOSED. THE PROPORTION OF YOUR DRAWING
IS OUT OF BALANCE, AND YOU DO NOT SHOW THE DUTCH STYLE HEEL AS ON SAMPLE.

get sample shoes

for Doubleprint

Weg

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

*Positive Neg
for Doubleprint*

> Positive 5-7

*Lo 4/2
Ret H*

As quoted

Ppy

Doubleprint

ST.
131

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-5734 ✓ ORDER NO. 21974 DATE 2-24-1939

CUSTOMER THE SOUTHGATE
WEST SCARBORO, MAINE

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

2 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE PHOTO PLATIN FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 (All of this on address side) R. M. ☒ Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint ☒ No Imprint
PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

☒ Submit — Sketch — Layout — ☒ Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

FEB 27 1939

5x7

2

RETURN PHOTO YES NO

3M-1-2-39

8

135

F. W. WOOLNORTH CO., NEW YORK CITY, N. Y.

NO. D-5735

ORDER NO. 22052

DATE 3/1/39

1000M NOTECARDS

SIZE 5 3/8 x 8 1/2

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

NO

R. M.

NO

TITLE (IN FULL) NONE

IMPRINT

NONE

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

USE DARK BLUE LIKE CATALINA STATIONERY

OTHERWISE FOLLOW SKETCH

See color yellow, not (pink) blue & yellow. Brown
gray

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

MAR 2 1939

MAR 2 1939

DATE	TIME	DATE	TIME
MAR 2 - 1939	MAR 2 - 1939	MAR 2 - 1939	MAR 2 - 1939
20	4 1/2		
	19		
		3 - 10	
ARTIST DEPT.	64 22	3/1/39	3/1/39

DATE BLUEPRINT ORD.

By

DATE HAND COLOR PROOF ORD

By

DATE PROOF

By

DATE PROOF

By

Rush

DATE 3/1/39

1008 MENVELOPIS

SIZE 5 5/8 x 4 3/8

full face

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO R. M. NO

TITLE (IN FULL) NONE

IMPRINT NONE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

VIEW ON ENVELOPE SKETCH TO BE CHANGED. (WOOLWORTH BLDG. PHOTO COMING.)

DARKBLUE LIKE CATALINA STATIONERY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

	DATE	TIME	LOCATION	REMARKS
1. 1st	84	3-9	3-9	45
2. 2nd	1	7 1/2	3-14	
3. 3rd				
4. 4th				
5. 5th				
6. 6th				
7. 7th				
8. 8th				
9. 9th				
10. 10th				
11. 11th				
12. 12th				

DATE BLUEPRINT OR D _____

By

DATE HAND COLOR PROCESS OR'D

By

1212 244

Lactuca Indica Rott. & Schmidt.

Rush

SANBORN SOUVENIR CO., DENVER, COLO.

NO. D-5737

ORDER NO. 22582

DATE 3-1-1939

6 M PICTURES 7 x 11

ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

FRONT NO. NONE R. M. NO

IMPRINT SAME AS ABOVE

TITLE: THE SWITCHBACKS, PIKES PEAK
AUTO HIGHWAY, COLORADO SPRINGS, COLO.

50-

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. 92441. TRY TO FIX ROAD SO IT DOES NOT LOOK ARTIFICIAL. NO
GLARING COLORS. NO CARS ON ROAD. SEE ATTACHED PICTURE FOR COLOR SUGGESTIONS
DO NOT FOLLOW IT FOR VIEW, ONLY COLOR SUGGESTIONS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

order for this set. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

photo 8x10

2 Neg. 7x11

the color picture
must be perfect

4 1/2 x 7

MAR 6 1939

ESTIMATE

Cost Dept. Checked

By

MAR 6 1939

DATE COMPLETED

MAR 6 1939

MAR 6 1939

4 1/2 3-6

3-9 50

84

3-9

3-10 14

225

2 1/2

14 March

DATE DELIVERED

DATE PAID

By

By

DATE HAND COLOR PROOF OK

DATE Photo Returned to Customer

By

ST.
137

ROSE'S STORE, WILLIAMSBURG, N.C.

NO. D-5738

ORDER NO. 22597

DATE 3-1-1939

6 M LARGE FOLDER COVERS

FRONT

Colortone

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M. YES

TITLE (IN FULL) WILLIAMSBURG, VIRGINIA

IMPRINT NONE

FRONT: THE OLD COURT HOUSE (BUILT 1770)

Copyright 1939 by Curt Teich & Co., Inc.
Chicago, III U.S.A.

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE SAME PHOTO AND LAYOUT AS USED ON FRONT OF COVER NO. D-4496

NO. D-5738

ROSE'S STORE, WILLIAMSBURG, N.C.

ORDER NO. 22597

DATE 3-1-1939

6 M ~~TEXT~~ LARGE FOLDER COVERS

BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M. YES *same as 4-76*

TITLE (IN FULL) GARDENS AT ROYAL GOVERNOR'S
PALACE, WILLIAMSBURG, VA.

IMPRINT ~~KANE~~ GENUINE CURTEICH-CHICAGO
"C.T. ART-COLORTONE" CREATION, (REG. U.S.
PAT. OFF) CHICAGO, U.S.A.

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE SAME PHOTO AND LAYOUT AS USED ON BACK OF COVER NO. D-4496.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF *yes*

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Make new

By <i>CT</i>	DATE <i>MAR 3 1939</i>	By <i>CT</i>	DATE <i>MAR 3 1939</i>
OPERATION	EST. PRICE	ACTUAL COST	DATE COMPLETED
COMPONENT, 1938 SET			MAR '6 1939
SKETCH <i>op. 11</i>	<i>1/2</i>		
RETOUCHING	<i>3 3</i>	<i>3-5</i>	<i>3-9</i>
PHOTOGRAPH			
BLUEPRINT	<i>15</i>	<i>3-9</i>	
STRIPPING, OPAQUE			
ENCRAVING			
HAND COLOR PROOF	<i>220 3</i>		
ARTIST LEFT.	<i>28</i>		

DATE BLUEPRINT OK'D

DATE *Photo*

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

By

43

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL NO. D-5739 ORDER NO. 22613 DATE 3-2-1939

CUSTOMER THE MU-COL COMPANY
BUFFALO, NEW YORK

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M BLOTTERS SIZE 3 1/2 x 6 1/4

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full COOL - COMFORTABLE - FRAGRANT -
SOOTHING (ETC. AS PER COPY)

FRONT NO. NONE (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE SKETCH ATT'D. GIRL IS SITTING BACKWARDS TOO MUCH. COLORS O.K.

VERY RUSH

MAR 4 - 1939

make DK Blue impression
" Red "

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-5740 ORDER NO. 22638 DATE 3-3-1939

CUSTOMER INERTOL CO.
NEW YORK, N.Y.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 M 500 DOULBE P.C. SIZE ~~5 1/2~~ x 7

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full WASHINGTON PARK POOL, JERSEY CITY, N.J.
(ETC. AS PER COPY)

FRONT NO. ~~PEC.~~

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

No on Front

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

120
133
150
175
Screens

COLOR DESCRIPTION

SEE MATERIAL AND INSTRUCTIONS ATTACHED.

MAKEOVER

Charge to 1/2 ADV. Dept

MAR 13 1939

EST. 1733-1755 W. IRVING PARK RD. CHICAGO, ILL.

62 3-17 ART. DEPT.

1/2 11R

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

3M-1-2-39

color photo
10

WESTERN PUBLISHING & NOVELTY CO., LOS ANGELES, CALIF.

NO. D-5741

ORDER NO. 22115

DATE 3/9/39

25 M LARGE FOLDER COVERS

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) SANTA CATALINA ISLAND,
CALIFORNIA "THE MAGIC ISLE"

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT SAME AS ABOVE

Copyright 1939 by Curt Teich & Co., Inc.
Chicago, U.S.A.

COLOR DESCRIPTION

USE NEW PHOTO PRACTICALLY THE SAME VIEW IS BEING USED AS
ON FOLDER NO. ~~D-3627~~ D-3627, but different lettering can be used. THERE IS AN
ADDITION BEING ADDED TO THE BUILDING ~~AT~~ LEFT, WHICH ARTIST WILL PUT IN

ALSO SEE TISSUE OVER PHOTO

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES to Pitchford
RETURN PHOTO.

NO. D-5741

WESTERN PUBLISHING & NOVELTY CO., LOS ANGELES, CALIF.

ORDER NO. 22115

DATE 3/9/39

25 M LARGE FOLDERS COVERS

BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) STR. "CATALINA"

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT GENUINE CURTEICH - CHICAGO "C.T."
ART COLORTONE" CREATION (REG. U.S. PAT. OFF)

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

USE NEW PHOTO NO. 9A-H416

Pitchford

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

yes to RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

5X7

By Pitchford Date MAR 21 1939

OPERATION	TIME	DATE
COMPONENT		
SHUTTER	21	7
RELOADING	13	7
EXPOSURE	84	
SHUTTER SPEED		3-28
EXPOSURE		3-29
EXPOSURE		
EXPOSURE		
EXPOSURE		
EXPOSURE	27	

DATE MAR 21 1939 BY Pitchford

DATE MAR 21 1939 BY Pitchford

DATE MAR 21 1939 BY Pitchford

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. D-5742 ORDER NO. 22715 DATE 3-7-1939

CUSTOMER HOTEL BENEDICK
WASHINGTON, D.C.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

PHOTO RETURNED

3 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE ~~XXXXXX~~ PHOTO PLATIN WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full HOTEL BENEDICK - 1808 EYE STREET, N.W.
WASHINGTON, D.C.

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PUT LEAVES ON TREES.

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. Screen 133
Transfer — Paper Process — New Process. Screen 150
Stripping — White Border — Full Face. Screen 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

TO

PHOTO USED FOR

MAR 9 - 1939

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. D-5743 ORDER NO. 22718 DATE 3-8-1939

CUSTOMER FIRST NATIONAL BANK
ARDMORE, OKLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

1 M POST CARDS SIZE 3½ x 5½

STYLE PHOTO PLATIN WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout bldg. IS MADE OF INDIANA LIMESTONE

SIGN BEHIND THE LAMP POST SAYS "FIRST NATIONAL
BANK, OLDEST BANK IN OKLAHOMA, FOUNDED IN 1888"
THE OTHER SIGNS CANNOT BE READ BUT THE ONE ON
THE RIGHT SAYS "THE OLDEST BANK IN OKLAHOMA"
SIGNS ON THE FRONT OF THE BLDG. ARE BRASS. KEEP
PERSPECTIVE AS PHOTO. PUT IN A LITTLE LIFE, SHOW AN AUTOMOBILE IN FRONT AND SOME PEOPLE
ON THE SIDEWALKS. THIS IS LEFT TO YOUR JUDGMENT.

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

MAKEOVER

Charge to CUSTOMER

EST. Makeover Time Required

RETOUCHING

2

Recorded in Com. Dept.

MAY 15 1939

PHOTO-LITHO

COMPOSING

ART DEPT.

ENGRAVING

MAR 23 1939

Submit photo to office for E.R.

2
7-1 3/8

NO. **D-5744**
22154
ORDER NO.
3/9/39

12½ M LARGE FOLDER COVERS

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.
GREETINGS FROM RACINE ON
LAKE MICHIGAN, WISCONSIN

(ALL OF THIS ON THE ADDRESS SIDE)

NO YES

FRONT NO. R. M.

SAME AS ABOVE

IMPRINT

TITLE - Wind Point Lighthouse

Copyright 1939 by Curt Teich & Co., Inc.,
Chicago, U.S.A.

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PART OF PHOTO NO. 5A-H2664 AS MARKED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

~~YES~~ RETURN PHOTO.

NO. D-5744

E. A. BISHOP, RACINE, WISCONSIN

ORDER No. 22154

DATE 3/9/39

12 $\frac{1}{2}$ M RE LARGE FOLDER COVERS

BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

EXCURSION STEAMER ENTERING
TITLE (IN FULL)
HARBOR, RACINE, WISCONSIN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

GENUINE CURTIS - CHICAGO "C.T."

IMPRINT ART COLORTONE CREATION (REG. U.S. PAT. OFF)

NO ONE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

Use our photo.

~~USE PHOTO NO. 37807~~ show dock in foreground as marked.

Do not show water running over the stone footbridge

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTIPLY FORMS  PAT. NO. 1,797,775

[illegible]

DATE CLIPPED: 11-1-68

DATE HAND COLOR 1941 .

By _____

7-18-19

1

Photo Returned by Postman

E. A. BISHOP, RACINE, WISCONSIN

NO. ~~22~~ D-5745

ORDER NO. ~~22512~~ 22156

DATE 3/9/39

12 M LARGE FOLDER COVERS

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) PENINSULA AND POTOWATOMI
STATE PARKS AND DOOR COUNTY, WISCONSIN

see sketch also

Copyright 1939 by Curt Teich & Co., Inc.
Chicago, U.S.A.

FRONT

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES *same as D-4296*

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

MOVE THE TREE THAT IS IN THE CENTER NOW OVER THE LEFT HAND CORNER OF ~~THIS~~
PHOTO
USE NEW PHOTO

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF ~~YES~~ RETURN PHOTO.

NO. D-5745

E. A. BISHOP, RACINE, WISCONSIN

ORDER NO. 22156

DATE 3/9/39

12 M LARGE FOLDER COVERS

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) DOOR COUNTY CHERRIES

BACK

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT ~~GENUINE CURT TEICH - CHICAGO~~
"G. T. ART COLOPHONE" CREATION (REG. U.S.
PAT. OFF.) *NONE*

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

negatives
USE ~~SAME PHOTO~~ BACK OF FOLDER COVER NO. D-4296

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF ~~YES~~ RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

8

5/7
2 Hints

OPERATION	DATE	BY
RECEIVING	MAR 23 1939	
CHIPPING THE PLATE	MAR 24 1939	
ETCHING	MAR 24 1939	
REDOUGHING		
PROOFING		
BEHIND		
STAMPING, UPRAISING		
ENGRAVING		
HAND COLOR PROOF		
ARTIST DEPT.	211 17 4-7-39	

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

16- Front
13- Back

12-17

C.W.HUGHES & CO., INC., MECHANICVILLE, N.Y.

NO. D-5747

ORDER NO. 22741

DATE 3-9-1939

12 M 500 XXXXXXXX LARGE FOLDER COVERS

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M. YES

TITLE (IN FULL) SOUVENIR FOLD R OF COOPERSTOWN,
N.Y.

IMPRINT SAME AS ABOVE

FRONT: LEATHERSTOCKING FALLS

Copyright 1939 by Curt Teich & Co., Inc.,
Chicago, U.S.A.

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

USE NEW PHOTO. FOLLOW ^{CARD} ~~PHOTO~~ 82137 FOR COLORS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

NO. D-5747

C.W.HUGHES & CO., INC., MECHANICVILLE, N.Y.

ORDER NO. 22741

DATE 3-9-1939

12 M 500 LARGE FOLDER COVERS

BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M. YES

TITLE (IN FULL) NATIONAL BASE BALL MUSEUM
AND HALL OF FAME

IMPRINT XXX GENUINE CURTEICH-CHICAGO
"C.T.ART COLORTONE" CREATION, (REG.
U.S.PAT.OFF.)

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

USE NEW PHOTO NO. 9A-H435

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Executive OK of Estimate

ESTIMATE

By

Date

MAR 20 1939

OPERATION	EST. TIME	DATE	DATE
COMPOSING, TYPE SET UP		MAR 23 1939	MAR 23 1939
SMITH	12-4 21-1 14	5 4.	3/20
RETOUCHING			
PRINTING			
PROOFING	8	4-3	4-4
DELIVERY OR PROOF			
DATE	6/67 24	4/5/39	4/7/39

DATE

DATE

By

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-5748 ORDER NO. 2751 DATE 3-9-1939

CUSTOMER NORTH AMERICAN DIE WORKS
NEW YORK, NEW YORK

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 M500 MINIATURES SIZE 2 1/8" x 2 1/8"

STYLE ART COLOR TONE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full (C) NEW YORK WORLD'S FAIR

FRONT NO. NONE (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout A DOORWAY OR ENTRANCE IS TO BE DRAWN

INTO ONE OF THE BLDGS. IN THE IMMEDIATE FOREGROUND
ON EITHER SIDE OF THE VIEW. SEE SNAPSHOTS ATT'D FOR
LOCATION OF DOORWAY. MURALS MUST SHOW ON DOMED BLDG.
TO THE LEFT OF THE FOREGROUND. HAVE MURALS AS
LEGIBLE AS POSSIBLE.

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

BRIGHT, VIVID COLORS.

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

3M-1-2-39

MAR 14 1939

5x7

11.6
AC 1/2
LO 1/2

Class. Autograph 11.6
100X

Am

R. W. M.

MAR 14 1939

#32

7
2

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-5749 ORDER NO. 2759 DATE 3-9-1939

CUSTOMER OLTZ HOUSE
CREVE COEUR, MO.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO PLATIN WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full MAIN DINING ROOM — OLTZ HOUSE

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

Very Wash

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

Ret 2/4

Em

Push

*#147
145*

W.B.KEELER BOOK STORE, STATE COLLEGE, PA.

NO. D-5750

ORDER NO. 22200

DATE 3-13-1939

6 M POST CARDS

PHOTO PLATIN

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

(IN SKY)

TITLE (IN FULL)

WATTS, IRVIN AND FREAR HALLS,
MENS' DORMITORIES--CAMPUS,
THE PENNA.STATE COLLEGE-STATE COLLEGE
PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

1

R. M.

NO

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

CROP OFF 3-4 INCH ON TOP OF PHOTO

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE

Cost, Dept. Checked

MAR 14 1939

By

MAR 14 1939

DESCRIPTION	QUANTITY	UNIT PRICE	TOTAL PRICE	DATE COMPLETED
COMPOSING, TYPE SET UP			MAR 14 1939	MAR 14 1939
SET UP				
RETOUCHING	15	1 1/2	2/15	2/15 gr 8
PROOF-LITHO				
ELEMENT	84		3 - 16	3 - 16 gr 8
STAMPING, CRACKING				
ENGRAVING				
HAND COLOR PROOF				
ARTIST LSGT.				

DATE BLUEPRINT OR D

DATE

DATE HAND COLOR PROOF

DATE Photo Returned to Customer

By

*Double printed
little in May*

15
149

1 Replicate
paper on sides

NO. D-5751

W.B.KEELER BOOK STORE, STATE COLLEGE, PA.

ORDER NO. 22200

DATE 3-13-1939

6 M POST CARDS

PHOTO PLATIN

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (INSKY)

AERIAL VIEW--OLD MAIN BUILDING
CAMPUS--THE PENNA STATE COLLEGE--
STATE COLLEGE, PENNA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

PHOTO
E1151

ESTIMATE

Cost Dept. Checked

By

MAR 16 1939

	EST. 12000	DATE COMPLETED
COMPOSING, TYPE, MAKE-UP		MAR 16 1939
SKETCH		
RETOUCHING	18 5	3/21 Gr-SL
PHOTO-LITHO		
BLUEPRINT		
STRIKING, CAPS, LINE	25	3-23 3-23 47
ENGRAVING		
HAND COLOR PROOF		
ARTIST DEL.		
DATE BLUEPRINT ORD.		
DATE HAND COLOR PROOF		
DATE Photo Returned to Customer		

ST
154

NO. D-5752

W.B. KEELER BOOK STORE, PENN STATE COLLEGE, PA. ORDER NO. 22200

DATE 3-13-1939

6 M POST CARDS PHOTO PLATIN FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (IN SKY)
MAIN ENTRANCE IN WINTER
CAMPUS--THE PENNA. STATE COLLEGE--
STATE COLLEGE, PENNA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Handwritten: ESTIMATE
MAR 14 1939 By *[Signature]* Cost Dept. Checked
MAR 14 1939

DATE	TIME	DATE	DATE
COMPLETED	DATE	DATE	DATE
COMPLETED TYPE SET UP		MAR 14 1939	MAR 14 1939
SET UP			
RETOUCHING	20 1/2	3/15	3/15 Gr SL
PHOTO LITHO			
BY HANDSET	8 1/2	3 - 16	3 - 16 1/2
STAMPING			
ETCHING			
HAND COLOR PROOF			
ARTIST REPT.			

DATE BLUEPRINT ORD _____ DATE Mtd _____
By _____ By _____
DATE HAND COLOR PROOF ORD _____
DATE Photo Returned to Customer _____

Handwritten: 6
145

Stray

NO. D-5753 \

W.B.KEELER BOOK STORE, STATE COLLEGE, PA.\

ORDER NO. 22200

DATE 3-13-1939

6 M

POST CARDS

PHOTO PLATIN

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (IN SKY)

INTERIOR VIEW
RECREATION HALL
THE PENNA. STATE COLLEGE-STATE
COLLEGE, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

R. M.

NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Cost *Done* Checked

OK MAR 14 1939

MAR 14 1939

			DATE COMPLETED
COMPLETING THE SET UP		MAR 14 1939	MAR 14 1939
EXPOSURE			
RETOUCHING	19 2	3/15	3/20 gr SC
PHOTO LITHO			
BLUEPRINT	84	3 - 21	3 - 22 1/2
ST. COLOR, OPAQUE, ETC.			
ENGRAVING			
HAND COLOR PROOF			
ARTIST DELT.			

DATE BLUEPRINT OR D. _____
By _____

DATE HAND COLOR PROOF _____
By _____

DATE Photo Returned to Customer _____
By _____

149

W.B.KEELER BOOK STORE, STATE COLLEGE, PA.

NO. D-5754

ORDER NO. 32200

DATE 3-13-1939

6 M POST CARDS C. T. PHOTO PLATIN FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

TITLE (IN FULL)
(IN SKY)
FRANCES ATHERTON HALL -
GIRLS' DORMITORY - CAMPUS
THE PENNA. STATE COLLEGE -
STATE COLLEGE, PA.

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

REMOVE BARE PLACE ON LAWN ON LEFT

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

MAR 16 1939		MAR 16 1939	
DATE ORDERED	DATE RECEIVED	DATE ENTERED & EPT.	DATE COMPLETED
		MAR 16 1939	MAR 16 1939
206	3	3/16	3/20 Gr
84		3-21	3-22 47

DATE BLUEPRINT OK'D _____ DATE _____
By _____
DATE HAND COLOR PROOF OK'D _____ DATE _____
By _____

Don't forget
title in sky

1 Rephoto
paper on bottom

206

ST.
154

W.B.KEELER BOOK STORE, STATE COLLEGE,PA.

NO. D-5755

ORDER NO. 22200

DATE 3-13-1939

6 M

POST CARDS

RM55X PHOTO PLATIN FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (IN SKY)
OLD MAIN BUILDING - CAMPUS
THE PENNA. STATE COLLEGE -
STATE COLLEGE, PENNA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

MAR 14 1939

Cost Dept. Checked

By

MAR 14 1939

DEPT.	DATE	DATE	DATE
COMPLETED	DATE	DATE	DATE
COMPLETED, THIS SIDE UP	MAR 14 1939	MAR 14 1939	
ETCHING			
RETOUCHING	18 2	3/15	3/15 gr SL
PHOTO LITHO			
BLUING	82	3-16	3-16 HT
STAMPING, OPACITIES			
ENGRAVING			
HAND COLOR PROOF			
ARTIST DEPT.			

DATE BLUEPRINT OK'D

DATE Mtd

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

149

NO. D-5756

W.B. KEELER BOOK STORE, STATE COLLEGE, PA.

ORDER NO. 22200

DATE 3-13-1939

6 M

POST CARDS

C. T. PHOTO PLATIN

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (IN SKY)
RECREATION HALL - CAMPUS
THE PENNA. STATE COLLEGE-
STATE COLLEGE, PENNA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO
IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

REMOVE ROUGH PLACES ON LAWN IN FOREGROUND AND ALONG
BUILDING & SHOW SMOOTH LAWN

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

MAR 14 1939		MAR 14 1939	
DATE COMPLETED		DATE COMPLETED	
MAR 14 1939		MAR 14 1939	
16	3	3/15	3/15
84	3	16	
ARTIST DEPT.			

DATE BLUEPRINT OK'D

DATE FILED

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

By

By

By

*Double exposure
title in sky*

ST
144

Straighten

NO. **D-8757**

W.B. KEELER BOOK STORE, STATE COLLEGE, PA.

ORDER NO. **22200**

DATE **3-13-1939**

6 M POST CARDS PHOTO PLATIN FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

**(INSKY)
POND LABORATORY - CAMPUS
THE PENNA. STATE COLLEGE -
STATE COLLEGE, PENNA.**

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

R. M. **NO**

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

REMOVE BARE PLACES ON LAWN

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

MAR 16 1939		MAR 16 1939	
16	2	3/16	3/20 g
pc		3-21	3-22 AT
ARTIST DESK.			

DATE BLUEPRINT ORD.	DATE
By	By
DATE HAND COLOR PROOF ORD.	DATE Photo Returned to Customer
By	By

*Double print
take 1/2*

15
152

F.W.WOOLWORTH CO., SAN FRANCISCO, CALIFORNIA

NO. D-5758

ORDER NO. 22203

DATE 3/14/39

537 M NOTEHEADS SIZE 5 3/8 x 8 1/2

FULL:FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) CALIFORNIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

STH-3

SEE CURT TEICH & CO.

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

THE WORD "CALIFORNIA" TO BE IN BLUE INSTEAD OF
BLACK. SEE SKETCH EXCEPT TAKE OUT THE WORDS "GREETINGS FROM"

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE		MAR 11 1939	
DATE	TIME	DATE	TIME
MAR 11 1939	4 1/2	MAR 11 1939	MAR 11 1939
5	9 1/2	3-15	3-168
64		3-17	3-17
62	23 1/4		
64	24	7/24/39	7/24/39

DATE

By

5

7 repros

R

GRABBER

ST
149

1 negative

F.W.WOOLWORTH CO., SAN FRANCISCO, CALIFORNIA

NO. D-5759

ORDER NO. 22203

DATE 3/14/39

537 M ENVELOPES SIZE 5 5/8 x 4 3/8		FULL FACE	
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. NO	R. M.	NO
TITLE (IN FULL) NONE	IMPRINT NONE		
STA. 2			
CARR. COPT. TEICH & CO.			
		PHOTO PROPERTY OF	C.T.

COLOR DESCRIPTION

SEE SKETCH ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

DATE RECEIVED		DATE COMPLETED	
MAR 14 1939		MAR 15 1939	
3			
1 1/2			
84		3 - 17	
63			
1			
63		3 - 24	
7 1/2			

DATE BLUE _____ DATE HAND COLOR _____
DATE Photo Returned to Customer _____

R

145

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. D-5760 ORDER NO. 22817 DATE 3-14-1939

CUSTOMER FIRST NATIONAL BANK
RIMERSBURG, PENNA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO PLATIN WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full THE CAPTAIN SAMUEL BRADY SERVICE STATION,
EAST BRADY, PENNSYLVANIA

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

MAR 16 1939

ST
152

NO. D-5761

WOODCOCK MFG. CO., HOT SPRINGS NATIONAL PARK, ARK. ORDER NO. 22833

DATE 3-14-1939

25 M LARGE FOLDER COVERS

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) HOT SPRINGS NATIONAL PARK,
ARKANSAS

Front: MILLION DOLLAR BATH HOUSE ROW

Copyright 1939 by Curt Teich & Co., Inc.,
Chicago, U.S.A.

FRONT

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

~~USE PHOTO NO. 8A-11564.~~ Use new photo,
leave in light spots

NO. D-5761

WOODCOCK MFG. CO., HOT SPRINGS NATIONAL PARK, ARK. ORDER NO. 22833

DATE 3-14-1939

25 M LARGE FOLDER COVERS

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) HOT SPRINGS, ARK.

"WE BATH THE WORLD"

BEAUTIFUL MAGNOLIA TREES BORDERING

WIPED THINGS BATH HOUSE ROW

BACK

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M.

IMPRINT GENUINE CURTEICH-CHICAGO, "C.T.
ART-COLOR-TONE" OR ACTION, (REG. U.S. PAT.
OFF.)

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

~~USE PHOTO NO. 8A-11564.~~ WITH CORRECTIONS AS ON PENCIL SKETCH.
USE PHOTO NO. 8A-11564. NOT LAYOUT AND CARDS ATT'D.

~~imix improve on girls bathing. THESE LOOK LIKE SC-RIGBOWS.~~
~~POT SOME BEAUTIES ON THIS.~~

~~INSERT SHIELD WITH CONT. WORDING.~~

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Est. Sketch
11 hrs.
JST

Pencil sketch
2 hrs.

Submit attached photos
to office

Estimated by

By JUN 10 1939

ESTIMATE

OPERATION	TIME	DATE	DATE
COMPOSITION, TYPE, etc.		JUN 29 1939	JUN 29 1939
SKETCH	11-1/4		
REPOUCHING	3 1/2		
PHOTO LITHO	19-1/2		
PRINTING	4		
REPOUCHING	84	7-6	7-6
HAND COLORING	225	1/4	7 Truly
ARTIST DEL.	25	7-7	7-

DATE BLUEPRINT ORD

By

DATE HAND COLOR PROOF

DATE PROOF

By

DATE HAND COLOR PROOF

DATE HAND COLOR PROOF

ADV. ORDER

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

	RETURN PHOTO	YES	NO
1. Name			
2. Address			
3. City			
4. State			
5. Zip			
6. Age			
7. Sex			
8. Occupation			
9. Education			
10. Marital Status			
11. Number of Children			
12. Number of Siblings			
13. Number of Pets			
14. Number of Vehicles			
15. Number of Hobbies			
16. Number of Friends			
17. Number of Acquaintances			
18. Number of Neighbors			
19. Number of Relatives			
20. Number of Pets			
21. Number of Vehicles			
22. Number of Hobbies			
23. Number of Friends			
24. Number of Acquaintances			
25. Number of Neighbors			
26. Number of Relatives			
27. Number of Pets			
28. Number of Vehicles			
29. Number of Hobbies			
30. Number of Friends			
31. Number of Acquaintances			
32. Number of Neighbors			
33. Number of Relatives			
34. Number of Pets			
35. Number of Vehicles			
36. Number of Hobbies			
37. Number of Friends			
38. Number of Acquaintances			
39. Number of Neighbors			
40. Number of Relatives			
41. Number of Pets			
42. Number of Vehicles			
43. Number of Hobbies			
44. Number of Friends			
45. Number of Acquaintances			
46. Number of Neighbors			
47. Number of Relatives			
48. Number of Pets			
49. Number of Vehicles			
50. Number of Hobbies			
51. Number of Friends			
52. Number of Acquaintances			
53. Number of Neighbors			
54. Number of Relatives			
55. Number of Pets			
56. Number of Vehicles			
57. Number of Hobbies			
58. Number of Friends			
59. Number of Acquaintances			
60. Number of Neighbors			
61. Number of Relatives			
62. Number of Pets			
63. Number of Vehicles			
64. Number of Hobbies			
65. Number of Friends			
66. Number of Acquaintances			
67. Number of Neighbors			
68. Number of Relatives			
69. Number of Pets			
70. Number of Vehicles			
71. Number of Hobbies			
72. Number of Friends			
73. Number of Acquaintances			
74. Number of Neighbors			
75. Number of Relatives			
76. Number of Pets			
77. Number of Vehicles			
78. Number of Hobbies			
79. Number of Friends			
80. Number of Acquaintances			
81. Number of Neighbors			
82. Number of Relatives			
83. Number of Pets			
84. Number of Vehicles			
85. Number of Hobbies			
86. Number of Friends			
87. Number of Acquaintances			
88. Number of Neighbors			
89. Number of Relatives			
90. Number of Pets			
91. Number of Vehicles			
92. Number of Hobbies			
93. Number of Friends			
94. Number of Acquaintances			
95. Number of Neighbors			
96. Number of Relatives			
97. Number of Pets			
98. Number of Vehicles			
99. Number of Hobbies			
100. Number of Friends			
101. Number of Acquaintances			
102. Number of Neighbors			
103. Number of Relatives			
104. Number of Pets			
105. Number of Vehicles			
106. Number of Hobbies			
107. Number of Friends			
108. Number of Acquaintances			
109. Number of Neighbors			
110. Number of Relatives			
111. Number of Pets			
112. Number of Vehicles			
113. Number of Hobbies			
114. Number of Friends			
115. Number of Acquaintances			
116. Number of Neighbors			
117. Number of Relatives			
118. Number of Pets			

PHOTO RETURNED

10

PHOTO USED FOR

CUSTOMER THE MERRIAM CO.
ROCKAWAY BEACH, MO.

25^M CIRCULARS SIZE 11 x 17

STYLE PHOTO PLATIN

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

(All of this on address side)

Title in Plate	Yes	No	Copyright in Plate	Yes	No
----------------	-----	----	--------------------	-----	----

FRONT NONE

R. M. Yes No

Title in full ROCKAWAY BEACH (ETC.)

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark	Yes	No
------------	-----	----

Special type as sample

IMPRINT : Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White

1992, 1993, 1994, 1995, 1996, 1997, 1998, 1999, 2000, 2001, 2002, 2003, 2004, 2005, 2006, 2007, 2008, 2009, 2010, 2011, 2012, 2013, 2014, 2015, 2016, 2017, 2018, 2019, 2020, 2021, 2022, 2023, 2024, 2025, 2026, 2027, 2028, 2029, 2030, 2031, 2032, 2033, 2034, 2035, 2036, 2037, 2038, 2039, 2040, 2041, 2042, 2043, 2044, 2045, 2046, 2047, 2048, 2049, 2050, 2051, 2052, 2053, 2054, 2055, 2056, 2057, 2058, 2059, 2060, 2061, 2062, 2063, 2064, 2065, 2066, 2067, 2068, 2069, 2070, 2071, 2072, 2073, 2074, 2075, 2076, 2077, 2078, 2079, 2080, 2081, 2082, 2083, 2084, 2085, 2086, 2087, 2088, 2089, 2090, 2091, 2092, 2093, 2094, 2095, 2096, 2097, 2098, 2099, 2100, 2101, 2102, 2103, 2104, 2105, 2106, 2107, 2108, 2109, 2110, 2111, 2112, 2113, 2114, 2115, 2116, 2117, 2118, 2119, 2120, 2121, 2122, 2123, 2124, 2125, 2126, 2127, 2128, 2129, 2130, 2131, 2132, 2133, 2134, 2135, 2136, 2137, 2138, 2139, 2140, 2141, 2142, 2143, 2144, 2145, 2146, 2147, 2148, 2149, 2150, 2151, 2152, 2153, 2154, 2155, 2156, 2157, 2158, 2159, 2160, 2161, 2162, 2163, 2164, 2165, 2166, 2167, 2168, 2169, 2170, 2171, 2172, 2173, 2174, 2175, 2176, 2177, 2178, 2179, 2180, 2181, 2182, 2183, 2184, 2185, 2186, 2187, 2188, 2189, 2190, 2191, 2192, 2193, 2194, 2195, 2196, 2197, 2198, 2199, 2200, 2201, 2202, 2203, 2204, 2205, 2206, 2207, 2208, 2209, 2210, 2211, 2212, 2213, 2214, 2215, 2216, 2217, 2218, 2219, 2220, 2221, 2222, 2223, 2224, 2225, 2226, 2227, 2228, 2229, 2230, 2231, 2232, 2233, 2234, 2235, 2236, 2237, 2238, 2239, 2240, 2241, 2242, 2243, 2244, 2245, 2246, 2247, 2248, 2249, 2250, 2251, 2252, 2253, 2254, 2255, 2256, 2257, 2258, 2259, 2260, 2261, 2262, 2263, 2264, 2265, 2266, 2267, 2268, 2269, 2270, 2271, 2272, 2273, 2274, 2275, 2276, 2277, 2278, 2279, 2280, 2281, 2282, 2283, 2284, 2285, 2286, 2287, 2288, 2289, 2290, 2291, 2292, 2293, 2294, 2295, 2296, 2297, 2298, 2299, 2300, 2301, 2302, 2303, 2304, 2305, 2306, 2307, 2308, 2309, 2310, 2311, 2312, 2313, 2314, 2315, 2316, 2317, 2318, 2319, 2320, 2321, 2322, 2323, 2324, 2325, 2326, 2327, 2328, 2329, 2330, 2331, 2332, 2333, 2334, 2335, 2336, 2337, 2338, 2339, 2340, 2341, 2342, 2343, 2344, 2345, 2346, 2347, 2348, 2349, 2350, 2351, 2352, 2353, 2354, 2355, 2356, 2357, 2358, 2359, 2360, 2361, 2362, 2363, 2364, 2365, 2366, 2367, 2368, 2369, 2370, 2371, 2372, 2373, 2374, 2375, 2376, 2377, 2378, 2379, 2380, 2381, 2382, 2383, 2384, 2385, 2386, 2387, 2388, 2389, 2390, 2391, 2392, 2393, 2394, 2395, 2396, 2397, 2398, 2399, 2400, 2401, 2402, 2403, 2404, 2405, 2406, 2407, 2408, 2409, 2410, 2411, 2412, 2413, 2414, 2415, 2416, 2417, 2418, 2419, 2420, 2421, 2422, 2423, 2424, 2425, 2426, 2427, 2428, 2429, 2430, 2431, 2432, 2433, 2434, 2435, 2436, 2437, 2438, 2439, 2440, 2441, 2442, 2443, 2444, 2445, 2446, 2447, 2448, 2449, 2450, 2451, 2452, 2453, 2454, 2455, 2456, 2457, 2458, 2459, 2460, 2461, 2462, 2463, 2464, 2465, 2466, 2467, 2468, 2469, 2470, 2471, 2472, 2473, 2474, 2475, 2476, 2477, 2478, 2479, 2480, 2481, 2482, 2483, 2484, 2485, 2486, 2487, 2488, 2489, 2490, 2491, 2492, 2493, 2494, 2495, 2496, 2497, 2498, 2499, 2500, 2501, 2502, 2503, 2504, 2505, 2506, 2507, 2508, 2509, 2510, 2511, 2512, 2513, 2514, 2515, 2516, 2517, 2518, 2519, 2520, 2521, 2522, 2523, 2524, 2525, 2526, 2527, 2528, 2529, 2530, 2531, 2532, 2533, 2534, 2535, 2536, 2537, 2538, 2539, 2540, 2541, 2542, 2543, 2544, 2545, 2546, 2547, 2548, 2549, 2550, 2551, 2552, 2553, 2554, 2555, 2556, 2557, 2558, 2559, 2560, 2561, 2562, 2563, 2564, 2565, 2566, 2567, 2568, 2569, 2570, 2571, 2572, 2573, 2574, 2575, 2576, 2577, 2578, 2579, 2580, 2581, 2582, 2583, 2584, 2585, 2586, 2587, 2588, 2589, 2590, 2591, 2592, 2593, 2594, 2595, 2596, 2597, 2598, 2599, 2600, 2601, 2602, 2603, 2604, 2605, 2606, 2607, 2608, 2609, 2610, 2611, 2612, 2613, 2614, 2615, 2616, 2617, 2618, 2619, 2620, 2621, 2622, 2623, 2624, 2625, 2626, 2627, 2628, 2629, 2630, 2631, 2632, 2633, 2634, 2635, 2636, 2637, 2638, 2639, 2640, 2641, 2642, 2643, 2644, 2645, 2646, 2647, 2648, 2649, 2650, 2651, 2652, 2653, 2654, 2655, 2656, 2657, 2658, 2659, 2660, 2661, 2662, 2663, 2664, 2665, 2666, 2667, 2668, 2669, 2670, 2671, 2672, 2673, 26

COLOR DESCRIPTION

SEE DUMMY ATT'D.

MAILED OVER 24

Char. 10 Feb + J. L. Degr

3M-1-2-31

1907

1. a. 12 rounded in Cont Dept.

NOT DEPT.

1871

36.

NATIONAL MERCHANDISE CORP., HONOLULU, T. H.

NO. D-5763

ORDER NO. 22236

DATE 3/15/39

50 M XMAS FOLDERS

SIZE 8 7/16 x 9 7/8

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO

R. M. NO

TITLE (IN FULL) GREETINGS

IMPRINT NONE

(c) Curt Teich & Co.,

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE SKETCH WITH THE FOLLOWING CORRECTIONS: PUT A RAINBOW ON THIS CARD AND ALSO A MOON. THE WEEKE WORD "GREETINGS" IS TO APPEAR ON THE EXTREME RIGHT OF THE CARD IN A VERTICAL POSITION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

2-5K7

ESTIMATE			
AND WORK SCHEDULE			
By <u>Estimate</u>	Cost Dept. <u>Check</u>	By <u>Estimate</u>	Date <u>MAR 16 1939</u>
Date <u>MAR 16 1939</u>		Date <u>MAR 16 1939</u>	
OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			
SKETCH <u>10</u>	<u>6</u>		
RETOUCHING	<u>6</u>		
PHOTO-LITHO			
BLUEPRINT STAMPING, OPAQUING	<u>84</u>	<u>3-17</u>	<u>3-27</u> <u>45</u>
ENGRAVING			
HAND COLOR PROOF	<u>3 1/4</u>		
ARTIST DEPT.	<u>61</u> <u>19</u>	<u>7-17-39</u>	<u>7-31-39</u>

DATE BLUEPRINT OK'D _____

DATE Print _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

By _____

By _____

Make OK Blue impression of greeting

3

156

2:587

NATIONAL MERCHANDISE CORP., HONOLULU, T. H.

NO. D-5764

ORDER NO. 22236

DATE 3/15/39

50 25 M RM XMAS FOLDERS SIZE 8 7/16 x 9 7/8 FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.
TITLE (IN FULL) MERRY CHRISTMAS AND A HAPPY
NEW YEAR

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. NO R. M. NO
IMPRINT NONE

(c) Curt Teich & Co.

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION
ELIMINATE THE WORLD "HAWAII" AND TAKE THE HOLLY OUT. ~~REINSECTUOKANDEKUSEN~~
~~INORLATEKREKELY.~~ SEE SKETCH

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOLOR PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate
By 16 **MAR 16 1939** **ESTIMATE** Cost Dept. Checked
Date 16 **MAR 16 1939** **AND WORK SCHEDULE** Date 16 **MAR 16 1939**

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP				
SKETCH <u>50</u>		<u>7</u>		
RETOUCHING		<u>5 1/2</u>		
PHOTO-LITHO				
BLENDING, STRIPPING, OPAQUING	<u>84</u>		<u>3-27</u>	<u>3-27-39</u>
ENGRAVING				
HAND COLOR PROOF	<u>62</u>	<u>3 1/4</u>		<u>3-30</u>
ARTIST DEPT.	<u>65</u>	<u>19</u>	<u>7-14</u>	<u>7-20</u>

DATE BLUEPRINT OK'D _____ DATE PROOF _____
By _____ By _____
DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____
By _____

*make D.K. blue
impression*

5
1

5
#152

2-587

NATIONAL MERCHANDISE CORP., HONOLULU, T.H. NO. **2A D-5765**
ORDER NO. **22236**

DATE **3/15/39**

25 M XMAS FOLDERS SIZE 8 7/16 x 9 7/8 FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) **CHRISTMAS GREETINGS**

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. **NO** R. M. **NO**

IMPRINT **NONE**

(c) **Curt Teich & Co.**

PHOTO PROPERTY OF **C.T.**

COLOR DESCRIPTION

SEE SKETCH. USE A DEEPER RED FOR THE TREE ALSO ELIMINATE THE ~~WRDING~~
WORDING "HAWAII" WHICH IS ON SAMPLE AND CUT OUT THE HOLLY

Photo 11

SUBMIT: RET. PHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,787,775

Executive OK of Estimate By 94 **ESTIMATE** Cost Dept. Checked By 94
Date MAR 16 1939 AND WORK SCHEDULE Date MAR 16 1939

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP				
SKETCH <i>20</i>		<i>7</i>		
RETOUCHING		<i>4</i>		
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			<i>3-27</i>	
ENGRAVING				
HAND COLOR PROOF	<i>225</i>	<i>3</i>		<i>30 March</i>
ARTIST DEPT.	<i>67</i>	<i>18</i>	<i>4/5/39</i>	<i>4/20/39</i>

DATE BLUEPRINT OK'D _____ DATE *Print* _____
By _____ By _____
DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____
By _____ By _____

*Make Red impression
make D.H. blue
impression*

*ST
#156*

2-517

5766
NO. D-5767

NATIONAL MERCHANDISE CORP., HONOLULU, T. H.

ORDER NO. 22236

DATE 3/15/39

10 25 M XMAS FOLDERS

SIZE 8 7/16 x 9 7/8

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) GREETINGS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

(c) Curt Teich & Co.

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE SKETCH. "GREETINGS" CAN APPEAR AT THE EXTREME RIGHT IN A VERTICAL POSITION. MAKE THIS WHOLE CARD WITH A LARGER GRASS SHACK AND NO FILLAGREE. YOU COULD ELIMINATE THE WATER IN THE SCENE. THE MAIN IDEA IS TO GIVE PROMINENCE TO THE GRASS SHACK.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive Order of Estimate

By *[Signature]* MAR 16 1939

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By *[Signature]* Date MAR 16 1939

OPERATION	EST. TIME Job No. Time Allowed	DATE ENTERED & SPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			
SKETCH <i>So.</i>	<i>6 1/2</i>		
RETOUCHING	<i>6</i>		
PHOTO LITHO			
BLUEPRINT STRIPPING, OPAQUING	<i>84</i>	<i>3 - 27</i>	<i>3 - 30</i> <i>45</i>
ENGRAVING			
HAND COLOR PROOF	<i>225</i>	<i>3</i>	<i>31 March</i>
ARTIST DEPT.	<i>63</i>	<i>17 1/2</i>	<i>7-11</i>

DATE BLUEPRINT OK'D

By *[Signature]*

DATE PROOF

By *[Signature]*

DATE HAND COLOR PROOF OK'D

By *[Signature]*

DATE Photo Returned to Customer

By *[Signature]*

*make DK. blue
impression*

ST.
156